

REVOLUTIONIZING
RETAIL

Near
100%
accuracy



Watch the
video here

CASE STUDY

A leading UK clothing retailer transformed its in-store operations with PervasID's passive RFID technology, turning inventory into a real-time, always-on asset. By replacing manual stock checks with automated, ceiling-mounted readers, the retailer achieved near-perfect inventory accuracy across tens of thousands of items.

The result?

- ✓ Fewer stock discrepancies
- ✓ More reliable online availability
- ✓ More teams freed up to focus on the customer experience

ARE YOU READY FOR A RETAIL REVOLUTION?

Our world-leading innovation in passive, battery-free RFID technology is transforming the world of retail.

Get in touch with our team to find out more:
info@pervasid.com

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PERVASID TRACKMASTER

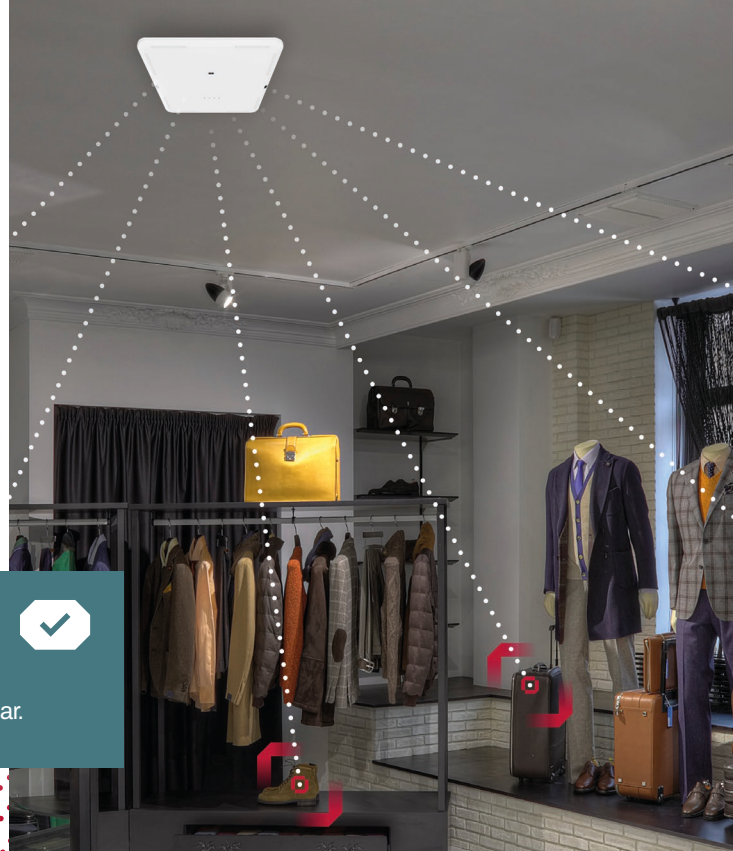
Retailers have faced outdated tracking systems for too long - leading to blind spots, inefficiencies, and lost revenue.

Enter TrackMaster 3X - our world-leading innovation in passive, battery-free RFID technology that transforms stock tracking and asset control.

THE RESULT



Optimised operations, fewer markdowns, happier customers, sales uplifted, and full ROI in under a year.



NO OTHER OVERHEAD RFID SOLUTION ON THE MARKET TODAY CAN OFFER THE SAME ACCURACY, SPEED AND COST EFFECTIVENESS FOR RETAILERS.

Driven by AI advanced distributed antenna and signal processing technology, our reader range is more than 10x that of most existing readers. Replacing the need for manual scan, removing wasted hours, and halving the hardware required compared to the nearest alternative.

Competitive solutions will require at least 3-5 times more readers to cover the same area as a single TrackMaster.

KEY BENEFITS

- ✓ ROI within 12 months
- ✓ Replacing the need for manual handheld scan
- ✓ Improved in-store experience thanks to higher stock availability and seamless fulfilment
- ✓ Improved omnichannel experience with integrated click and collect and online order services
- ✓ Real-time insights to empower staff and improve in store customer service
- ✓ Helps tackle petty theft and organised retail crime

	PERVASID	Handheld RFID Scanners	Competitors
Inventory accuracy – sales area	98-99+%	95%	95%
Inventory accuracy – stock room	98-99+%	90-95%	90-95%
Reader coverage	2,250 - 4,500 sqft	100-200 sqft	225-650 sqft
Real time location data	0.5-1.5m	No capability	1-2m
Real time replenishment & money mapping	5-10% (observed sales increase)	No capability	Option Available
Overall cost	Low	Low	Medium

OUR PARTNERS

