

Cookie Policy

Last Updated: 7/23/2025

1. Introduction

This Cookie Policy explains how **Relay Autos** (“Company,” “we,” “our,” or “us”) uses cookies and similar technologies when you access or use Relay (“Software,” “Service,” “Site”).

By continuing to use Relay, you consent to our use of cookies in accordance with this Policy.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website or use an online service. Cookies allow us and third parties to recognize your device, remember preferences, and improve your user experience.

3. Types of Cookies We Use

3.1 Essential Cookies

- Required for Relay to function.
- Used for login sessions, account authentication, and security.
- Cannot be disabled in our systems.

3.2 Functional Cookies

- Store user preferences (e.g., language, dashboard layout).
- Improve usability and customization.

3.3 Performance & Analytics Cookies

- Collect anonymized usage data (e.g., pages visited, features used).
- Help us measure and improve performance.
- May be provided by third-party services such as Google Analytics.

3.4 Marketing & Tracking Cookies

- Track activity across websites to deliver relevant advertising.
 - May be set by advertising networks or partners.
 - Allow us to measure ad performance and retarget users.
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4. Third-Party Cookies

Relay may use third-party services that place cookies, including:

- **Analytics Providers** (e.g., Google Analytics).
- **Payment Processors** (e.g., Stripe, PayPal).
- **Advertising Partners** (for remarketing and targeting).

We do not control third-party cookies. Their use is governed by their own privacy and cookie policies.

5. Legal Basis for Use (GDPR)

Under the General Data Protection Regulation (GDPR), our use of cookies is based on:

- **Consent** for non-essential cookies (analytics, marketing).
 - **Legitimate interest** for essential cookies required to operate Relay.
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6. Cookie Consent & Management

- When you first access Relay, you may see a cookie banner requesting your consent.
 - You can manage or withdraw consent at any time via your browser settings or our cookie settings panel (if applicable).
 - Most browsers allow you to block or delete cookies, but doing so may impair Relay's functionality.
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7. Do Not Track (DNT)

Relay does not currently respond to Do Not Track (DNT) signals. We will update this Policy if industry standards evolve.

8. Your Rights (GDPR & CCPA)

Depending on your jurisdiction, you may have the right to:

- Know what data is collected through cookies.
- Opt out of the sale or sharing of personal data (Relay does not sell personal data).
- Request deletion of cookie-related personal data.

Requests can be submitted to contact@relayautos.io.

9. Changes to This Policy

We may update this Cookie Policy at any time. Updates take effect upon posting. Continued use of Relay after updates constitutes acceptance.

10. Contact

If you have questions about our use of cookies, contact:

Jordan Blake

contact@relayautos.io