

WHAT DOES IT MEAN TO BE GOOD WHEN NOBODY OWES YOU APPLAUSE?

Dolly Parton, Philanthropy
and the Difference Between
Generosity, Identity and
Performance

GOODNESS IS NOT
SELF-ERASURE.

*"If you can help
somebody, then
you have a obligation
to try."*

Dolly ♥

 Dolly Parton's
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MORE BOOKS. BRIGHTER FUTURES.

BOOKS
PEOPLE
OPPORTUNITY
STRONGER
COMMUNITIES
A BRIGHTER
TOMORROW

THE WOMAN BEYOND THE RHINESTONES.

Celebrity gets attention.
Character determines
what happens with it.

Dolly Parton understood
spectacle. But it is what she
did with attention — for people,
places and possibilities —
that defines her legacy.

*“It all
starts with
a dream.”*

Dolly ♥

MUSIC
PEOPLE
EDUCATION
OPPORTUNITY
COMMUNITY
LEGACY

*Same girl.
A bigger
world.*

“A BRIGHTER
TOMORROW
BEGINS WITH
A BOOK.”

Dolly ♥

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GENEROSITY WITHOUT SELF-ERASURE.

Why boundaries do not
make people less humane.

Sustainable generosity
requires a strong self, clear
boundaries and the wisdom
to give without losing
yourself.

YOU CANNOT
SUSTAINABLY GIVE FROM
A SELF YOU HAVE
COMPLETELY CONSUMED.

*"You can be
a kind person
and still say no."*

Dolly ♥

BOUNDARIES

HEALTH

PURPOSE

PEOPLE

GENEROUS ACTION

A BRIGHTER TOMORROW

A KINDER
WORLD
STARTS WITH
A HEALTHIER
YOU.

*Same Dreams.
Stronger Me.
More Good.*
♥

SELF
CAPACITY
RESPONSIBILITY
GENEROSITY
BOUNDARY
LEGACY

*A fuller you.
A brighter
tomorrow.*

PEOPLE
PLACES
OPPORTUNITIES
CENEROSITY
LEGACY

PHILANTHROPY IS NOT THE SAME AS CHARITY.

Relief meets immediate needs.
Philanthropy builds capability.

A meal can ease hunger.
A book can expand a future.
The most powerful giving
creates the conditions for
others to thrive.

COMPASSION RESPONDS.
INSTITUTIONS ENDURE.
PEOPLE BUILD BRIGHTER
TOMORROWS.

A BOOK
TODAY
A BRIGHTER
TOMORROW



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*From one book
to millions of children.
A kinder, more capable
world is possible.*



RELIEF

Meets
immediate needs



ACCESS

Expands
possibilities



CAPABILITY

Builds skills
and confidence



AGENCY

Creates
stronger futures

A MORE
INTELLIGENT
TOMORROW.

WHEN BUSINESS BECOMES INFRASTRUCTURE.

Dollywood, employment, tourism,
culture and regional value.

A business can do more
than generate profit —
it can create opportunity,
preserve culture and
strengthen communities.

PEOPLE WORK.
COMMUNITIES GROW.
LEGACIES TAKE ROOT.

*"When you lift
up a place, you lift
up its people."*

Dolly ♥

ECONOMY
PEOPLE
PLACES
OPPORTUNITY
CULTURE
TOURISM
LEGACY

THE GOODNESS TRAP.

Why being “nice” can become avoidance, overextension or dependency.

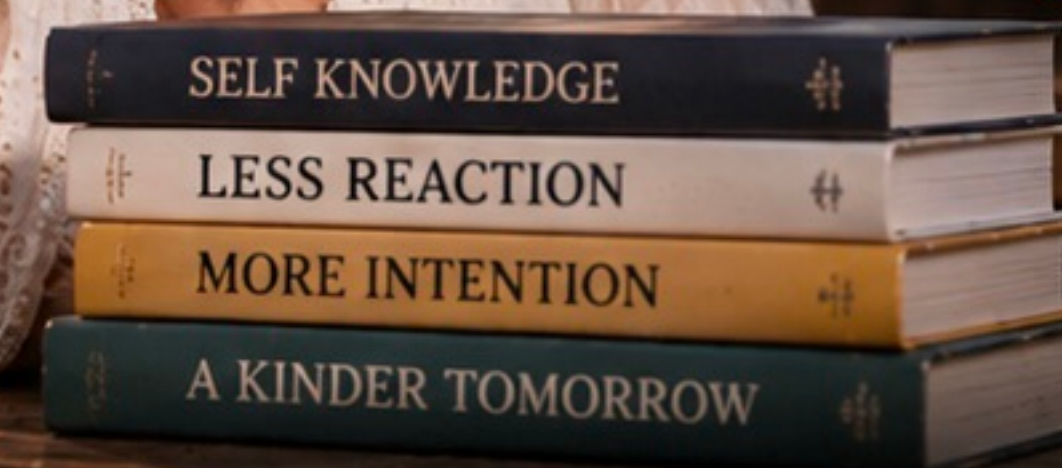
Good intentions are not enough. Real goodness requires discernment, boundaries and the courage to do what is right — even when it is uncomfortable.

KINDNESS WITHOUT JUDGEMENT CAN HARM BOTH YOU AND OTHERS.



“Being a good human doesn’t mean saying yes to everyone.”

Dolly ♥



You can
be kind
and still
say no.
♥

AWARENESS
ACCEPTANCE
ALIGNMENT
AUTHORITY
A BRIGHTER
TOMORROW

WHAT SURVIVES YOU?

Legacy is not a moment.
It is a system that continues
to create value.

An act ends when the actor
stops. An institution can
continue — placing opportunity
in the hands of generations
you will never meet.

A KINDER,
MORE CAPABLE WORLD
CAN OUTLIVE US ALL.

*"If you can
help a child read,
you can change
their whole world."*

Dolly ♥

BOOKS
OPPORTUNITY
CONFIDENCE
COMMUNITY
LEGACY

*A brighter
tomorrow
lives on.*

