

WHO GETS TO DECIDE WHEN A LIFE IS COMPLETE?

MAID, longevity and the systems we are designing around the end of human life.

CANADA · 2024

16,499 MAID PROVISIONS

5.1% OF DEATHS

95.6% TRACK 1 · NATURAL DEATH
REASONABLY FORESEEABLE

4.4% TRACK 2 · NATURAL DEATH
NOT REASONABLY FORESEEABLE

A LONGER-LIVED SOCIETY NEEDS
A BETTER PHILOSOPHY OF LIVING.

LONGER LIVES.
BETTER TREATMENTS.
MORE POSSIBILITIES.

CAN A SOCIETY PROTECT
THE RIGHT TO CHOOSE DEATH
WITHOUT ALLOWING FAILURES
OF CARE TO NARROW THE
POSSIBILITY OF CHOOSING LIFE?

1. CANADA CHANGED THE QUESTION FROM DEATH TO CHOICE.

MAID has moved an ancient human question into modern medicine. As eligibility has expanded, Canada is redefining what it means to end life — and who gets to decide.

*The law can define eligibility.
But a society must define what
makes life worth living.*



CHOICE
DIGNITY
CARE
EQUITY
HUMANITY

*A more
compassionate
Canada.*



2.

SUFFERING IS MORE COMPLICATED THAN PAIN

People do not suffer in a single dimension. Illness touches the whole architecture of a life.

Pain is only one part of the story. Loss of independence, dignity, purpose and connection can be just as profound.

LOSS OF INDEPENDENCE
LOSS OF MEANING
PHYSICAL PAIN
EMOTIONAL DISTRESS
SOCIAL ISOLATION
LOSS OF DIGNITY
DEPENDENCE ON OTHERS
FEAR OF FUTURE SUFFERING
IMPACT ON LOVED ONES

A FULLER
UNDERSTANDING
LEADS TO FAIRER
CHOICES.

*“Suffering
is not only
what the body
feels, but what
the soul
can no longer
do.”*

A MORE
COMPASSIONATE
TOMORROW.

3. THE REAL ALTERNATIVE TO MAID IS NOT SIMPLY “MORE MEDICINE.”

Palliative care, disability support and human connection expand what is possible.

CARE
GIVES
LIFE
MEANING

PALLIATIVE CARE
IS ABOUT MORE THAN
PAIN RELIEF.



PHYSICAL COMFORT



EMOTIONAL SUPPORT



SPIRITUAL CARE



HOME & COMMUNITY



DISABILITY SUPPORT



SOCIAL CONNECTION



INCOME & SECURITY



FAMILY & CAREGIVERS

*More care does not
remove choice.
It makes that choice
more meaningful.*

*“It is not
just how long
we live,
but how well.”*

CARE TODAY
BUILDS A MORE
HUMANE
TOMORROW.

4. ORGAN DONATION MAKES THE ETHICS EVEN MORE PRECISE.

When a person chooses MAID they may also choose to donate organs. Two profound medical systems now intersect — and the safeguards matter.



PATIENT
AUTONOMY
COMES FIRST



SEPARATE
DECISIONS



NO PRESSURE



ETHICAL
SAFEGUARDS



REAL LIVES
TOMORROW

*One decision
can end suffering
and give life
to another.*



SCIENCE
COMPASSION
POSSIBILITY
LIVE ON.

5. A LONGER- LIVED SOCIETY NEEDS A BETTER PHILOSOPHY OF LIVING.

As medicine extends life, our societies must also design for dignity, purpose and human connection—at every stage of the journey.

AT 25
POTENTIAL



*More
Life.*

AT 45
RESPONSIBILITY



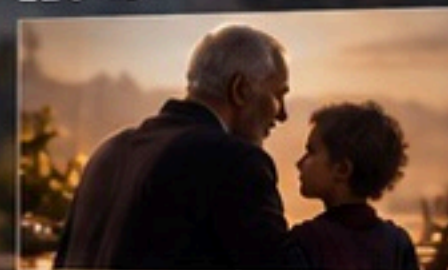
*More
Questions.*

AT 65
PERSPECTIVE



*More
Responsibility.*

AT 85
LEGACY



*A More
Human
Future.*

*“Longevity
is not merely
a triumph of
medicine.
It is an architectural
challenge for
how we live,
together.”*

BETTER SYSTEMS.
BRIGHTER TOMORROWS.
HUMANITY ALWAYS.