WHY THESE MATTER

AI Arts Business Culture Design Fashion Geopolitics Health People STEM Sustainability Travel

The Future of Work, AI and Human Judgement: What Matters Now

People × Power × Systems × Consequences

EDITOR'S INTELLIGENCE NOTE

Clarity is the new advantage.

This month's briefing brings together the most consequential shifts in health, technology, mobility, infrastructure and culture — connecting the dots between ideas, people and systems that are reshaping our world.

From the future of work and the next chapter of AI, to urban resilience, longevity and human connection, this edition examines what is changing, why it matters, and what it means for the years ahead.

The question is not just what is happening, but what it enables — and who it leaves behind.

Kelly Dowd

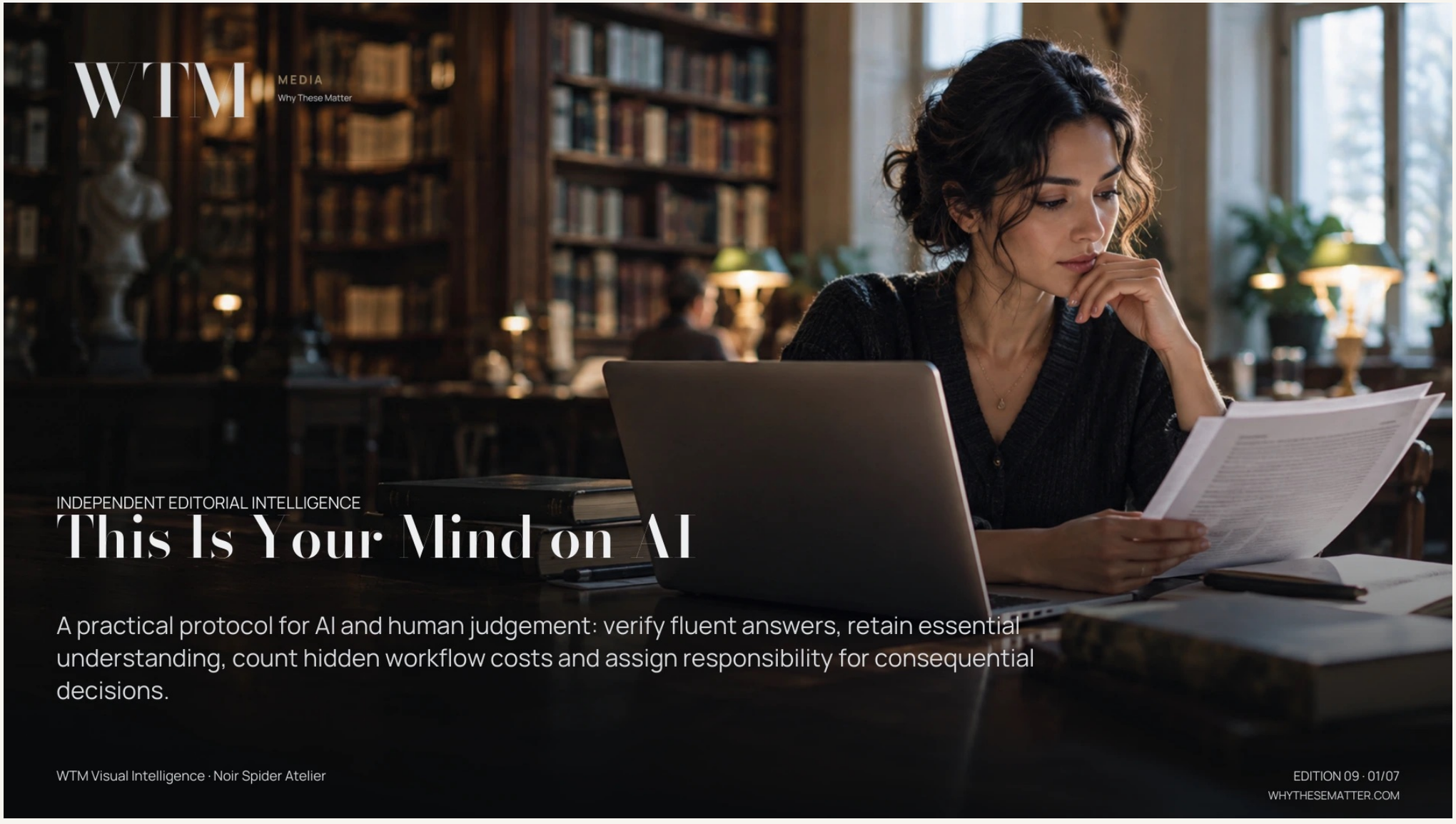
KELLY DOWD, MBA, MA
Editor-in-Chief, WTM Media



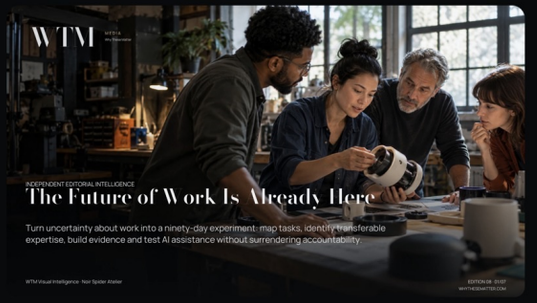
"Better questions create a better tomorrow."

Read the original email edition

AI & HUMAN JUDGEMENT



Read: This Is Your Mind on AI



PEOPLE • 10 MIN READ

The Future of Work Is Already Here: How to Stay Valuable

Turn uncertainty about work into a ninety-day experiment: map tasks, identify transferable expertise, build evidence a test AI assistance without surrendering accountability.



PEOPLE • 10 MIN READ

Trust Is the Infrastructure: Marc Blakeman on Leadership, Reputatior and the Institutions That Endure

Trust is frequently treated as a sentiment: desirable, fragile and difficult to measure. Marc Blakeman Senior Vice Preside at Comcast, sees something more operational. Across decades in government affairs, public policy and institution



PEOPLE • 10 MIN READ

Happiness Is Contagious, Perhaps We Should Start Spreading It

I was ill when a stranger started dancing. Not beside me. Nc for me. I was nowhere near him. He was on my phone, somewhere in a park, carrying on with the sort of public exuberance I might ordinarily have regarded with suspicion



Noir Spider Atelier.

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Meet the people behind consequential ideas. Explore leadership, technology, economics and culture through conversations that make the systems shaping our lives easier to understand.

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With Kelly Dowd, MBA, MA · Editor-in-Chief and Host
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Editorial intelligence



Season 1 · Episode 1

Trust Is the Infrastructure

Marc Blakeman

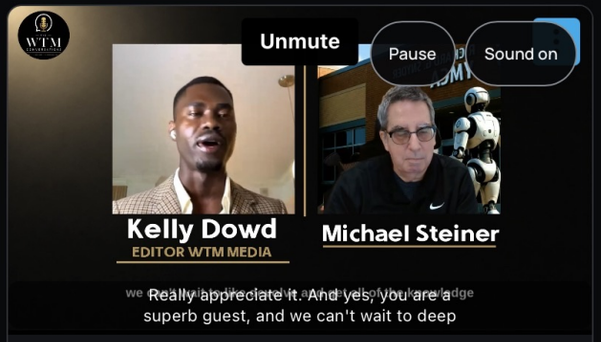
Senior Vice President, Government and Community Affairs

10 October 2026

Marc Blakeman and Kelly Dowd examine trust, leadership, reputation and the institutions that endure.

Read the editorial →

The full conversation



Season 1 · Episode 2

Michael Steiner: Leadership in the AI Era

Michael Steiner

President & CEO of the Richard G. Snyder YMCA Campus

21 October 2026

Watch Michael Steiner with Kelly Dowd on imagination, flexible focus, judgement, adaptability and orchestration as essential human meta-skills before AI

Watch the interview →

The CEO Corner



Desk briefing

A Better Carbon Claim Begins in the Factory

19 October 2026

Interface's shift towards direct reductions and material innovation shows why climate leadership must connect capital allocation, product design and precise claims.

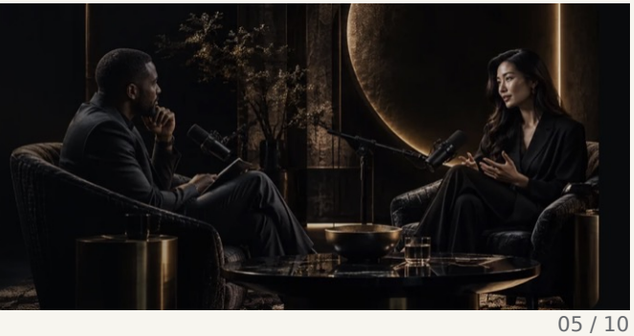
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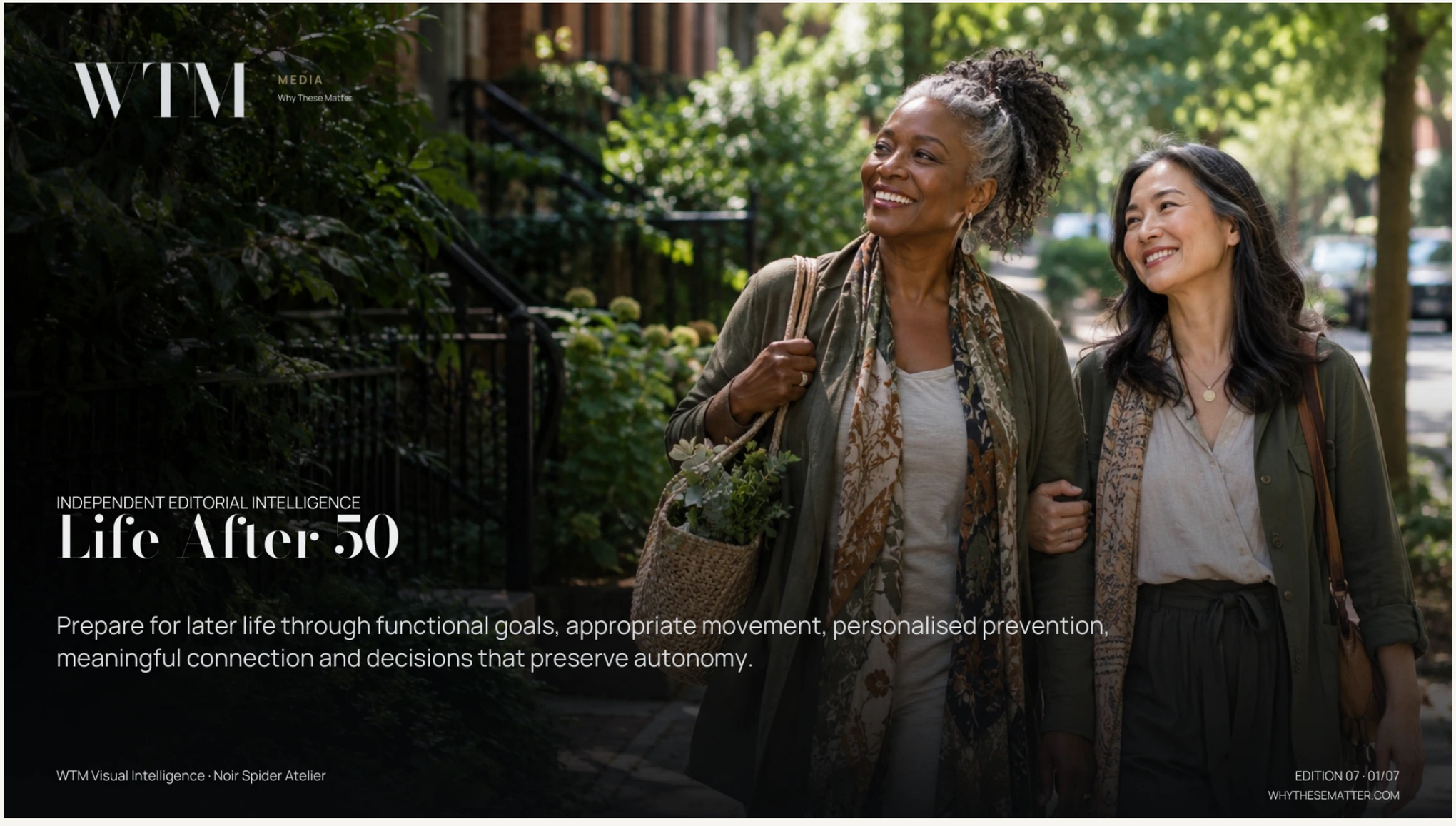
Leadership beyond the soundbite.

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HEALTH & LONGEVITY



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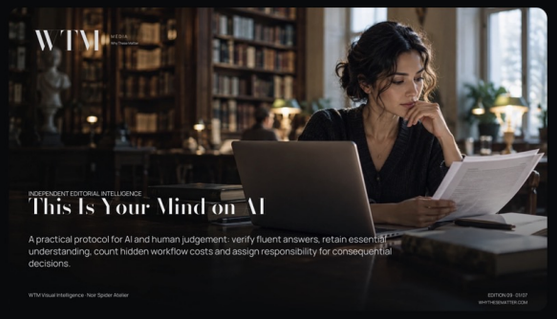
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What Matters Before AI: Michael Steiner on the Human Skills That Will Define Our Future

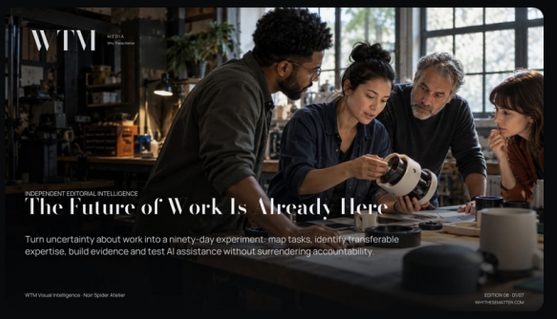
In Episode 2 of The WTM Conversations, Michael Steiner considers imagination, flexible focus, judgement, adaptability and orchestration as essential human meta-skills before AI. Through…



AI • 11 MIN READ

This Is Your Mind on AI: What Convenience Cannot Think For You

A practical protocol for AI and human judgement: verify fluent answers, retain essential understanding, count hidden workflow costs and assign responsibility for consequential decisions.



PEOPLE • 10 MIN READ

The Future of Work Is Already Here: How to Stay Valuable

Turn uncertainty about work into a ninety-day experiment: map tasks, identify transferable expertise, build evidence and test AI assistance without surrendering accountability.



Noir Spider Atelier

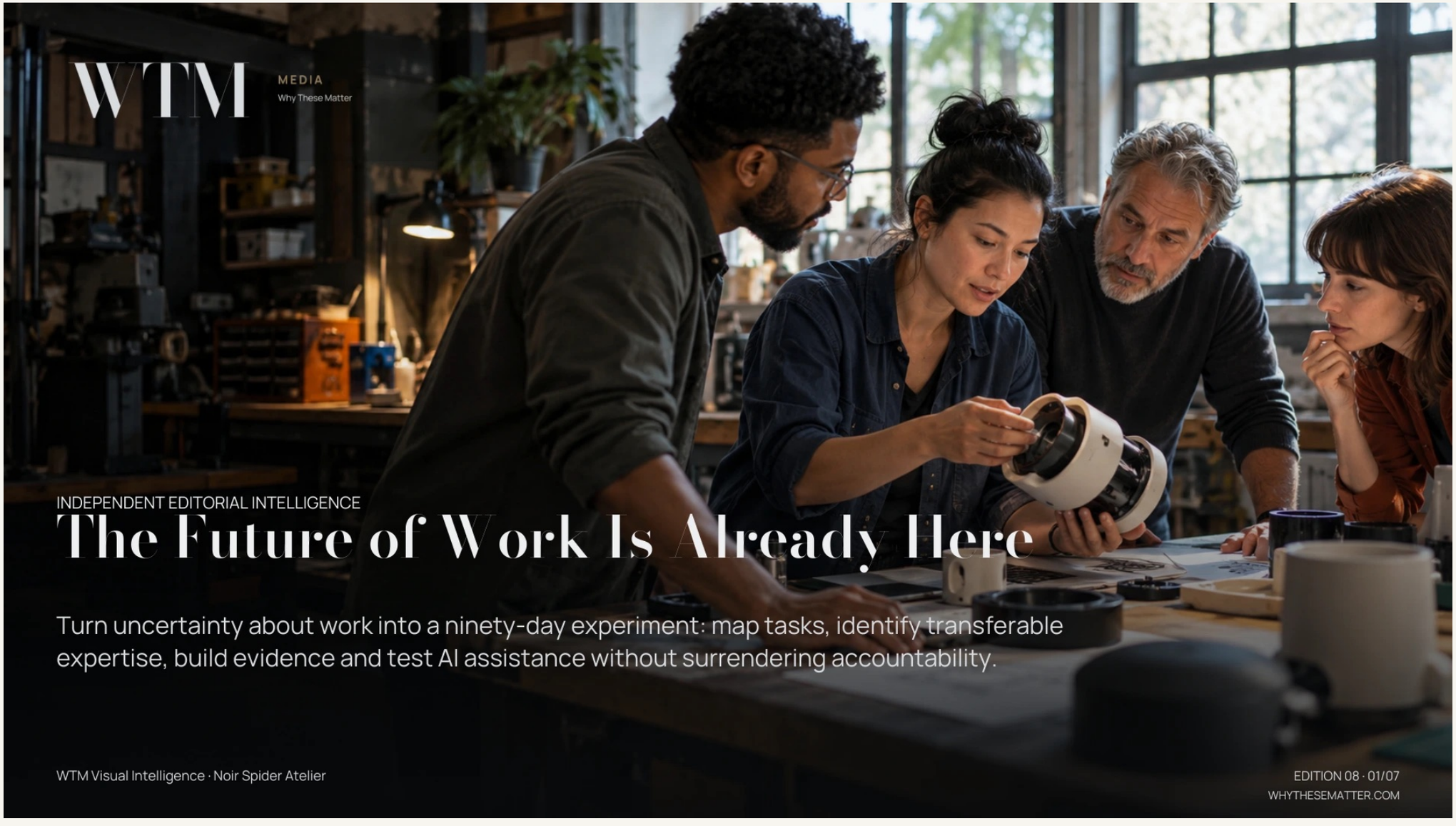
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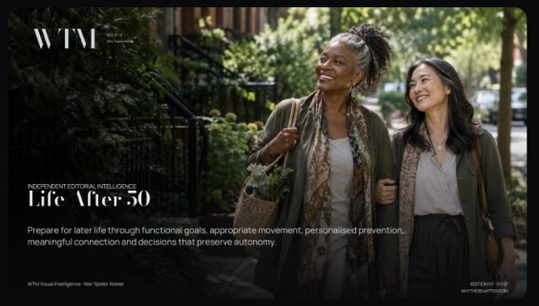
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WORK & HUMAN CAPABILITY



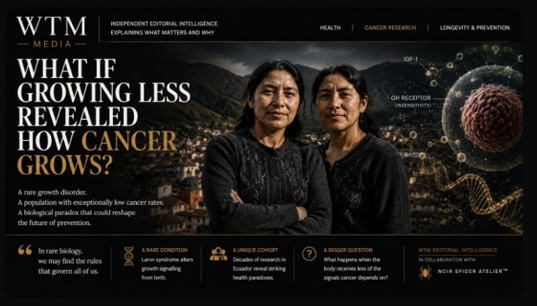
Read: The Future of Work Is Already Here



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Life After 50: The Changes Worth Preparing For

Prepare for later life through functional goals, appropriate movement, personalised prevention, meaningful connectic and decisions that preserve autonomy.



HEALTH • 9 MIN READ

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People with Laron syndrome have helped researchers investigate how growth signalling affects cancer risk. Studi of an Ecuadorian cohort report unusually low cancer incidence, but not immunity or a proven cure. This editorial.



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Canada's Medical Assistance in Dying programme has move an ancient human question into modern medicine: when suffering becomes intolerable, who should have authority over how life ends? In 2024, 16,499 people received MAID—

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