

Privacy Policy

Effective Date: 5/30/2025

1. Purpose

BlankWall Software (“we,” “our,” “us”) is committed to protecting the privacy of our users (“you,” “your”). This Privacy Policy describes how we collect, use, store, and share personal information when you access or use our products and services, including Hive and related websites or applications (collectively, the “Services”).

2. Information We Collect

We may collect the following categories of information:

- **Account Information:** Name, email address, phone number, username, and password.
- **Event & Transaction Data:** Event RSVPs, ticket purchases, payment method details (processed through third-party payment providers).
- **Usage Data:** Interactions with the Services, including content posted, hives joined, and preferences.
- **Device & Technical Data:** Device type, operating system, app version, IP address, and related diagnostics.

3. How We Use Information

We use your information to:

- Provide and operate the Services;
- Process payments and ticket transactions;
- Communicate with you, including sending important updates;
- Enforce our Terms of Use and policies;
- Detect and prevent fraud or misuse;
- Comply with applicable laws.

4. Information Sharing

We do not sell your personal information. We may share information with:

- **Service Providers** that help operate our Services;
- **Legal Authorities** when required by law or to protect rights, safety, or property;
- **Business Transfers** if we undergo a merger, acquisition, or sale of assets.

5. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described above or as required by law.

6. Your Rights

Depending on your jurisdiction, you may have rights to access, correct, or delete your personal data. To exercise these rights, contact us at **admin@blankwallsoftware.com**.

7. Changes to This Policy

We may update this Privacy Policy periodically. If we make material changes, we will notify you via the affected products and by email to the address associated with your account.