

Summer Faliero

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EDUCATION

- Lafayette College**, Easton, Pennsylvania 2022-present
Double major: Computer Science (AB), Fine Arts (BA)
Cumulative GPA: 3.4 (4.0 scale), Deans List 2 Semesters
- Phillips Exeter Academy**, Exeter, New Hampshire 2018-2022

RELEVANT EXPERIENCE AND ACTIVITIES

- Phia, Product Marketing Contractor** January 2026-present
- Turning user + market insights into tested product decisions by designing features in Figma and shipping experiments with product, growth, and creative. Filming/editing 40+ paid ads per week and writing the copy—driving downloads and acquisition efficiency.
- Resurgent Capital Services, Software Dev. Intern** Summer 2025
- Led user research, UI redesign, and React front-end implementation for an internal agent app at a large debt-collection enterprise, streamlining call flows and enabling faster payments to drive operational efficiency and revenue. Coordinated regularly across teams through sprint reviews and checkpoints.
- Lafayette College, Software Engineering Teaching Assistant** 2025-present
- Co-teaches lectures alongside a SWE professor, helping students to develop their technical skills and ability to understand software dev. basics; organizes lessons; and grades assignments.
- Fuse Energy Technologies, Software Dev. Intern** Summer 2024
- Developed and implemented UIs for oscilloscopes and control systems using React, Svelte, and FastAPI
 - Designed promotional graphics and investor materials using Figma, Blender, and Adobe tools for Faeton-I in the Fuse control room
- Alpha Phi Fraternity, Vice President of Marketing** 2024-present
- Oversees 10 directors, manages all aspects of the chapters brand, and develops interpersonal and leadership skills through board meetings and national conferences.
- Cleverer, Developer** Summer 2024
- Designed and developed a trivia app in collaboration with students from the West Coast, using Figma for design and React for front-end implementation.
- iD Tech Camp, Overnight Instructor** Summer 2023
- Led tech classes for up to 15 teens weekly, instructing complex CS concepts in Java
- Women in Computing Club, Member** 2022-present
- Participates in weekly meetings covering topics like coding strategies and CS-life balance.
- Ben and Jerry's, Employee** Summer 2021
- Provided outstanding customer service, excelling in a fast-paced environment
- PEA Graphic Design Club, Founder and Co-Head** 2020-2022
- Founded GDC, Led meetings teaching students how to utilize Procreate and Adobe Illustrator, and created promotional flyers and designs for other student organizations and academy events

SKILLS AND INTERESTS

Skills: Proficient in Java, JavaScript, HTML, Python, SQL, C++, git, React, Svelte, Adobe InDesign, Illustrator, and Animate, Excel, Figma, Blender, and Processing. Possesses adaptability and quick learning, coupled with advanced problem-solving and analytical thinking.

RELEVANT PROJECTS

School Finder Visual Database

- Designed the UI and co-built a searchable, filter-rich database for users to explore school demographics.

Debt Payment Assistant (R-Pay)

- Researched agent workflows, redesigned and implemented a faster UI used by customer support; coordinated cross-team sprints and delivered a working build.

Oscilloscope UI Design & Implementation

- Designed and implemented UI for scopes using Figma then Svelte, JavaScript, HTML; deployed in a radiation testing control room at a start-up.

Promotional Graphics & Investor Booklets

- Designed 3D graphics and booklets using Figma, Blender, and Adobe tools.