



THE DONE FOR YOU **AGENT** SYSTEMS

Marketing, Operations, Lead Gen, and More

real



MARKETING & LISTING LAUNCH

Listing Marketing

- Social media graphics
- Custom feature sheets
- Property brochures (if applicable)
- Listing captions written for you
- Just Listed doorknocking
- campaign flyers
- Just Sold doorknocking
- campaign flyers
- Open House graphics
- Branded marketing templates
- Listing website / landing page

Signage

- Yard sign coordination
- Sign installation
- Sign removal
- Open House signage

Digital Marketing

- MLS launch support
- Social media publishing support
- Home Value Hub promotion
- QR code creation

OPERATIONS & TRANSACTION MANAGEMENT

Transaction Support

- Contract review support
- Paperwork coordination
- Document compliance
- Deal file management
- Deposit tracking
- Deadline management
- Brokerage communication
- Administrative follow up

Listing Coordination

- Photography booking
- Videography booking
- Floor plan scheduling
- Staging coordination
- Measurement scheduling
- Vendor scheduling
- Showing coordination (if applicable)

Ongoing Support

- 7 days/week operations support
- 7am to 7pm coverage
- Dedicated Ops Slack channel
- Fast response times
- Problem solving when deals get messy

TECHNOLOGY SETUP & AUTOMATION

Complete Tech Setup

- Business Gmail account
- Email signature setup
- Google Calendar configured
- Slack account
- Follow Up Boss configured
- Dedicated business phone number
- Home Value Hub setup
- KPI Dashboard configured
- Resource Centre access
- Skool access

CRM Configuration

- Lead routing
- Phone integration
- Text messaging
- Templates loaded
- Automations ready
- Contact syncing
- Pipeline configured

COACHING & PROFESSIONAL DEVELOPMENT

Coaching

- Personal mentorship
- Sales coaching
- Goal planning
- Accountability

Training

- Role play sessions
- Morning Huddles
- Twice the Insights
- Skool training library
- Broker Office Hours
- Social Media Training, Weekly
- Seller Training, Weekly
- Buyer Training, Weekly
- Tech Thursdays, Weekly

LEAD GENERATION

Team Leads

- Geography based lead ponds
- Follow Up Boss lead routing
- Lead claiming system

Business Building

- Home Value Hub
- Automated homeowner updates
- CRM follow up tools
- Marketing campaigns
- Client retention systems

BRANDING & REPUTATION

Brand Power

- Canada's #1 REAL Team
- 1,600+ five star reviews
- Billions in lifetime sales
- Established reputation
- Professional marketing assets
- Brand guidelines
- Ready to use templates

COMMUNITY & CULTURE

Community

- Quarterly Town Halls
- Monthly team events
- Recognition programs
- Year-end Gala
- 30/60/90 day onboarding check-ins
- Leadership accessibility
- Collaborative Slack community

BUSINESS SYSTEMS

Business Infrastructure

- KPI Dashboard
- Goal tracking
- Performance reporting
- Resource Centre
- Team playbooks
- Checklists
- Templates

