

Sarvani Kolachana

Product Designer based in NYC

www.sarvani.art

sarvanidoesdesign@gmail.com

Education

USC

2021 - 24

BA Art

Summa Cum Laude

Skills

PLATFORMS

Figma, Adobe XD, Webflow

Adobe Suite (Ps, Ai, Ae, Id, Lr)

HTML/CSS

TOOLS

Product thinking/strategy

Interface Design

Interaction Design

Web Design

Design Systems

Prototyping

Wireframing

Illustration

Experience

CHASE UX DESIGN ANALYST

2024 - 25

Championed and owned design from discovery to hi-fidelity prototypes on a new calendar feature for partners (Amazon, etc.) by aligning development, product and design teams.

Worked on data-driven mapping of new IA/ navigation structure. Delivered gift card native mobile redesign to 1M+ users.

TOKEN LEAD PRODUCT DESIGNER

F 2023

Led design on a compliant cannabis payment app, conducting research, mapping user pain points, developing wireframes and a design system; worked with a team of developers to build and pitch the app to an audience of investors.

HAWORTH DESIGN & MARKETING INTERN

2023 - 24

Designed and delivered client dashboards (for Alliance, Ford, and Dodge) and an immersive digital showroom experience.

USC DORNSIFE DESIGN INTERN

2022 - 23

Crafted graphics and promotional material for USC Dornsife social media and alumni magazine.

GETTY DESIGN & PUBLICATIONS INTERN

S 2022

Collaborated with editors and writers to design book covers, and designed and coded a digital publication.

