



Miguel Esquivel

Visual & UI Designer Bilingual (EN/ES)

Highlights

- 4+ years of international remote design experience
- Strong UI skills with Figma & Webflow
- Adobe CC expert: Illustrator, Photoshop, Premiere, After Effects

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Professional Summary

Creative and bilingual Visual Designer with 4+ years of remote experience across international markets. Specialized in UI, social media, e-commerce design, illustration and audiovisual. Strong collaborative mindset, attention to detail, and proactive problem-solving approach.

Professional Experience

Oliver Agency | Visual Designer

Remote (UK) | 2022–2025

- Designed campaigns for clients such as Philips, Reckitt, and U-Labs
- Delivered assets for social media, UI design, and e-commerce

Cemaphoro | UI/UX Designer

Remote (USA) | 2021–2022

- Led UI/UX strategy for a crowdfunding platform
- Conducted UX research, created wireframes, prototypes (web & mobile)

IOOGO – Sr. Graphic Designer

Remote (USA) | 2021

- Led branding, audiovisual production, UI/UX design, and digital content

Education

Bachelor's Degree in Communication

- Universidad de Oriente, Veracruz, Mexico 2012-2016

Tools & Skills

- Adobe CC (Illustrator, Photoshop, Premiere, After Effects, Audition)
- Procreate, Canva,
- Figma, Webflow, UI/UX, Procreate, Meta Ads
- Illustration, video editing, eCommerce & social content