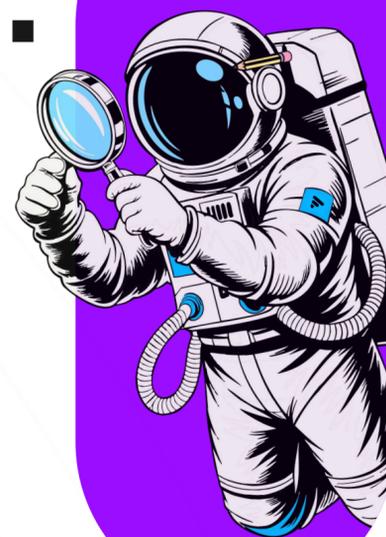


# Smarter meetings. Stronger execution. Predictable growth.

Fathom **Business Plan** helps organizations turn meetings into actionable intelligence – automatically capturing insights, syncing them to your CRM, and surfacing deal health, coaching signals, and trends so leaders can forecast accurately and drive performance at scale.



## ✦ Why organizations love Fathom

**38**  
MINUTES  
saved per  
meeting

### Increased productivity

Automate notes, summaries, follow-ups, and CRM updates so teams focus on execution – not admin.

### Revenue insights

Convert conversations into searchable intelligence that surfaces deal health, pipeline risks, and forecasting signals.

### Increased alignment

Give leaders a shared, data-backed view of deals, coaching opportunities, and trends so decisions are faster and more confident.

## ✦ Real ROI, real fast

For someone making \$100K with two meetings a day, that's roughly **300 hours per year** saved, & over **\$15k in time savings!**

A cost that typically pays for itself within a few days of use!

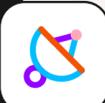
# What makes **Fathom Business Plan** different?

## Revenue & workflow execution



- Automatically sync meeting insights and next steps **into your CRM and workflows**
- Deal-level views and summaries that **aggregate conversations across entire accounts** for complete visibility
- Use Ask Fathom to **analyze deal health, risk, and momentum** across deals, accounts, and teams

## Advanced meeting intelligence



- AI-powered recording, summaries, and transcript search **across your organization**
- Customizable AI Scorecards to **benchmark performance and drive consistency** across teams
- Coaching insights that **highlight strengths, gaps, and opportunities** for improvement

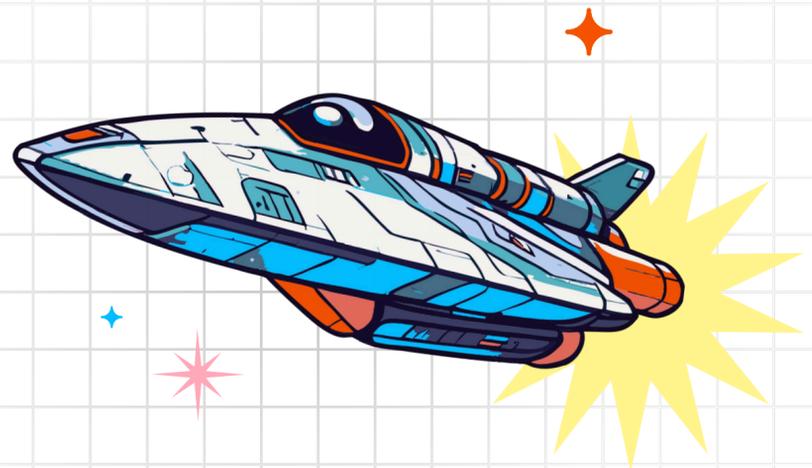
## Enterprise governance & controls



- **Single sign-on (SSO)** and centralized user and access management
- Custom data retention and sharing policies to meet business requirements
- Enterprise-grade compliance (SOC 2 Type II, GDPR, HIPAA)

“Our sales cycles are shorter due to an elimination of manual tasks. And when adding new employees to our team, **onboarding them and educating them** has become tremendously easier.”

Grey P., COO  
Geograph



START YOUR 14-DAY FREE TRIAL AT [FATHOM.AI](https://fathom.ai)