



We invite you to consider participating as a sponsor in the University of Maryland's inaugural **UMD Startup Showcase**, taking place on **October 10** at the **Samuel Riggs IV Alumni Center** in College Park. This high-impact event will spotlight some of our most promising startups and serve as a dynamic forum to connect entrepreneurs with investors, students, and startup ecosystem partners.

The event will feature a **startup exhibition hall** showcasing UMD-affiliated ventures, a **speaker stage** hosting panels and startup pitches, and a dedicated area for **startup support organizations and service providers** (with limited tables available).

We are excited to create this platform to foster innovation, visibility, and partnership—and we hope to make it an annual tradition. We would be honored to have your firm join us as a sponsor of this year's event. Sponsorship offers excellent visibility, opportunities for direct engagement, and the chance to demonstrate your support for innovation and entrepreneurship at UMD.

Your sponsorship may also be recognized as a **tax-deductible gift** to support this important initiative.\*

## Sponsorship Levels:

	Logo on Event Page & Signage	Recognition (Event & Program)	Exhibit Table	Top Billing	Free Event Tickets	On-Stage Appearance
<b>Maryland Pride – \$7,000 (limited)</b>	✓	✓	Dedicated Exhibit Table	✓	10	✓
<b>Top Terrapin – \$6,000 (limited)</b>	✓	✓	Shared Exhibit Table	✓	8	
<b>Gold – \$5,000 (limited)</b>	✓	✓	Shared Exhibit Table		7	
<b>Red – \$3,000</b>	✓	✓			6	
<b>Black – \$2,000</b>	✓	✓			4	
<b>White – \$1,000</b>	✓	✓ (Program Only)			2	

We would love the opportunity to welcome your organization as a founding supporter of the UMD Startup Showcase. Formal invitations and additional event details will follow shortly. Please reach out to one of us to discuss your sponsorship options.

With Maryland Pride,

Alla McCoy, Director of Venture Development, [acmccoy@umd.edu](mailto:acmccoy@umd.edu)

Piotr Kulczakowicz, Director, Quantum Startup Foundry , [pkulchak@umd.edu](mailto:pkulchak@umd.edu)

Rob Cohen, Program Manager, Mtech Ventures , [rfcohen@umd.edu](mailto:rfcohen@umd.edu)

### **Startup Showcase Sponsorship General Information**

To make your sponsorship contribution using **Credit Card**, please direct your funds to the **Innovation and Economic Development Gift Fund** using the following link: [go.umd.edu/sponsorStartupShowcase](https://go.umd.edu/sponsorStartupShowcase)

To make your contribution by **Check**, please make your check payable to the:  
**“University of Maryland College Park Foundation”** and please mail it to the address below:

University of Maryland  
UM Ventures  
0134 Lee Building  
7809 Regents Dr.  
College Park, MD 20742

**THANK YOU FOR YOUR SUPPORT OF INNOVATE MARYLAND!**

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