

Redefining Value - Beyond Waste: Rethinking What We Value

In her session, she'll introduce us to one of the most overlooked yet impactful climate solutions of our time: reducing food waste. Today, around 40% of all food produced globally is wasted; that's as much as 2.5 billion tonnes each year (WWF, 2021). Food waste is responsible for 10% of all greenhouse gas emissions worldwide (WWF, 2021), while also consuming more than a quarter of the planet's freshwater and a land area larger than China. Mette will explore how Too Good To Go is empowering millions of people to fight food waste in their everyday lives, and why changing the way we value food is critical to building a more sustainable future.

Under Mette's leadership, Too Good To Go has helped save over 500 million meals from going to waste, helping to avoid 1.3 million tonnes of CO₂e, and the unnecessary use of 405 billion litres of water use, and 1.4 billion m² of land use.

With more than 120 million registered users and 180,000 active business partners across 19 countries across 3 continents, the company is showing how simple, scalable actions, from saving a Surprise Bag at a local store to rethinking how we read expiry dates, can unlock massive environmental impact. Mette will share insights from this journey, and invite us all to rethink what it means to value food, because good food should never go to waste.

° 09:00 - 09:45 °

° Saturday, October 18, 2025 °

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Moderator: José Manuel Moller (UN, Algramo)

Mette Lykke (Too Good To Go)