

Strategy From Policy to Practice

Bold policies and ambitious targets are critical, but the real test of zero-waste lies in their effective implementation. Around the world, many governments and organisations have set circular economy strategies and waste reduction goals yet translating these commitments into practice requires clear roadmaps, financing, and collaboration across sectors.

This session will examine how strategies can move beyond paper and drive measurable results on the ground. Bringing together voices from policy, business, and implementation partners, the panel will highlight lessons from Latin America and beyond on how to bridge the gap between ambition and delivery.

This session will ask:

- What are the key barriers that prevent zero-waste policies from being effectively implemented?
- How can governments ensure accountability and transparency in meeting their zero-waste commitments?
- What role can partnerships with businesses and civil society play in turning policies into action?
- Which regions or countries are demonstrating best practice in moving from strategy to impact?

° 16:00 - 17:15 °

° Saturday, October 18, 2025 °

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Keynote Speaker: Ahmet Akyol (ASELSAN, CEO)

Moderator: Carlos Silva Filho (UN, CECC/LAC)

Francisco Cerda (Common House, GudCompany)

Lara Beekma Reis (New ERA)

Babatunde A. Ahonsi (UN)