

Retail: Reimagining Retail in a Zero-Waste World

Retail influences how billions of people consume every day and, in turn, the amount of waste generated. From packaging-heavy supermarkets to fast turnover in household products, retail has long been a driver of the linear economy. However, around the world, new models are emerging that demonstrate how stores, brands, and digital platforms can significantly reduce waste while still meeting customer needs.

This session will explore how the retail sector can become a catalyst for zero-waste living. By highlighting experiences from established brands, disruptive circular startups, and global initiatives, the discussion will examine how retail can both respond to consumer demand and lead cultural change.

This session will ask:

- What are the most promising models for zero-waste retail, from bulk and refill to resale and take-back schemes?
- How can large retailers integrate circular solutions without sacrificing convenience or affordability?
- What role do digital platforms play in enabling transparency, logistics, and consumer engagement?
- How can retail collaboration with governments and international organisations set new standards for waste reduction?

° 09:45 - 10:45 °

° Monday, October 19, 2025 °

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Moderator: David Rogers (WRAP)

Tessa Clarke (Olio)

Pablo Kraus (Ecostore)

John Atcheson (Circular Way)