

Grassroot Solutions: Frontline Solutions from the Ground Up

Zero-waste innovation is not only happening in boardrooms and governments it is also being driven by communities on the frontlines. From local cooperatives tackling textile waste, to women-led initiatives creating reusable alternatives, and informal workers transforming organics into compost, grassroots actors are proving that practical, affordable, and inclusive solutions can thrive even in resource-constrained settings.

This session will highlight grassroots changemakers who are building zero-waste systems from the ground up. By focusing on lived experience, social enterprise, and community resilience, the discussion will demonstrate how bottom-up leadership can scale impact, influence policy, and inspire broader cultural change.

This session will ask:

- What lessons can global actors learn from grassroots leaders about implementing zero-waste in practice?
- How do community-led solutions address both social justice and environmental sustainability?
- What kinds of support, financial, policy, and technical, are most effective in helping grassroots initiatives scale?
- How can local movements connect with each other to build stronger global solidarity for zero-waste?

° 14:30 - 15:30 °

° Monday, October 19, 2025 °

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Moderator: Christina Jäger (Yunus Environment Hub)

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