

Industry - Nonprofit (Social Services)

Products Used - Nonprofit Cloud





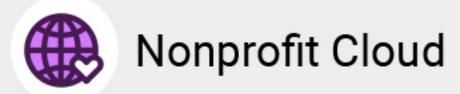


Industry

Nonprofit (Social Services)

Front Porch Cohousing (FPC), a nonprofit dedicated to building neuro-inclusive communities for diverse adults living with autism or other intellectual and developmental disabilities the opportunity to live as independently as possible.

Products Used



Phase

Challenge

Front Porch Cohousing sought to transition from their legacy system to Nonprofit Cloud to support their planned growth.

- The nonprofit's legacy system was unable to:
 - Customize and scale to meet FPC's evolving needs
 - Integrate with other tools, hindering workflow efficiency
 - Manage complex data segmentation, donor journeys, and relationship tracking
- Using disparate systems was proving to be costly and time consuming for FPC
- FPC needed to be able to report on complex donor data and giving history
- The nonprofit's strategic plan was still in development

"Gerent truly took the time to get to know our organization inside and out — the unique challenges we faced and our vision for the future. They didn't just provide a service; they became real partners in our journey. Their team worked hand-in-hand with us to migrate our old system to the new Nonprofit Cloud (NPC), and their dedication and expertise made all the difference. Now, we have a solid system that really supports our mission — today and long-term. We're thrilled to keep this valuable partnership going as Front Porch Cohousing continues to grow and thrive." - Jim Richardson, Co-Founder & CEO

Value Delivered



Front Porch Cohousing collaborated with Gerent to develop a business value roadmap in addition to implementing Nonprofit Cloud, successfully launching their fundraising instance to:

- Align on business goals and identify future state opportunities
- Provide a comprehensive view of donors, enhancing relationships and improving engagement
- Streamline the donation process, reduce errors, and increase donor lifetime value
- Improve grants management efficiency and success rates by tracking submissions, deadlines, and communications
- Enable better targeting and personalization of communications, enhancing overall donor engagement

Results



Gerent has empowered Front Porch Cohousing to:

- Develop a business value map
- Migrate from a legacy system to Nonprofit Cloud
- Enhance relationships and forecasting
- Improve operational efficiency