

INDUSTRY | CIVIL AVIATION

Private aviation company



This private aviation company provides successful Canadians with a better choice for optimizing their time by enhancing the private jet ownership experience with industry-leading safety standards, exceptional turn-key service, and increased flexibility, all at a fraction of the cost, and personalized for their individual needs.

Challenge

Pilots and aviation professionals visit the client's site seeking information about career opportunities. However, without a clear and engaging way to explore job openings and company culture, they may struggle to see how they fit within the client's team.

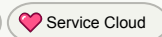
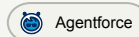
- Provide pilots ability to easily find relevant job opportunities
- Showcase their competitive benefits and career growth potential
- Provide a seamless and engaging user experience

Solution

To enhance pilot recruitment and engagement, we implemented a comprehensive Data Library and Service Agent solution:

- **Data Library Creation** – Centralized multiple PDF files with key company information (e.g., flight routes, aircraft details).
- **Pilot FAQ Repository** – Compiled answers to common job-related questions for easy access.
- **AI-Powered Prompt Templates** – Developed structured responses to streamline inquiries.
- **Agent Actions** – Enabled quick, accurate responses to user questions.
- **Live Service Agent** – Now active on the their website, improving accessibility and engagement.

PRODUCTS USED



Outcome

By the end of the project, our client could:

- **Provide Instant Answers** | Visitors receive quick, accurate responses to questions about flight routes, aircraft, and job opportunities.
- **Enhance the Candidate Experience** | Pilots can easily access relevant company and career information.
- **Streamline Recruitment Efforts** | Automate responses to common job-related inquiries, reducing manual workload.
- **Improve Website Engagement** | A live Service Agent ensures users find what they need efficiently.

