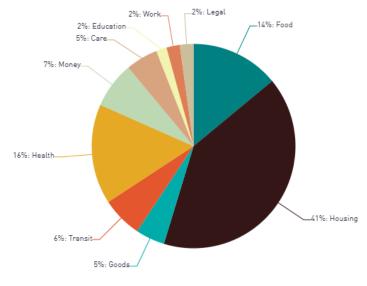


## Idaho Statewide Data 5.1.25-5.31.25

- Number of searches: 10,083 searches
- Number of new programs: **40** free or reduced-cost programs were added to the network. There are currently **4,554** programs serving Idaho.
- Number of new claimed programs: **16** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 31%

## ① Searches by Category | 2025-05-01 to 2025-05-31



## ① Most Common Search Terms | 2025-05-01 to 2025-05-31

O Most Common Search Terms   20	220 00 01 10 2020 00 01	
TERM	DOMAIN	SEARCHES
help pay for housing	housing	306
housing	housing	231
food pantry	food	230
help find housing	housing	196
help pay for utilities	housing	144
rent	housing	116
housing vouchers	housing	100
food	food	88
help pay for food	food	81
emergency food	food	70
help pay for gas	transit	70
temporary shelter	housing	67
financial assistance	money	67
transportation	transit	65
rental assistance	housing	63

① Top 10 Counties | 2025-05-01 to 2025-05-...

COUNTY	SEARCHES
Ada, ID	3,410
Canyon, ID	1,950
Kootenai, ID	818
Twin Falls, ID	610
Bannock, ID	535
Bonneville, ID	399
Elmore, ID	198
Nez Perce, ID	152
Cassia, ID	152
Madison, ID	120

① Top 10 Cities | 2025-05-01 to 2025-05-31

СІТУ	SEARCHES
Boise, ID	2,396
Nampa, ID	1,095
Caldwell, ID	770
Meridian, ID	566
Twin Falls, ID	565
Pocatello, ID	535
Coeur D Alene, ID	503
Idaho Falls, ID	389
Post Falls, ID	233
Garden City, ID	186

① Top 10 Zip Codes | 2025-05-01 to 2025-05-31

ZIP CODE	СІТҮ	SEARCHES
83605	Caldwell, ID	619
83704	Boise, ID	575
83301	Twin Falls, ID	564
83686	Nampa, ID	425
83709	Boise, ID	401
83651	Nampa, ID	354
83201	Pocatello, ID	333
83815	Coeur D Alene, ID	315
83687	Nampa, ID	310
83705	Boise, ID	306