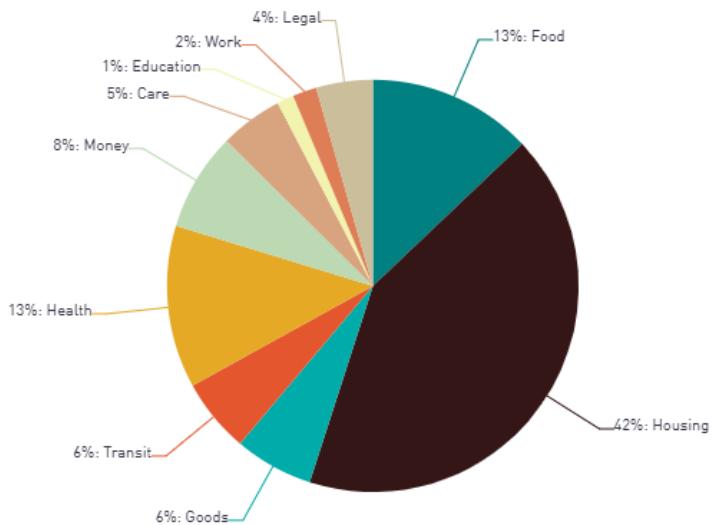




## Idaho Statewide Data | 12.1.25-12.31.25

- Number of searches: **9,313** searches
- Number of new programs: **16** free or reduced-cost programs were added to the network. There are currently **4,498** programs serving Idaho.
- Number of new claimed programs: **8** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **32%**

① Searches by Category | 2025-12-01 to 2025-12-31



① Most Common Search Terms | 2025-12-01 to 2025-12-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	342
housing	housing	218
food pantry	food	200
help find housing	housing	173
rent	housing	139
financial assistance	money	129
help pay for utilities	housing	122
housing vouchers	housing	115
food	food	107
rental assistance	housing	91
transportation	transit	80
emergency food	food	67
temporary shelter	housing	61
help pay for food	food	61
rent assistance	housing	57

① Top 10 Counties | 2025-12-01 to 2025-12-31

COUNTY	SEARCHES
Ada, ID	3,095
Canyon, ID	1,818
Kootenai, ID	685
Bannock, ID	676
Bonneville, ID	545
Twin Falls, ID	417
Bonner, ID	155
Bingham, ID	146
Nez Perce, ID	142
Elmore, ID	118

① Top 10 Cities | 2025-12-01 to 2025-12-31

CITY	SEARCHES
Boise, ID	2,223
Nampa, ID	916
Caldwell, ID	745
Pocatello, ID	658
Meridian, ID	546
Idaho Falls, ID	545
Twin Falls, ID	351
Coeur D Alene, ID	346
Post Falls, ID	205
Lewiston, ID	139

① Top 10 Zip Codes | 2025-12-01 to 2025-12-31

ZIP CODE	CITY	SEARCHES
83704	Boise, ID	540
83605	Caldwell, ID	504
83201	Pocatello, ID	431
83709	Boise, ID	404
83702	Boise, ID	362
83686	Nampa, ID	362
83301	Twin Falls, ID	350
83651	Nampa, ID	307
83642	Meridian, ID	305
83705	Boise, ID	291