

Harrison Kipper

Contact Info

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Design & Research

User Experience (UX) Design
Product Design
User Research
Usability Testing
Interaction Design (IxD)
Information Architecture
Wireframing & Prototyping
User Flows
Journey Mapping
Responsive Design
Graphic Design

Strategy & Collaboration

UX Strategy
Feature Prioritization
Product Roadmapping
Stakeholder Engagement
Cross-functional Collaboration

Process & Execution

End-to-End Design
Project Management
Agile \ Lean UX
Design Systems
Accessibility (WCAG)

Tools & Software

Figma
Miro
Sketch
Maze
Adobe Creative Suite
HTML/CSS
VS Code
GitHub
JIRA
Webflow
Squarespace

SUMMARY

Product Designer specializing in web and product experiences across health technology, consulting, and client platforms. Currently leading UX initiatives at Virufy, including a full website redesign and product design for its respiratory analysis mobile app. Also designs custom client websites in collaboration with a partner developer, translating complex goals into responsive, production-ready user experiences.

EMPLOYMENT HISTORY

Virufy San Diego, CA | AI-Powered Health Platform Apr 2025 – Present

Lead Product Designer

- Lead a 3-person UX team driving web and product design across Virufy's digital platforms.
- Spearheading a redesign of Virufy's website to improve navigation, accessibility, and clarity.
- Designed responsive desktop and mobile experiences using reusable UI components.
- Serve as a lead designer on Virufy's respiratory analysis mobile app improving key user flows.
- **Recognition:** Outstanding Performer Award (2025) for creative contribution.

AYP Consulting Union City, CA | SaaS Consultative Firm Nov 2023 – Mar 2024

Implementation Consultant

- Led SaaS implementations and streamlined onboarding, achieving a 4.75/5 CSAT score.

Rippling San Francisco, CA | Human Capital Management Platform Jul 2021 – Dec 2022

Implementation Manager, SMB & Mid-Market Accounts

- Managed 80+ SaaS implementations, improving product adoption, earning a 4.8/5 CSAT score.

Castlight Health San Francisco, CA | Healthcare Navigation Tool Dec 2018 – Jul 2021

Client Services Associate, Enterprise Accounts

- Oversaw 25+ platform launches and wellness rollouts, contributing to a 98% client retention rate.

RECENT PROJECTS

Virufy Website Redesign | Health Technology | Web Application

- Leading a website redesign focused on simplified information architecture and comprehension.
- Created responsive desktop and mobile layouts with reusable UI components for development.

Images by Lisette | Photography E-Commerce | Web Application

- Designed a photography gallery and storefront for browsing and purchasing digital downloads.
- Created responsive layouts prioritizing image presentation and streamlined purchasing.

SBK M.D. & Associates | Medical Practice | Web Application

- Redesigned a medical website improving information architecture and patient navigation.
- Introduced scheduling integration and patient portal access for appointment management.

Yieldstone Systems | Consulting Firm | Web Application

- Designed the full desktop and mobile experience for a consulting firm website.
- Structured service content and responsive layouts to improve clarity and conversion.

Independent Projects | Mobile Applications & Platform Concepts

- Designed UX concepts for Trade Up (peer-to-peer trading), Terrascope (habitat management), Cloud Hopper (travel companion), and SoundCloud Live (concert streaming), among others.
- Conducted usability testing and iterative design improvements to refine core interactions.

EDUCATION

UX/UI Design Certification | UX Academy (480+ hours) | Designlab

Certified Associate in Project Management | Project Management | PMI

B.S Business Administration & Management | San Francisco State University