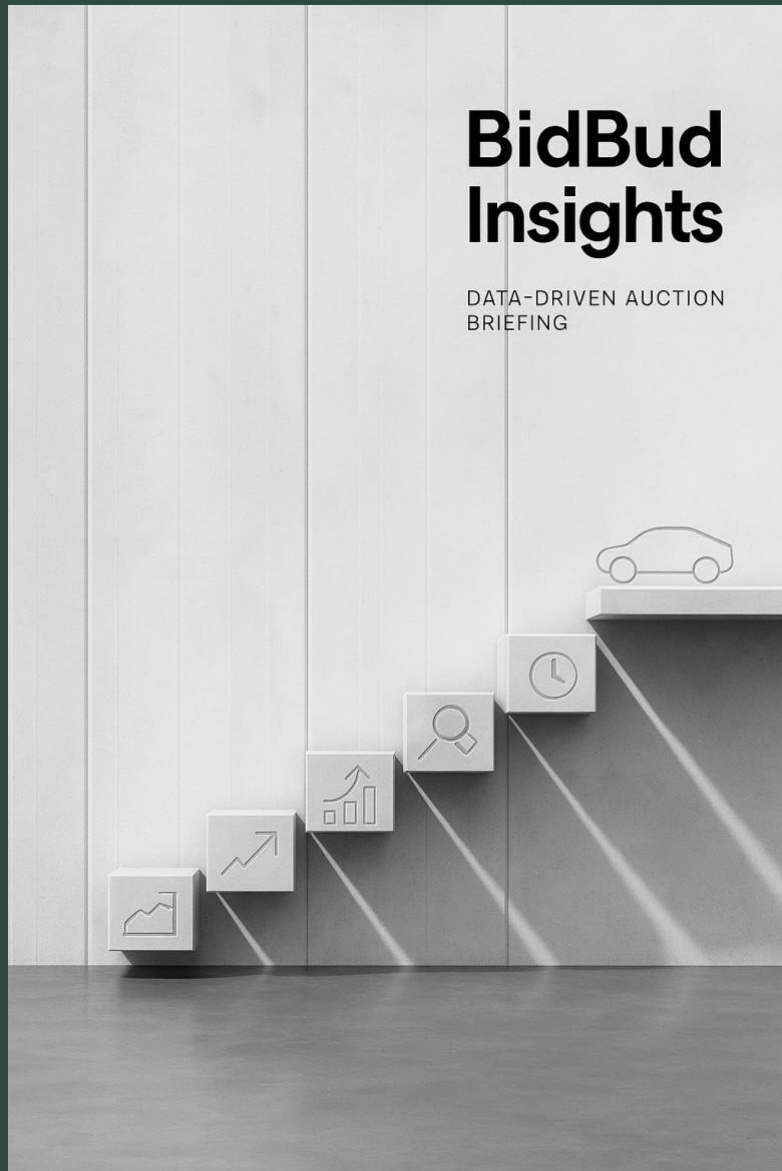
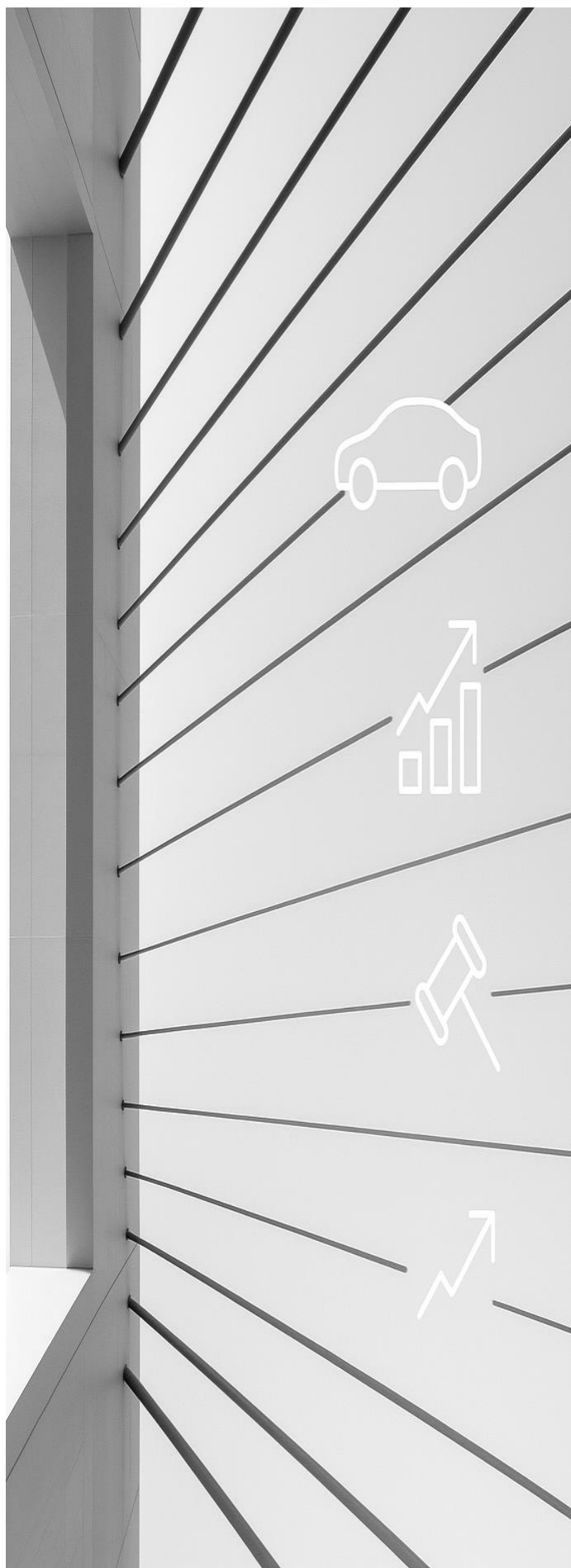


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BIDBUD INSIGHTS: C6 CORVETTE ZR1 (2009– 2013)





INTRODUCTION

You're eyeing a C6 Corvette ZR1 because it's the last truly analog Vette: carbon brakes, LS9 with a blower, a manual, and exotic performance without exotic fragility. What you don't want is to get caught in the last-minute fireworks and overshoot your budget—or sit out a good car because the clock scared you.

This report gives you a calm, data-backed plan for ZR1 auctions: what they usually cost, how last minute bidders behave, what winners do, and what you should be ready to bid all-in for the spec you want.

CUSTOMER PROFILE

- **Intended use:** Weekend toy
- **Budget:** Target \$95k; willing to stretch ceiling to \$105k, if the right spec
- **Timeframe:** Patient—happy to wait for the right car
- **Risk tolerance:** Moderate; originality matters; not chasing heavy mods

ABOUT THE DATA

- **Platforms:** Bring a Trailer (BaT) listings in our dataset
- **Time window and sample:** 2020-2025; C6 ZR1s: 8 auctions (5 sold, 3 no-sales). We also reference a few C7 ZR1 auctions for bidding-behavior benchmarks.
- **Recency:** Includes a June 2024 no-reserve 2013 sale and several 2025 BaT results.
- **Caveats:** Sample is BaT-heavy; C6 volumes are modest. We adjust for mileage and spec. Use this as probability, not a guarantee...

WHAT THIS MODEL USUALLY COSTS

- **Sold outcomes in our set (rounded):**
 - **2010 (11k mi):** \$70.5k (Apr 2022)
 - **2012 (14k mi):** \$72k (Oct 2022)
 - **2010 (12k mi, Jetstream Blue):** \$91k (Aug 2025)
 - **2011 (1.7k mi, Supersonic Blue):** \$120k (Jul 2025)
 - **2013 60th Anniv. (2k mi, Arctic White/Diamond Blue):** \$127k (Jun 2024, no reserve)

PRICE STATISTICS

MEDIAN SALE PRICE:	25 TH /75 TH PERCENTILES:	HIGH/LOW OBSERVED:
\$91,000.00	25th Percentile: \$72,000.00	High: \$127,000.00
	75th Percentile: \$120,000.00	Low: \$70,500.00

Most driver-mileage (10-20k miles), stock cars trade between \$70k and \$95k.

Low mile "hero" specs (less than 5k miles, 2012/2013, special colors) trade between \$115k and \$130k+.



MILEAGE BANDS

What the market paid:

- Under 5k miles (2 examples):
 - Average hammer price of \$124k (2011/2013 special colors)
- 5-15k miles (3 examples):
 - Average hammer price \$78k;
 - Median price of ~\$72k
 - Includes two \$70-72k sales and one higher \$91k result
- Over 15k miles (limited recent examples):
 - Plan similar to the 10-20k band unless condition/specs are exceptional or very modified
 - Mods usually discount final hammer price

SPECS AND OPTION EFFECTS

Year:	2012-2013 tend to command a premium; 2013 60th Anniversary packages (Arctic White/Diamond Blue) are top-tier.
Color:	Supersonic Blue and 60th Anniversary white/blue combos are strong; common colors trade to median.
Originality:	Stock, unmodified cars win. Heavy mods and "tuner builds" struggled (e.g., no-sale at \$62k with major engine work and dash lights).
History:	Clean Carfax and documented maintenance matter. Minor past damage = discount.

All C6 ZR1s are manual; transmission is not a sorting factor

TIE TO YOUR TARGET

With a \$95k target and \$105k stretch, you're competitive for:

- **2010-2012, 10-20k miles**, original and clean, in the \$80k-\$95k hammer range.
 - 2013 60th Anniversary and sub-5k-mile "hero" cars usually sit above your stretch (\$115k-\$130k+ hammer).

LATE-STAGE BIDDING

"End stage" = final 10 minutes

Model-wide pattern from our data sample:

Average price lift from the beginning of the end stage to the final hammer is ~8-12%.

Price Movement Range: Minimal on quieter listings (1-3%) and up to ~25% on headline cars with lots of watchers.

End-stage cadence: 10-15 bids in the final minutes isn't unusual; average 20-40 seconds between bids on BaT.

CONCRETE EXAMPLES

2013 60th Anniv:	2k miles sold for \$127k on 6/22/24 with no reserve: From \$102k at ~T-10 min to \$127k at hammer (+24.5%). 15+ bids in ~10 minutes; multiple active rivals
2010, Jetstream Blue:	12k miles sold for \$91k on 8/6/25: From \$83k at ~T-2:13 to \$91k at hammer (+9.6%). 9 bids in ~2 minutes; ~15 seconds between bids
2012:	14k miles sold for \$72k on 10/27/22: From \$70.5k to \$72k in the end (+2.1%); low-intensity close
What this means:	<p>If a clean driver-mileage car is at \$82k with ~10 minutes left, history says it typically finishes in the high-\$80s to low-\$90s.</p> <p>For a hero spec 2012-2013 <5k-mile car, expect the final minutes to add 10-25% on top of the "with 10 minutes left" number.</p>

HOW BIDDERS WIN

From the auctions above, winners tend to fall into two archetypes:

The closer/"sniper: They place a few bids and make well-timed big moves.

- **Example:** The 2013 60th winner placed ~3 bids total, including a decisive late \$125k then \$127k, routinely overcutting incremental rival raises.

The consistent outbidder: They place many bids and keep answering quickly to set the pace and wear down rivals.

- **Example:** The 2010 Jetstream Blue winner escalated from low \$80s to \$91k with fast, successive counters in the last 2-3 minutes.

FAIR MARKET VALUE FRAME

FMV: The recent median for comparable year/mileage/spec, net of obvious condition/history adjustments.

Current trend: Flat to slightly rising for low-mile/hero examples; driver-mileage cars appear stable (70-95k band remains achievable).

FMV guideposts:

- Driver-mileage (10-20k), clean and stock: \$80k-\$95k hammer
- Under 5k miles, special colors, 2012-2013: \$115k-\$130k+ hammer

WINNER STATISTICS

WINNER BID COUNT:	WINNER'S SHARE OF ALL BIDS:	HEAD-TOHEADS:
3-8 bids total	~15-25%	On "hot" cars, the winner often trades 5-10 consecutive raises against one main rival in the end stage.

EXAMPLE PRICE: ALL-IN

Hammer: \$90,000

Buyer's fee (5%, capped at \$7,500):
\$4,500

Sales tax (6% example): \$5,400

Shipping (estimate): \$1,500

All-in: ~\$101,400

HOW YOU SHOULD BID

For a clean, stock 2010-2012 with 10-20k

miles: You're competitive at \$85k-\$92k hammer;
have an all-in plan that comfortably covers
~\$98k-\$103k.

For an especially nice color/spec: expect the
last 10 minutes to add ~8-12% on top of what
you first see—pre-calc your max with that surge
included.

For hero-spec, sub-5k-mile 2012-2013: You'd
be stretching well beyond your \$105k hammer
ceiling; plan to pass unless you revise budget.

Budget Ceiling



Note: For nice color/spec, expect a final 8-12% surge on top of these prices.

YOUR RECOMMENDED BIDDING PLAN

Set your personal FMV:	For driver-mileage, clean/stock: use \$88k as your center. Add/deduct for color, records, minor damage, and tires/consumables.
Establish two numbers before auction day:	<p>End-stage “working cap”: e.g., \$92k (where you’ll actively trade)</p> <p>Hard stop/ceiling: \$100k-\$105k hammer (pre-calculated all-in = ~\$110k-\$115k depending on your tax and shipping)</p>
Pre-close behavior (24-60 hours out):	<p>Ask smart questions (tires’ age, service items, paint meter if relevant, over-rev evidence, clutch feel).</p> <p>If it’s quiet, place a confidence bid below your working cap to mark interest without anchoring too high.</p>
End Stage (last 10 minutes):	<p>Expect a 8-12% price increase. Don’t mirror \$250-\$500 increments if you’re near the end—use clean, slightly larger steps to avoid ping-ponging (e.g., jump \$1k-\$2k when you’re one or two steps from your max).</p> <p>If you’re the “consistent outbidder,” answer promptly to maintain pace; if you’re the “closer,” wait until timer dips under ~0:15-0:30 and place your pre-sized move.</p> <p>Stop at your ceiling. There will be another similar ZR1 in 2-4 weeks on BaT.</p>
If it blows past your ceiling:	Stand down. In this segment, discipline yields another shot soon. Overpaying once is costlier than missing one car.

HOW BIDBUD HELPS YOU EXECUTE

Real-time end-stage range: We project the likely finish band based on live pace, rival behavior, and model-specific surge history.

True all-in ceiling: BidBud surfaces a single “do not cross” number that includes buyer’s fee, your tax rate, and a realistic shipping budget.

Rival detection: We record bids against you and show their patterns.

Smart increments: We suggest the next bid size that most often wins head-to-heads for this model without reaching your maximum price.

KEY TAKEAWAYS FOR YOUR C6 ZR1 SEARCH

1. You're most competitive on clean, stock 2010-2012 cars with 10-20k miles at a \$85k-\$92k hammer price.
2. Expect the last 10 minutes to add ~8-12%; headline/hero cars can jump ~20-25%.
3. Winners either place a few big, well-timed moves or grind with quick counters—both can work if you pre-set your ceiling.
4. Plan on ~\$10k-\$13k over hammer for fees, tax, and shipping at your budget level.
5. BidBud gives you a live, all-in ceiling and end-stage finish range so you play the final minutes to plan—not to adrenaline.

CONCLUSION

C6 ZR1s don't trade at random. Low-mile hero specs reliably command six figures, while honest driver-mileage cars clear in the \$70k-\$95k band. The last 10 minutes are where the real price discovery happens—so your edge is having your end-stage range and all-in ceiling set before the clock gets loud. Use BidBud on your next ZR1 auction and you'll bid with clear numbers, steady pace, and zero second-guessing.

GOOD LUCK!