

Ifeanyi Ernest Umunnakwe, Senior Product Designer

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Visa Status: EU Blue Card holder not bound to any employer.

Summary

Senior product designer with 8 years of experience building products across B2B SaaS and consumer platforms. I've led end-to-end product design in cross-functional teams, designed scalable systems, and contributed to outcomes like increased product adoption, higher engagement, and improved team delivery. Comfortable designing from scratch or refining mature products, I am strong in user research, design systems, and collaboration across product and engineering.

Career at a glance

- **Designing, building, and shipping 25+ consumer- and developer-facing products across web, native apps, and platform operating systems** delivering robust digital experiences that have played a pivotal role in driving business objectives and user engagement.
- **Demonstrated leadership as a lead designer**, managing teams of up to 4 designers and steering collaborations in 4 to 20 member cross-functional engineering teams.
- **Mentoring 100+ aspiring designers**, including 3 who today hold senior design roles.

Experience

Dealfront - Senior product designer | Apr 2024 - Present

- Established a standardized design process across five product teams, which reduced handoff time between design and engineering by 40% and aligned design decisions across core product areas.
- Led the design of the find more contact enrichment flow, delivering a smooth user experience and increasing qualified lead generation by 28%.
- Designed and launched new AI tools (AI list refinement, AI list alert) that increased sales team productivity by 37% and cut average task time by 45%

Personio - Product designer | Nov 2021 - Apr 2024

- Led design for Personio's Integrations team, supporting 12 engineers and 2 PMs responsible for 100+ integrations that connect third-party tools with Personio's HR system of record. Optimized discovery, onboarding, and management experiences used by over 2K administrators.
- Designed and created 6 integrations (Slack, Azure, Google, Teams, Greenhouse) and optimized admin- and user-facing user experience based on user research and sales feedback. Starting from 0, these integrations collectively were used across 1K orgs by 2K users.
- Revamped the integration marketplace, enhancing the activation flow and streamlining the management experience. Delivered consistent UX upgrades that led to a notable increase in average user time spent within the integration space, contributing to a 39% increase in the activation of our integration.

Indeed (via Decagon HQ) - Senior product designer | Nov 2020 - Nov 2021

- Led the end-to-end design and development of the Simplyhired On-demand platform, working collaboratively across design, development, and product management teams. This initiative resulted in the delivery of a user-centric, high-performance platform that met both company objectives and customer needs.
- Gained substantial experience in project management, employing robust leadership skills to steer the team towards delivering exceptional results.

Konga - Senior product designer | Aug 2019 - Oct 2020.

- Led a dynamic team of 3 designers, elevating the customer experience and achieving a 35% increase in user engagement through intuitive design enhancements.
- Modernized the Konga Pay experience, significantly enhancing user experience of hundreds of thousands of users. This initiative provided diverse, convenient payment options, resulting in 500k increase in transaction volume.
- Improve the Konga logistics and customer tracking experience - allowing users to track and manage their packages with ease.

Nairabox - Product designer | Sep 2018 - Aug 2019

- Led design overhaul across three products; Nairabox Event, Nairabox Food, and Nairabox Movies. Achieving a 63% and 80% revenue surge in two key segments (Nairabox movies and Nairabox Events) through user-centric design strategies. and enhancing user interaction.
- Improved the search experience and discoverability and notification strategies, while increasing ticket sales and decreasing paid subscription churn.

CKDigital - User interface designer | Sep 2017 - Aug 2018

- Collaborated with the development and product team to deliver custom design solutions across diverse industries and improve client satisfaction.

Ellae Creative Design Agency - User interface developer | Jul 2016 - Jul 2017

- Worked with cross-functional teams to design and develop robust software solutions, leading to a 50% improvement in project delivery time and client satisfaction.

Skills

- Product & UX design: UX research, Mobile Design, Prototyping, Interaction Design, User Interviews.
- Tools: Figma, Sketch, Miro, Webflow, CSS/SASS, HTML, Javascript.
- Leadership & communication: Interpersonal Communication, Leadership, Mentoring.

Education

BSc. computing

Cavendish University Zambia | 2013 - 2015

International advanced diploma in network and computer security

Informatics Academy - Singapore | 2011 - 2012

International diploma in information technology and communication

Informatics Academy - Singapore | 2010 - 2011