Roles & Responsibilities

CLIENT BACKGROUND

- Large CPG Company
- 29 Users in Salsify
- Variety of Users in the org that don't need access to everything

CHALLENGES

- Limit access to various aspects of Salsify
- Ensure that properties being populated by SAP are not being edited in Salsify
- Streamline user experience by narrowing the amount of data visible in Salsify

SOLUTION

- Entity Level Permissions to control list and channel access
- Property Level Permissions to control data editing abilities
- Create a template to simplify process of determining role permissions and user assignment

OUTCOME

- Strict governance over data inputs, ensuring users do not override data from upstream systems
- Less cluttered product pages for simplified user experience & increased adoption
- Limited visibility to only lists and channels needed

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