

2 Day Executive Presence Programme



Build Your **Executive Presence**
to Influence Decision-Makers
and Advance Your Career
in Just 2 Days

How much does your executive presence impact your success in business?

The answer is, more than you can imagine!

Research conducted by Forbes in 2022 showed that the impact of executive presence on leadership performance is far-reaching. It shapes decision-making, motivates teams, and fortifies communication, even in crisis. These three examples underscore its influence not just on the leader's individual success but on the overall health and success of the organization.

Executive presence can not only lead to promotions and professional advancement, but it also increases your impact, both visually and vocally. This results in increased stakeholder engagement and trust when presenting and selling your ideas to clients, peers, and internal stakeholders, which in turn leads to increases in revenue and overall success.

What participants had to say?

"Best course I have ever been on in years. Interactive, so keeps you focused for the entire time."

"I highly recommend this programme to all senior leaders. If you need to be more influential when it comes to driving organisational change, then this programme is for you."

"Blown away by the impact this had on me professionally and personally. Such an improvement in confidence and my executive presence in just 2 days."

"As a Managing Director, I have had a few programs on this topic that we covered but this was the most complete and comprehensive that encompassed everything needed to drive change."

"Content was excellent and well presented. Everything was well planned and flowed well and directly applied to my role as senior leader."

"I was pushed out my comfort zone. Having recorded material to review was a different level, as I could see exactly what worked and identified specific issues to work on. Very interactive no sitting around just practice and practical approaches."

Some of our clients...



Outcomes of the Programme:

- Increased confidence and executive presence as when communicating in any environment.
- A more resilient and positive mindset, equipped to thrive under pressure.
- A greater understanding on how to communicate with impact.
- Improved capability to use storytelling & emotive language to increase engagement.
- Greater understanding on how to persuade others to buy into your ideas.
- More proactive approach to customer engagement and business development.

Key Topics Covered:

- Four pillars of executive presence and how to develop each of them.
- Master your mindset: cultivate a high-performance mindset and minimise stress.
- Stakeholder engagement & influence: build and leverage relationships with key decision-makers.
- Power of clarity: present complex and technical information with clarity and conciseness.
- Vocal & visual impact: utilise body language and voice to influence others.
- Art of storytelling: increase engagement, buy/in, and emotional connections with others.
- Handling Q&A: handle tough questions and objections with credibility.
- Strategic impact: increase your influence and ability to drive change and innovation.

The Programme Journey Includes:

- **30 min online 1:1 coaching session** to understand development needs and set goals
- **2 day in-person highly practical training** (food & drinks)
- **30 day online group sustainment session** to support application of new skills
- **2 x 60 min online executive coaching sessions** to further support development needs

The investment is £2695 (plus VAT where applicable).

*The group size is limited to 12 participants. Your spot is booked once payment is complete.

**Our current Net Promoter Score between 2020 - 2024 (NPS)
is 97.3% based on 800+ reviews.**

**This places C4S Global in the top 1% of the world's
training companies.**

