

2 Day Executive Presence Programme



Build Your **Executive Presence**
to Influence Decision-Makers
and Advance Your Career
in Just 2 Days

How much does your executive presence impact your success in business?

The answer is more than you can imagine!

A 2022 Forbes study found that executive presence powerfully impacts leadership performance. It shapes decision-making, motivates teams, and strengthens communication - even during a crisis. These examples show that executive presence influences not only the leader's success but also the organisation's overall health and success.

Executive presence enhances career growth and opens doors for promotions, but it also amplifies your influence and impact. By building trust and actively engaging stakeholders, you gain greater buy-in and cooperation when presenting new and innovative ideas. The result? Increased productivity, higher revenue, and greater overall success.

What participants had to say?

"Best course I have ever been on in years. Interactive, so keeps you focused for the entire time."

"I highly recommend this programme to all senior leaders. If you need to be more influential when it comes to driving organisational change, then this programme is for you."

"Blown away by the impact this had on me professionally and personally. Such an improvement in confidence and my executive presence in just 2 days."

"As a Managing Director, I have had a few programs on this topic that we covered but this was the most complete and comprehensive that encompassed everything needed to drive change."

"Content was excellent and well presented. Everything was well planned and flowed well and directly applied to my role as senior leader."

"I was pushed out my comfort zone. Having recorded material to review was a different level, as I could see exactly what worked and identified specific issues to work on. Very interactive no sitting around just practice and practical approaches."

Some of our clients...



Outcomes of the Programme:

- Increased confidence and executive presence in all communication settings.
- A more resilient and positive mindset, ready to thrive under pressure.
- A better understanding of how to communicate with impact.
- Enhanced capability to use storytelling to build trust and boost engagement.
- Greater ability in influencing others to support your ideas.

Key Topics Covered:

- **Four pillars of Executive Presence** and how to develop each of them.
- **Master Your Mindset:** cultivate a positive mindset and minimise stress under pressure.
- **Stakeholder Engagement & Influence:** build and leverage relationships with key decision-makers.
- **Power of Clarity:** present complex and technical information with clarity and conciseness.
- **Visual & Vocal Presence:** utilise body language and voice to build trust and influence others.
- **Art of Storytelling:** increase engagement, buy-in, and emotional connection with others.
- **Handling Q&A:** handle tough questions and objections with credibility.
- **Strategic Impact:** increase your influence and ability to drive change and innovation.

The Standard Journey investment is £2,195

- 15 min online 1:1 coaching session to understand development needs and set goals
- 2 days in-person highly practical training (coffees/teas and lunch included)
- Monthly Live Q&A and Coaching sessions to support the application of new skills

The Premium Journey investment is £2,695

- Plus 2 x 60 min online executive coaching sessions to further support development needs

*The group size is limited to 12 participants. Your spot is booked once payment is complete.

**Our current Net Promoter Score (NPS) between 2020 - 2025
is 97.8% based on 1000+ reviews.**

**This places C4S Global in the top 1% of the world's
training companies.**

