



# 2 DAY EXECUTIVE PRESENCE PROGRAMME



INCREASE YOUR EXECUTIVE PRESENCE &  
CONFIDENCE TO INFLUENCE KEY DECISION-  
MAKERS & STAKEHOLDERS WITH IMPACT IN  
JUST 2 DAYS

[www.c4sglobal.com](http://www.c4sglobal.com)

# How Does Our Executive Presence Influence Leadership Success?

Mastering executive presence is like finding the magic key to unlock your leadership potential, opening doors to promotions and career adventures. It supercharges your ability to engage stakeholders, motivate your crew, and lead teams to victory, ultimately paving the way for project triumphs.

Cultivating this presence builds credibility and trust, the secret ingredients for effective leadership. It boosts team spirit and creates a vibrant, buzzing work environment.

As you sharpen your executive presence, you elevate your decision-making and problem-solving skills, which are essential for tackling complex challenges and steering towards strategic success. This growth not only benefits individual leaders but also powers up the entire departments and divisions.

## What Senior Leaders who graduated from this programme had to say about their experience taking our 2 Day Executive Presence Programme

"Best course I have ever been on in years. Interactive, so keeps you focused for the entire time ."

"Huge transformation in the presentations and communication skills of myself and the whole group."

"Very engaging & seeing the improvement from the 1st day to the last. It is truly amazing to see."

"Amount of growth seen on the videos was amazing. My confidence grew throughout the course, and I was kept fully engaged the entire time"

"It's impossible to go through this program and NOT come away with many valuable tools to improve how others perceive you and your impact when communicating."

"I highly recommend this programme to all leaders. If you need to be more influential and manage challenging team members then this programme is for you "

"I have had a few programs on the topics that we covered but this was the most complete and comprehensive that encompassed everything."

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### Some of our clients...





## Outcomes of the Programme:

- Improved Executive Presence and influence when communicating in any environment or platform
- Greater impact and buy-in when presenting complex information to non technical decision-makers.
- Increased engagement through visual, vocal presence and energy.
- Elevated resilience in handling big pressure moments with greater impact & authority
- Enhanced storytelling and utilisation of behaviour psychology principles to drive change quicker

## Key Topics Covered:

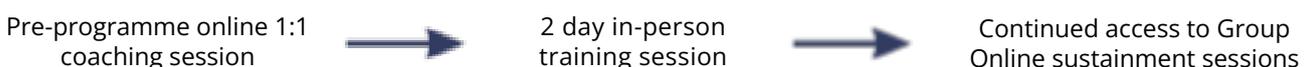
- Understanding the importance of mindset and power of reframing as a leader
- How to persuade senior stakeholders and decision-makers , even without authority.
- Mastering authentic body language and vocal delivery to project authority.
- Inspire action through mastering storytelling and its use in how you lead and influence others
- How to handle big personalities and tough Q& A with credibility
- Lead change effectively by gaining stakeholder buy-in and driving adoption of new ways of working.

## Investment + Programme Journey:

**£2695 Standard Package Includes additional 1-1 coaching.**



**£2195 Lite Package:**





### Mark & Sandy de Stadler - Co-Founders

We have over 15 years of experience as international leadership and communication trainers and coaches. Where we have trained in the world's leading companies. That includes CBRE, Redbull, Amazon, Samsung and Maersk to name a few.

As a result, we work across several different sectors including Real Estate and construction, Media & Entertainment, Tech Start Ups, IT, Finance, Hotel & Leisure, and Professional Sports which means we bring cutting-edge insights and experience to the clients we work with.

### Certifications

**NeuroCoach Institute - Neuroscience™** SETA Certification coaching Performance Coaching & Skills Management 2018

**Dale Carnegie & Associates, Inc.** Licenced Executive Coaching Certificate 2010

**Dale Carnegie & Associates, Inc.** Licensed Global Trainer Communication & Leadership Development 2012

### Training & Coaching Approach

Using the latest research in neuroscience, transformational coaching, and performance development, our highly practical training and coaching approach is fast pace and participative.

We focus on equipping our clients with the mental capability to thrive under pressure and with the latest tools and insights to influence those around them no matter what environment they operate in.

## Our current Net Promoter Score between 2020 - 2025 (NPS) is 97.8%

for all training and coaching delivered during this period which C4S Global in the Top 1% of the world's training companies

### What is a good NPS score?

