

# 2 DAY EXECUTIVE PRESENCE PROGRAMME

Increase your executive presence and confidence to influence key decision makers and stakeholders with greater authority in just two days.



Step into senior environments with clarity.  
Communicate complex ideas with impact.  
Be remembered for the right reasons.  
Handle pressure with composure.

Used by the following UK companies



# How Does Executive Presence Influence Leadership Success?

Executive presence is not about personality. It is about influence.

It shapes how your ideas are received, how confidently you handle challenge, and how much trust you build in high-stakes environments with senior decision makers.

In senior settings, perception matters. Leaders who communicate with clarity and composure are more likely to gain buy-in, inspire confidence and progress in their careers. Many capable professionals are technically strong but struggle to project their authority consistently. This programme closes that gap.

Over two practical and immersive days, participants refine how they communicate under pressure, present complex information clearly and influence stakeholders, even without formal authority. Our approach integrates behavioural science, structured influence frameworks and real-time video feedback to ensure progress is visible and measurable within the two days.

Our Net Promoter Score between 2020 and 2025 is 97.8 percent, placing C4S Global in the top 1 percent of training companies globally. This programme strengthens more than presentation skills.

It elevates leadership impact.

## What Senior Leaders Say About This Programme

Senior leaders consistently describe this programme as transformational, not because it teaches theory, but because they see visible improvement in just two days. Many participants arrive unsure of how they are perceived in high-stakes environments. By the end of Day Two, they leave with practical tools, measurable progress and a noticeable increase in confidence.

### Here is what they have shared:

"The transformation in our presentations and communication skills was huge." -**Head of Commercial, Global Technology Firm**

"The most complete and comprehensive programme I've attended." -**Business Unit Leader at Global Real Estate Firm**

"Best course I have ever been on in 20 years. Interactive and engaging from start to finish." -**Senior Director, FTSE 100 Organisation**

"If you need to be more influential and manage challenging stakeholders, this programme delivers." - **Director of Mission Critical**

**Services - Data Centre Solutions**

[c4sglobal success-stories-videos](#) - video testimonial link

Some of our other UK clients...





## By the end of the programme, you will:

- Improved executive presence and influence in any professional setting.
- Greater impact and clarity when presenting complex information.
- Increased engagement through stronger visual and vocal presence.
- Enhanced resilience in high pressure moments.
- The ability to inspire action through structured storytelling.
- Greater confidence when influencing senior stakeholders.

Participants report improved stakeholder alignment and stronger influence in high-value conversations.

## Key Topics Covered:

This programme is designed for experienced professionals who already operate at a high level with a focus on the mindset and behavioural skills that underpin executive influence.

Participants explore how perception is formed and how to consciously shape it. They refine authentic body language and vocal delivery to project authority naturally. They learn how to structure communication so that complex ideas land clearly with non technical decision makers.

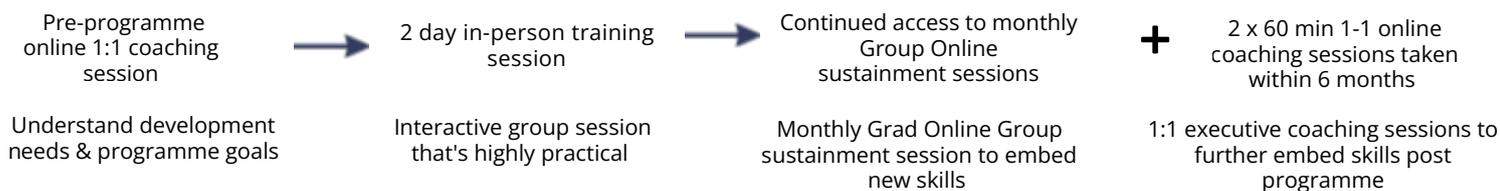
The programme also addresses real world leadership pressures, including managing challenging personalities, handling tough Q and A situations, and gaining stakeholder buy in when leading change.

Every topic is applied practically during the two days.

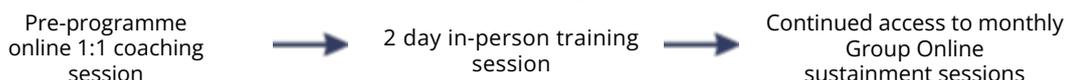
## Investment and Programme Packages:

### £2695 - Executive Accelerator Package:

For senior leaders seeking deeper integration and personalised acceleration



### £2195 - Executive Foundation Package:



Cohorts are intentionally limited to 8-12 senior professionals to maximise impact and individual progression. Apply on link below to reserve your place.

<https://www.c4sglobal.com/programmes/solo>