

# Executive Presence Programme



Build authority and influence  
when it matters most

A 2-day immersive experience where leaders  
build their communication under real pressure

## What happens when the pressure rises?

The stakes are real, attention turns to you, and confidence needs to be built fast. You know your subject, but under pressure, knowledge alone is not enough.

Answers become longer. Precision drops. The room starts to drift. Then comes the harder question.

That's how capable leaders lose influence. Not through lack of capability, but through how capability is perceived under pressure.

What works in preparation often breaks in the room.

**When the pressure is on, you don't rise to it. You default to your training.**

## Designed for Leaders stepping into:

- Board-level conversations
- High-stakes presentations and scrutiny
- Senior stakeholder environments
- Promotion and succession moments
- Commercial decisions with real money at stake
- Any room where credibility matters quickly

## What Leaders say after the programme:

"Best course I have been on in years."

- Divisional Director

"I've done several programmes in this area, but this was the most complete and practical approach I've experienced, especially under pressure."

- Managing Director

"Being recorded and reviewing it back was a different level.

I could see exactly where my communication dropped and what to fix."

- Senior Leader

## Trusted by Leaders at:



## What changes after the programme:

- Increased confidence and executive presence under pressure.
- Stronger control in high-stakes conversations.
- Visible authority and influence in senior environments.
- Enhanced capability to use storytelling to build trust and boost engagement.

## What happens in the room:

- You're put into high-pressure scenarios.
- Your communication is tested in real time.
- We identify exactly where your communication breaks (structure, pace, clarity, etc.).
- We recalibrate it live and repeat until it holds.
- Recorded sessions give you full visibility on how you perform under pressure.
- Small cohort (maximum 12 leaders) ensures focused, individual feedback.

## What we train inside the programme:

- Master Your Mindset
- Stakeholder Engagement & Influence
- Power of Clarity
- Visual & Vocal Presence
- The Art & Science of Storytelling
- Handling Q&A with Credibility
- Strategic Impact

## Programme Investment

### Standard – £2,195

- 2-day immersive training
- Pre-programme 1:1 session
- Monthly live Q&A sessions

### Premium – £2,695

- Everything in Standard, plus:
- 2 x 60-minute 1:1 executive coaching sessions

**97.8 Net Promoter Score - a level rarely seen in executive training  
Based on 1000+ senior leader reviews**

