

Executive Presence Programme



Build authority and influence
when it matters most

A 2 day immersive experience where leaders learn to communicate with greater clarity, authority and influence under pressure.

What happens when the pressure rises?

Most senior leaders know their subject. The challenge is communicating that expertise when the pressure rises and the people in front of you have the power to make the decision. Someone challenges your recommendation, asks a difficult question, or you realise the room isn't responding as expected.

This is where even highly capable leaders can lose influence. We explain too much, important points get buried and the message loses clarity. The issue isn't expertise. It's whether the people in the room experience the quality of your thinking in the way you intended.

Because when the stakes are high, how you communicate becomes part of how your capability is judged.

This programme is designed for leaders operating in:

- Board level conversations
- High stakes presentations and scrutiny
- Senior stakeholder environments
- Promotion and succession discussions
- Commercial decisions with real money at stake
- Any room where credibility matters quickly

What Leaders say after the programme:

"Best course I have been on in years."

- Divisional Director CBRE

"I've completed several programmes on this topic over the years, but this was the most complete and practical approach I've experienced, especially under pressure."

- Regional Director KPMG

"Being recorded and reviewing it back was a different level.

I could see exactly where my communication dropped and what to fix."

- Senior Operations Manager Redbull

Trusted by Leaders at:



What happens in the room:

This isn't a programme where you spend two days learning about communication. Most of the development happens through practice, feedback and repetition.

- You're put into realistic high pressure scenarios
- Your communication is tested in real time
- We identify where your communication starts to break under pressure
- You receive immediate individual feedback and coaching
- You repeat the scenario and apply what you've learned
- Recorded sessions allow you to see exactly how others experience you

What we train inside the programme:

- Performing Under Pressure
- Stakeholder Engagement & Trust
- Clarity & Message Framing
- Visual & Vocal Presence
- Storytelling & Engagement
- Handling Q&A with Credibility
- Strategic Influence

Leaders leave the programme better able to:

- Communicate complex thinking clearly under pressure
- Handle difficult questions without overexplaining or losing control of the message
- Build credibility and influence with senior decision makers
- Use their voice and physical presence to communicate greater authority
- Frame their expertise around what matters to the people making the decision

3 Month Programme Investment

Premium €1500 - Porto / £2695 - London

- Everything in Standard, plus:
- 2 x 60-minute 1:1 executive coaching sessions

Standard £2195 - London

- 2-day in-person training
- Monthly live-online C4S Impact Sessions
- Graduate community and peer learning
- Ongoing access to C4S tools & frameworks

97.8 Net Promoter Score - Based on 1000+ senior leader reviews

