



NBL27 PLAYER

SPONSORSHIP



KEY PLAYER PACKAGE

Starting From
\$5,000

HOSPITALITY & EVENTS

- Enjoy exclusive access to the Brisbane Bullets Season Launch, with an invitation extended to you and one guest to join us as we officially commence the season.
- Experience the game day atmosphere from premium seating in the Coors Champions Club, with access for you and three guests at one home game.

MONEY CAN'T BUY EXPERIENCES

- You and a guest will receive exclusive access to an Inner Sanctum Tour, offering a behind-the-scenes experience of a Brisbane Bullets home game and a unique insight into the team environment.
- You and a guest will be invited to an exclusive Player Sponsorship Dinner or Lunch, providing the opportunity to connect with Brisbane Bullets players and fellow sponsors in a premium setting.
- Receive one player appearance of up to two hours for an event, business lunch, or similar engagement, with the format to be mutually agreed upon by both parties.

MERCHANDISE

- Receive an exclusive NBL27 team-signed jersey, personally signed by the Brisbane Bullets squad.
- Receive a premium Brisbane Bullets player sponsorship gift, exclusively curated for player sponsors.

BRANDING

- Receive exclusive branding on the top back panel of your sponsored player's official warm-up shirt, showcasing your support throughout the season.
- Enjoy personalised brand recognition with a company shoutout each time your sponsored player checks into a game.
- Have your logo proudly displayed on the Brisbane Bullets Player Sponsor page, recognising your partnership and support of the team.
- Receive the first right of refusal for sponsorship of your player for NBL28, providing priority access to continue your partnership.



Enquiries: partnerships@brisbanebullets.com.au

STARTING 5 PACKAGE

Starting From
\$9,500

HOSPITALITY & EVENTS

- Enjoy exclusive access to the Brisbane Bullets Season Launch, with an invitation extended to you and one guest to join us as we officially commence the season.
- Experience the game day atmosphere from premium seating in the Coors Champions Club, with access for you and three guests at two selected home games.

MONEY CAN'T BUY EXPERIENCES

- You and a guest will receive exclusive access to an Inner Sanctum Tour, offering a behind-the-scenes experience of a Brisbane Bullets home game and a unique insight into the team environment.
- You and a guest will be invited to an exclusive Player Sponsorship Dinner or Lunch, providing the opportunity to connect with Brisbane Bullets players and fellow sponsors in a premium setting.
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