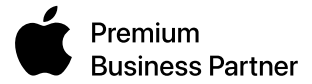


PRESIDIO®



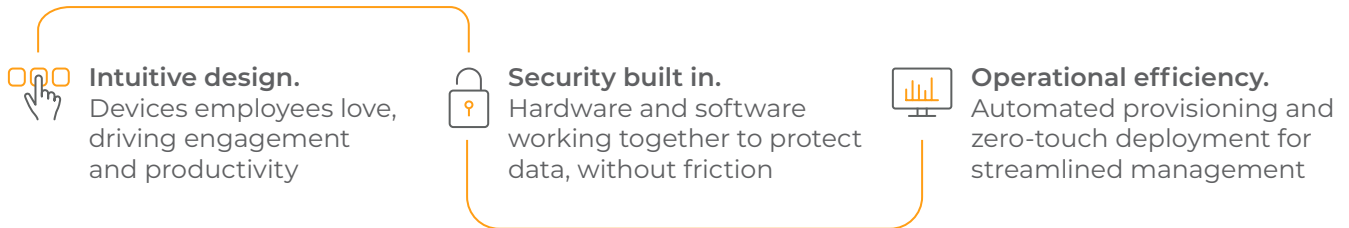
Start smart with Apple, guided by Presidio

Start your Apple device journey
by understanding what's possible

The workplace has changed, and so have expectations

Flexibility is now the norm. Employees want tools that empower them to work freely, wherever they are. For IT leaders, the focus is on making smarter decisions, finding solutions that are secure, simple to manage, and cost-effective, without slowing innovation. Apple technology plays a pivotal role in enabling this shift, and Presidio ensures it's implemented to maximise productivity, security, and ease of management.

Devices like Mac, iPad, and iPhone are increasingly helping businesses enable more flexible ways of working. Apple devices are designed to meet the needs of modern work:



The advantages are clear:

- Employees who are more engaged and productive in their roles
- IT teams can redirect time from repetitive tasks to higher-value priorities
- Strong residual values at refresh, enabling businesses to reinvest in the latest technology with greater cost efficiency

Why the first step matters

Apple device adoption is more than a hardware decision. It's a strategic investment that benefits people, processes, and technology. Introducing Apple devices as part of your IT ecosystem enhances the employee experience, streamlines workflows, and supports modern ways of working, helping to accelerate transformation further.

Here's what a structured Apple device programme can unlock:

- **Consistent rollouts:** Devices are deployed seamlessly across the business, giving every user the same high-quality experience from day one.
- **Stronger security posture:** With Mobile Device Management (MDM) and governance built in from the start, compliance is maintained without slowing productivity.
- **Smarter investment planning:** Clear procurement and refresh strategies maximise value and make reinvestment easier thanks to Apple devices' higher residual value.
- **Faster user adoption:** Employees adapt quickly with intuitive technology, supported by clear training and communication.

When Apple devices are introduced with a clear, well-managed plan, businesses see rapid adoption, improved employee satisfaction, and a technology foundation that supports innovation. It aligns teams, streamlines scaling, and sets the stage for long-term success.

Start smart, start secure

Presidio enables businesses to integrate Apple devices with clarity and confidence. We go beyond delivering hardware, we help create an ecosystem that's secure, scalable, and tailored to your goals.

Our approach combines:

- **Structured planning.** Every recommendation is aligned to your business priorities, ensuring smooth adoption.
- **Security from day one.** Compliance and governance are built into every stage, safeguarding your investment.
- **Expert guidance.** Apple-certified specialists support your teams through planning, deployment, and optimisation.
- **People-focused enablement.** Training and change management to ensure employees get the most from their devices.
- **Financial flexibility.** Flexible options that remove budget barriers and ensure predictable costs.

Four phases, one goal

Our framework for Apple device adoption ensures consistency, security, and measurable results from day one:

1 Plan and align

Success starts with understanding. The process begins by analysing your IT landscape and business objectives, including:

- ✓ **Assessing integration** points with identity platforms and collaboration tools
- ✓ **Reviewing security** and compliance requirements
- ✓ **Defining success metrics** to track ROI during and after the pilot

Why it matters:

Planning builds confidence. It ensures every decision supports long-term strategy, as well as immediate needs.

Apple Pilot Programme

As part of this process, Presidio's Apple Pilot Programme offers a guided, low-risk deployment designed to demonstrate the value of Apple devices, whether Mac, iPhone, or iPad, in your environment. We help you validate benefits, refine workflows, and build stakeholder confidence before scaling further.



2 Deploy and configure

Deployment is made simple and efficient, using Apple Business Manager and leading MDM platforms to deliver:

- ✓ **Zero-touch provisioning** so devices arrive pre-configured and ready to use
- ✓ **Policy enforcement** with security, compliance, and application configurations applied automatically
- ✓ **Cross-platform integration** so Apple devices work seamlessly with Microsoft 365, Google Workspace, and other core systems

Why it matters: IT can focus on innovation instead of manual setup, and employees begin with the right tools from day one.

3 Enablement and support

Technology adoption thrives when people feel prepared. This includes:

- ✓ **Role-based training** tailored to make Apple devices relevant for each user group
- ✓ **Change management communications** that explain why Apple is valuable, not just how to use it
- ✓ **Dedicated support channels** for quick answers and ongoing momentum

Why it matters: Prepared users adopt technology faster and make the most of its capabilities.

4 Evaluate and prepare for scale

Insights shape the next step. Throughout the pilot, data is gathered on device performance, user experience, and operational efficiency. These insights provide:

- ✓ A clear business case for scaling adoption
- ✓ A roadmap for lifecycle management and financial planning
- ✓ Confidence that the Apple device strategy aligns with broader transformation goals

Core Services: Built for scale

Everything you need to make Apple device programmes secure, seamless, and impactful.

Apple Pilot Programme

Test and learn in a focused environment. Experience the benefits of Apple devices, capture insights, and build stakeholder enthusiasm with confidence.

Zero-touch deployment

Automate setup and configuration so devices arrive ready to use. Employees can get started straight away, while IT teams focus on higher-value initiatives.

Mobile Device Management (MDM)

Enjoy visibility, control, and security across your Apple device fleet with managed MDM services. Updates, patches, and policies are applied automatically, keeping your ecosystem current and consistent.

Secure deployment at scale

Scalability is built in from day one. Governance and compliance frameworks are integrated seamlessly to support growth with confidence.

Remote provisioning

Equip hybrid and remote teams anywhere with pre-configured devices shipped directly to their location, ensuring a smooth start and uninterrupted productivity.

Custom application development and integration

Enhance workflows with Apple devices through bespoke applications and integrations designed to fit your business, enabling seamless productivity from the start.

Flexible financing options

Access financing solutions through Apple Financial Services for predictable costs and reduced upfront spend, making progress more accessible.

Device-as-a-Service (DaaS)

A simple, all-inclusive model for procurement, refresh, and lifecycle support. Benefit from predictable monthly costs, transparent terms, and built-in efficiency.

Empowering adoption from within

Technology has the greatest impact when people embrace it. Programmes include:

- Practical training linked to real-world workflows
- Clear communications to inspire understanding and engagement
- Post-deployment support that keeps momentum strong

Why it matters:

Empowered teams create better experiences, greater productivity, and stronger results.



The outcomes you can expect

Starting your Apple journey with Presidio delivers measurable results:

- **Better employee experience:** Tools employees choose, boosting satisfaction and retention.
- **Immediate security confidence:** Governance embedded from day one.
- **IT efficiency:** Automated deployment and managed services reduce workload and complexity.
- **Financial predictability:** Structured financing and lifecycle planning eliminate budget surprises.
- **Strategic agility:** Early insights inform long-term digital strategy, enabling future innovation.



Proven expertise you can trust

Presidio combines global capability with local knowledge, we have **9,000+ service engagements** with **6,500+ clients around the world**, we're equipped to deliver Apple devices at any scale.¹

We have a dedicated team of Apple-certified experts who understand both the technology and the business context.

¹ Supercharge your business with Presidio & Apple Enterprise Solutions.

A Foundation for Innovation

When you start introducing Apple devices into your environment, it strategically creates a platform for:



Automation and efficiency at scale



Employee empowerment through technology that adapts to the way people work



Ready to Begin?

Every transformation starts with a single step. Make yours the right one. Presidio delivers a secure, structured approach to Apple device adoption, giving you confidence today and a roadmap for tomorrow.

Let's start together.

Contact the team for more information at contact@presidio.com

As an Apple Premium Business Partner, Presidio specialises in life cycle services to support business customers as they procure, deploy and manage Apple products. Presidio acts as a technology advisor and provides a seamless user experience with an established Apple Practice team.

PRESIDIO®

