



# Annual Impact Report

2024/2025

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# Global Impact via Pro-bono Tech Partnerships

## Executive Summary



# A word from our leadership

Dear champions of change, 2024 was another groundbreaking year for Tech To The Rescue — a year that surpassed expectations and proved that the pro-bono in technology is a growing movement that cannot be ignored.

As technological innovation raced forward, and AI adoption became critical for all sectors, we found ourselves at a pivotal moment.

Now, we could actively boost the impact of outstanding nonprofits with **AI education and pro-bono AI solutions** developed by our growing community of socially engaged tech companies. The world may be facing deepening divides and widening gaps. Still, we relentlessly forged powerful cross-sector partnerships that gave birth to impactful tech solutions that bridge these divides and address the world's most urgent issues.

Throughout 2024, we have been able to identify, attract, and connect 321 impact organizations with tech companies ready to engage and build impactful solutions pro-bono.



These are just a few examples from our 2024 portfolio of impactful pro-bono matches.

They tackle different issues in different parts of the world, yet they all demonstrate the key role of technology in boosting nonprofits' impact.

- **CRIES now uses AI to monitor crimes affecting Indigenous communities in South America**, where over the past two years, they've documented more than 650 incidents, including murders of Indigenous leaders, land disputes, forced displacements, and other related crimes.
- **Smart Air Bangladesh will be leveraging an AI-powered tool to analyze air quality data** and run an awareness campaign in Dhaka—one of the most polluted cities in the world, where over 23 million residents are exposed to hazardous air conditions each year.
- **Red Papaz will be able to respond to more than its current record of 40k reports of child sexual abuse material yearly**, due to new technology that streamlines the process and gives agency to the human analysts. By reducing the cognitive load, this innovation helps alleviate mental fatigue and emotional strain, allowing analysts to safeguard their well-being while looking at more than 180k images annually.
- **Shaqodoon is now able to enhance flood monitoring through GPS data, alerts, and machine learning forecasting** after understanding the importance of 10-day early warnings based on Ethiopian rainfall patterns to protect populations along Somalia's rivers.
- **The White Helmets in Syria will be able to respond faster to alerts** about natural disasters, military activities, and chemical attacks due to a new AI-powered Early Warning System.



## The Pro-Bono Technology Movement: Four Years of Impact

**Globally, nonprofits face a challenging reality, declining donations, staff cuts, and a profound digital divide.** While some organizations leverage technology effectively, many struggle with "digital poverty," lacking both strategy and implementation skills. The AI revolution further widens this gap, with most nonprofits using basic applications but missing opportunities for transformative implementation.

**Our work has proven that technical expertise, not just funding, is what many nonprofits critically need.** Pro-bono projects deliver this expertise, empowering organizations to reduce inequalities and create sustainable change through innovation.

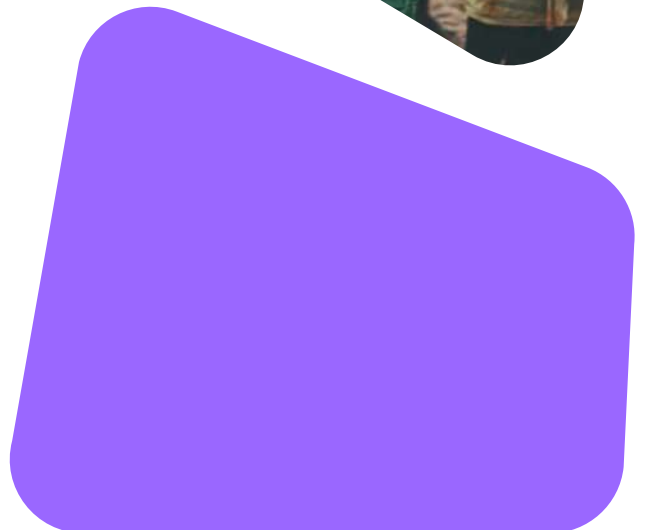
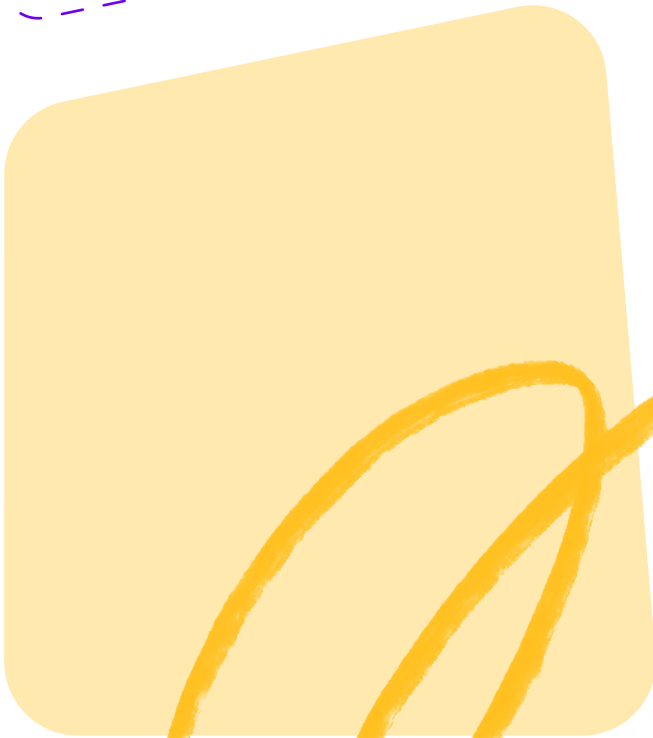
For four years now, with almost 1,000 tech-nonprofit matches completed, we continue to demonstrate that the tech and nonprofit sectors not only can but should collaborate to create tangible, meaningful change.

**Looking ahead to 2025, our vision remains clear: making pro-bono work a standard.** When every tech company commits to at least one social impact project each year, technology is no longer a barrier to a nonprofit's success. With continued support from our sponsors and partners, we're committed to ensuring every changemaking organization has the technological tools to maximize its impact.

**Jacek Siadkowski**  
CEO, Tech To The Rescue



# 2024 in a nutshell



# Transforming Communities Through Pro-bono Collaboration

In 2024, our Tech To The Rescue team has facilitated **more than 300 impactful pro-bono tech matches, unlocking \$6,6M in value for tech-ready nonprofits.**

To recognize the tech companies who engaged in pro-bono projects, we awarded the prestigious **Tech For Good badges** to more than **55 tech companies and philanthropists.** All of whom completed their projects within a year receiving excellent feedback – highlighting their leadership in using technology for a purpose-driven mission.

Our global community continues to expand its worldwide reach, now spanning 109 countries through our engaged tech partners. In the past year alone, we welcomed 406 new tech companies into our network. Additionally, our nonprofit ecosystem now includes organizations from 147 countries, with 632 new NGOs asking for help in the past year, demonstrating the increasing impact and appeal of our collaborative approach.

Our mission to make pro-bono partnerships a tech industry standard took center stage at leading global events, including **MIT Imagination in Action, UNGA, Perspektywy Women in Tech Summit, the European ESG Summit, and more.**

Notably, Amazon CTO Dr. Werner Vogels emerged as a powerful advocate for pro-bono technology, championing the cause from prestigious global stages including **Viva Tech and AWS re:Invent.** He later strengthened his commitment by joining our AI program to lead the “Now Go Build” CTO Fellowship.

We're grateful for the unwavering support among the champions of the tech industry, including Google.org, AWS, Lenovo, Twilio.org, EY, Splunk, and Cloudera. We also extend our appreciation to industry shapers like Clutch.co, whose strategic partnership magnifies our voice to their unique community of 350,000 professional service providers, striving to make pro-bono work the gold standard in the tech industry.

“Tech To The Rescue emerged during the COVID-19 pandemic as an answer to a critical gap: nonprofits needed technology to maximize their impact but lacked access to the necessary expertise and resources. **Today, we stand as one of the world’s leading non-profit organizations dedicated to democratizing technology access for social good.**”

**Zuzanna Gutkowska**

Head of Impact Operations & Executive Board Member



“Technology leaders play a key role in building and scaling world-changing innovations, and myself and my team will be donating our time and expertise to help support this visionary community.”

**Dr. Werner Vogels**

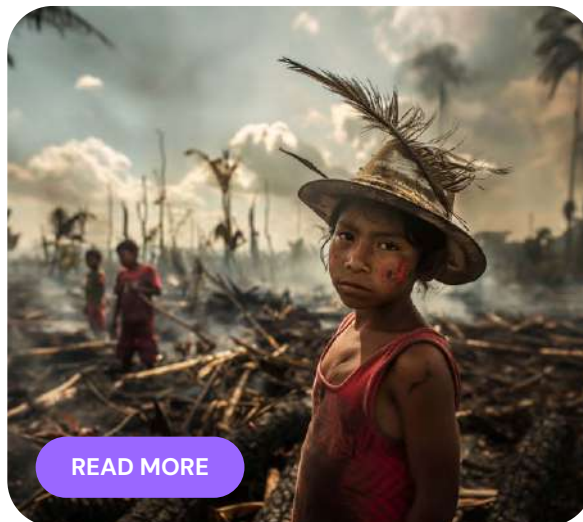
VP & CTO at Amazon.com



# Powering Great Nonprofits with AI and Knowledge

2024 saw an exciting launch of our **AI for Changemakers program** in collaboration with AWS and Google.org. This initiative, being one of the largest social impact AI accelerators to date, has already attracted 292 tech companies.

The two first cohorts (Disaster Response and Climate) have produced great results, with some real-world AI solutions already making a difference.



[READ MORE](#)



[READ MORE](#)

## Crisis Response Unit: Fostering Resilience in Uncertain Times

One of the most significant achievements of this year is the growth of the **Crisis Resilience Program**, a Twilio.org-funded initiative that has significantly supported NGOs operating in crisis affected regions. This program, which builds upon the successful unit launch in **2023**, has enhanced crisis preparedness and response efforts.

Through this initiative, in **2024**, we have created **22 impactful project matches**, with **over 40% already completed** – demonstrating how **strategic tech partnerships** can accelerate crisis response, improve coordination, and create **tangible, life-saving outcomes**.

## 2024 - a year of powerful impact

**"In 2024, Tech To The Rescue didn't just grow – we evolved. With 406 new tech companies joining our movement (a 111% increase from last year), we strategically pivoted toward supporting nonprofits truly ready for digital transformation."**

We sought out nonprofits with demonstrable impact, organizational stability, and readiness to integrate technology into their core operations. We made our solutions drive real change rather than becoming unused "digital shelfware."



**Mara Puacz**  
Head of Growth

This refined focus meant partnering with forward-thinking organizations armed with field expertise and a genuine appetite for innovation.

By helping organizations harness their data to tell compelling stories and investing in nonprofits prepared to sustain technological advancement, we're not just providing solutions—we're catalyzing a new era of innovation in the social impact sector.

**The results speak volumes** — 636 tech-ready nonprofits joined our movement and over the year we facilitated 321 high-impact matches. These partnerships generated an estimated value of \$6.62 million—exceeding last year's \$4.52 million by nearly 47%. Even more telling, the average project value nearly doubled from from \$10,900.00 to \$20,641.84, reflecting the increasing sophistication and impact of our collaborations.

## 2024 impact in numbers

### Our Tech Community

**2039**  
in total

**406**  
joined in 2024

### Our NGO Community

**2042**  
in total

**636**  
joined in 2024

### Project Submissions

**1302**  
in total

**408**  
in 2024

### Matches

**1171**  
in total

**321**  
in 2024

### Value of Matched Projects\*

**\$11,147,405.00**  
in total

**\$6,626,031.00**  
in 2024

\*metric tracked since 2023

### Average Value of Matched Project

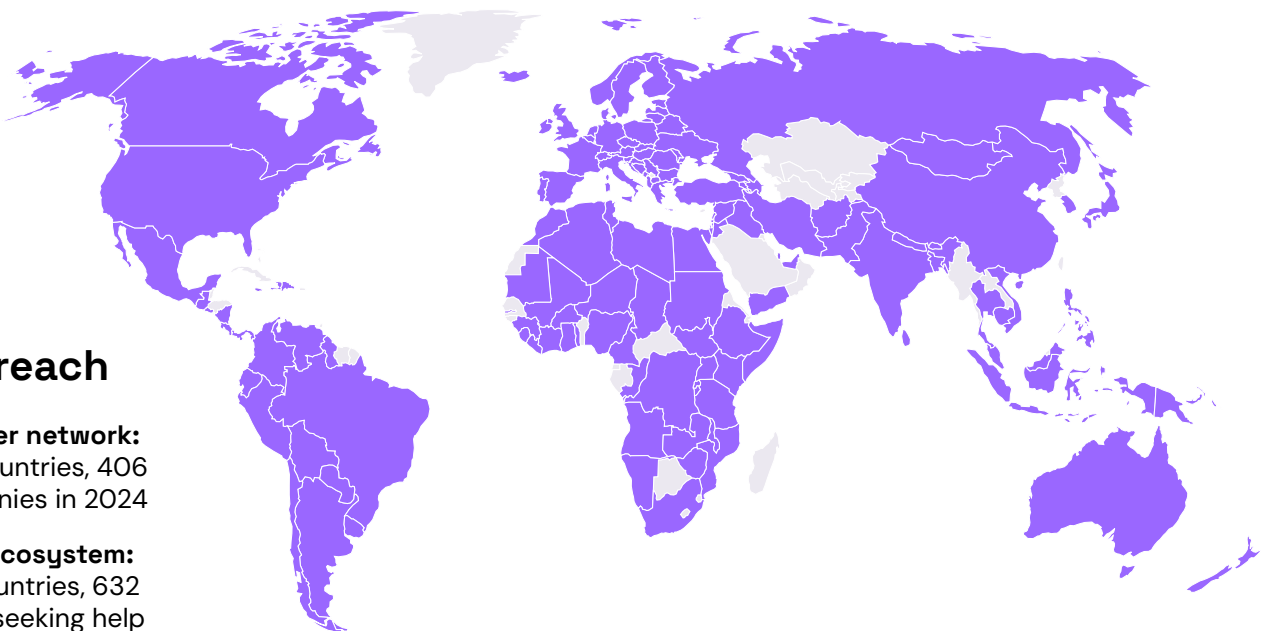
**\$10,900.00**  
in 2023

**\$20,641.84**  
in 2024

## Our global reach

**Tech partner network:**  
109 total countries, 406 new companies in 2024

**Nonprofit ecosystem:**  
147 total countries, 632 new NGOs seeking help



## AI for Changemakers

In 2024 the AI for Changemakers Accelerator program attracted over 290 tech companies and 40 nonprofits, sparking meaningful partnerships and empowering nonprofits to scale rapidly and sustainably. The program, supported by AWS and Google.org, will run until 2027 to continue to support nonprofits with pro-bono AI solutions.

"Artificial Intelligence is no longer a futuristic concept – it's a transformative tool that nonprofits can harness to amplify their impact, scale solutions, and drive systemic change. At AI for Changemakers, we bridge the gap between social good organizations and AI innovation, ensuring they have the knowledge, resources, and partnerships to build responsible and effective AI solutions. By empowering nonprofits with AI, we are not just enhancing their efficiency – we are reshaping the future of social impact."

**Magda Wasilewska**

Program Manager – AI for Changemakers



**291**

tech companies

**40**

nonprofits (for Disaster Management and Climate cohorts)

**\$1,801.060**

value of matched program projects



## Zero Hunger Hackathon

The Zero Hunger Hackathon mobilized over 211 teams from 57 countries, showcasing the power of global collaboration in addressing critical challenges.

**211**

teams from  
57 countries

**45**

tech mentors  
and judges

**6**

challenges



## Tech For Good Badges

In recognition of excellence, we **awarded 55+ Tech For Good Badges** to companies that completed our projects and earned outstanding feedback for their contributions.

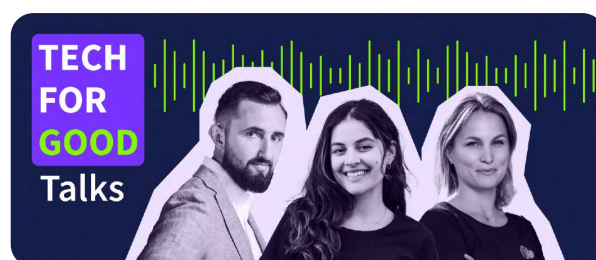


In addition, we introduced new resources to support our community. The **Tech For Good Navigator** provides industry professionals with meaningful pro-bono opportunities, while our **Tech For Good Talks** series shares success stories from tech and nonprofit leaders, fueling positive change.

## Crisis Response Unit

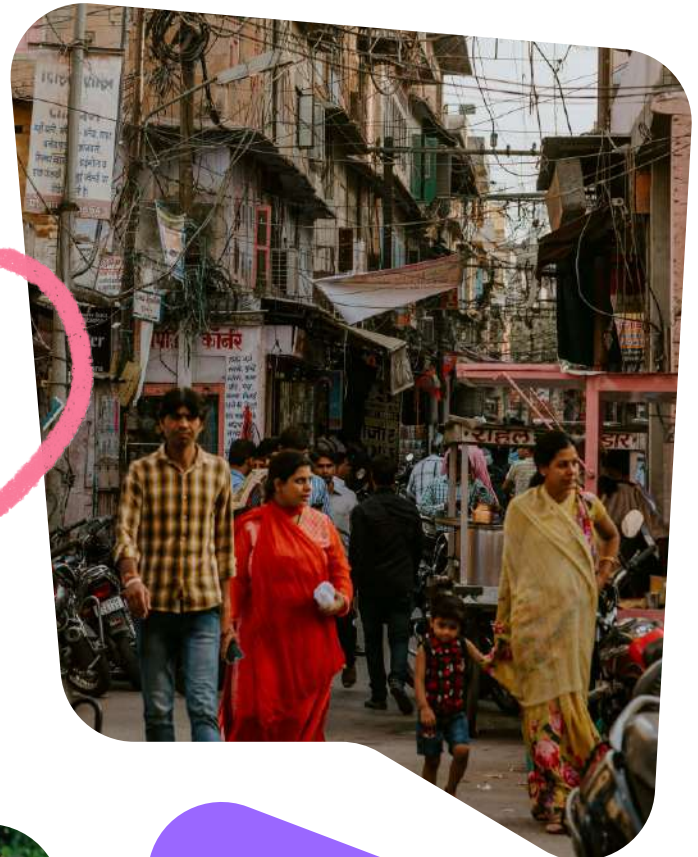
Our Crisis Response Unit, a program dedicated to empowering NGOs dealing with natural disasters, **brought 22 successful matches**.

### Some of the matched partners



# Impact Stories

## Transforming Communities with Pro-bono Tech Partnerships



# Protecting Vulnerable Communities in Latin America

## Supporting CRIES with AI Expertise

Latin America houses only 8% of the global population, but more than a third of global homicides happen here. The region is plagued by political unrest, organized crime, and social deregulation. The issues are exacerbated by the illegal gun trade, with firearms being passed hand to hand across borders.

Dr. Andrei Serbin Pont, the son of political exiles and activists, has been profoundly shaped by this ongoing crisis.

Determined to protect marginalized communities, he decided to take action.

As the leader of CRIES, the Regional Coordinator of Economic and Social Research, he saw the organization as perfectly positioned to tackle this issue. But to accurately capture and share this information, CRIES would require a team of hundreds, if not thousands, of well-trained analysts – resources that the organization didn't have.



**cries**  Coordinadora Regional de Investigaciones Económicas y Sociales

One of Dr. Serbin Pont's key objectives has been to equip CRIES with modern technological tools to amplify its impact and optimize its resources. This vision led the organization into the digital realm with the development of the **Small Arms and Light Weapons Dashboard for Latin America**. Designed to address the pervasive issues of illegal arms trade and gun violence in the region, the dashboard meticulously tracks and records gun-related incidents. By providing clear insights into the scale of the problem and monitoring weapons circulation, it has become an essential tool in combating these challenges.

The project was built on Open Source Investigation and marked CRIES' first foray into the world of AI. As manual research was a time and resource-consuming task, automation provided by artificial intelligence was necessary to speed up the operations.



The insights gained from this initiative laid the groundwork for the BACAB project, which created a similar database to document violent incidents against Indigenous communities. Discrimination and displacement remain pressing issues in Latin America, and BACAB provided a comprehensive assessment of these violations, recording over 3,500 incidents in just two and a half years. But to fully understand and utilize the technological potential, **CRIES needed technological support** from well well-versed technical team.

**Our team facilitated a successful partnership between CRIES and SimplifyNext.** The Singapore-based software team became a trusted collaborator, supporting CRIES in implementing AI-driven solutions and empowering them to harness AI for future projects.

Encouraged by this success, CRIES also joined the AI4C Climate cohort with their project **"AI-Driven Monitoring Platform to Help Local NGOs in Central America Prevent and Mitigate Climate-Related Conflicts"**.

The project enabled CRIES to optimize its operations, conserve valuable resources, and scale its impact effectively. It also serves as a blueprint for other organizations, demonstrating how AI can be leveraged to tackle large-scale initiatives even with limited resources.

“Our excitement [about the potential of AI] is palpable. This tool will not only serve experts in the field but also herald a new era of informed, data-driven advocacy for Indigenous rights.”



# Ai As A Change Agent In Humanitarian Initiatives

## Supporting Acaps In Sharing Actionable Data

**ACAPS, an independent humanitarian organization founded in 2009 by Lars Peter Nissen**, is dedicated to providing researchers, humanitarian workers, influencers, and donors with actionable data under a Creative Commons license.

**Lars Peter Nissen, Founder and CEO of ACAPS, and an experienced humanitarian worker, began his journey at just 19 as a volunteer in El Salvador, gaining firsthand experience in crisis response.**

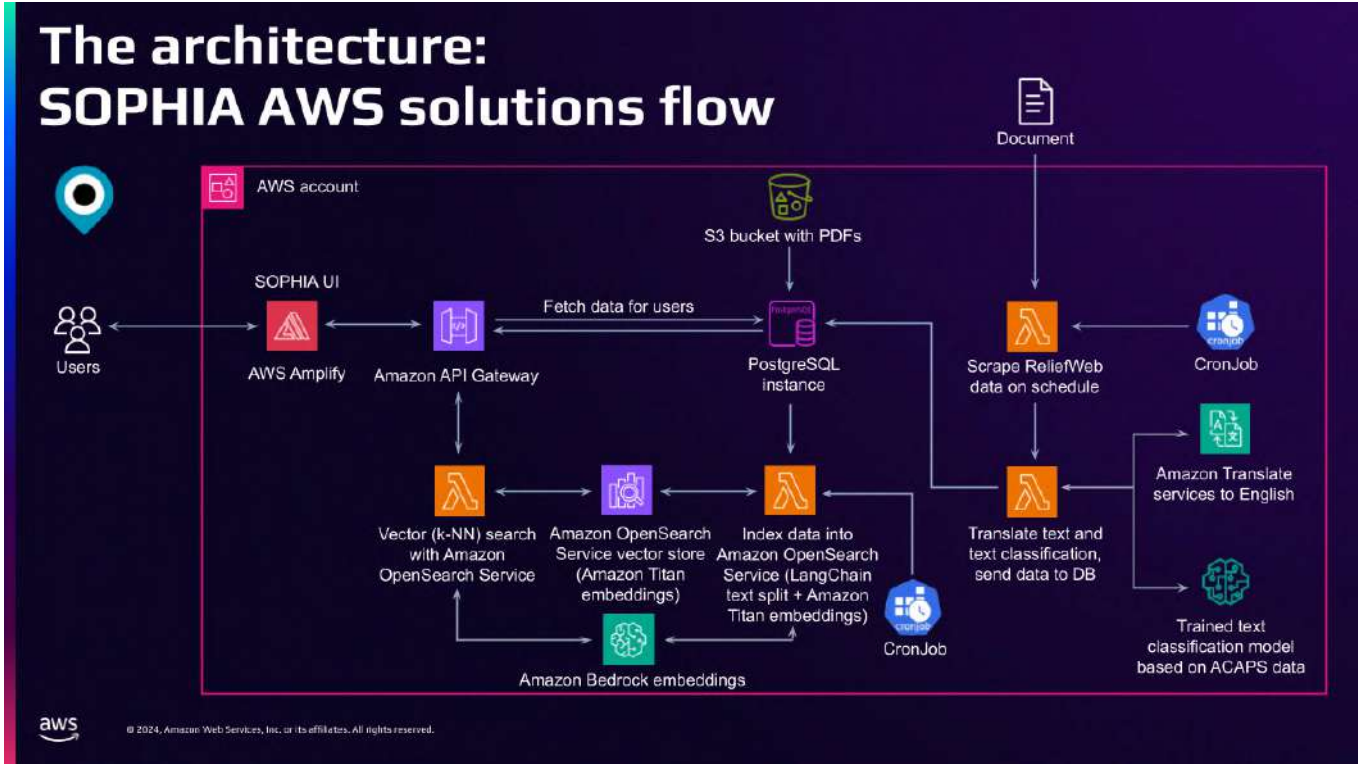
This deeply influenced his mission to enhance humanitarian efforts through reliable, actionable data. Today, **ACAPS** is powered by a team of over **130 specialists and analysts**, delivering monthly datasets, qualitative studies, and forward-looking analyses to support global humanitarian work.



**ACAPS was selected as one of 10 organizations in the Disaster Management cohort of Tech To The Rescue's AI for Changemakers program.** Through this initiative, they aim to harness the transformative potential of AI to improve data analysis and decision-making processes. Additionally, **ACAPS is committed to fostering equality in AI** by highlighting and addressing biases commonly found in generative AI models and advocating for underrepresented communities.

The team was looking for a **tool to simplify and accelerate access to critical insights**, empowering smaller organizations to make faster, more informed decisions and improving their ability to respond effectively to complex challenges.

In partnership with ALIO IT, ACAPS developed SOPHIA, an innovative application designed to transform multilingual inputs from diverse sources into actionable insights. SOPHIA utilizes machine learning and advanced analytics to process vast amounts of data, streamlining the flow of information for organizations that may lack the resources for comprehensive data analysis.



**SOPHIA represents a significant step forward in leveraging technology for humanitarian purposes.**

Its ability to bridge the gap between data and decision-making demonstrates how AI can level the playing field for smaller nonprofits, enabling them to have a broader impact despite limited resources.

Looking ahead, the collaboration between ACAPS and ALIO IT sets a powerful example of how technology can amplify humanitarian efforts. It can do this by improving operational efficiency and making advanced tools accessible to those working on the frontlines of crisis response.

This underscores the transformative potential of partnerships in the tech-for-good movement, inspiring further innovation in the sector.

“I think we should start thinking of ourselves as a tech company. This is the only way in which we can make an impact which scales together with the scale of the problems.”

**Lars Peter Nissen**  
ACAPS Founder



# Empowering Crisis Responders with Technological Solutions

## Supporting White Helmets During Syrian Crisis

In disaster zones, broken or ineffective communication channels lead to lost lives. A contact failure may result in rescue operations collapsing into chaos. While victims remain stranded, first responders navigate danger without crucial information, risking their own lives in the process. **This is especially vital during prolonged crises when resources are scarce and communication channels become unstable or completely compromised.** That's even more pronounced in the war zones, where rescue efforts may meet direct interference from regimes or hostile military.

"This match was made possible through the Twilio.org-sponsored Crisis Resilience Program, and its success led to the organization joining the AI For Changemakers Program to further develop the solution."

Such challenges are tragically familiar in Syria, a country ravaged by war since 2012 and repeatedly struck by deadly airstrikes. **Amid this turmoil, a grassroots movement of Syrian citizens formed the Syrian Civil Defence, better known as the White Helmets.**



THE WHITE  
HELMETS

**This volunteer-driven organization**, comprising over 3,000 individuals operating across 126 cities — primarily in Northern Syria — **has one mission: to save lives, regardless of the side of the conflict.** Their reliance on lookouts, walkie-talkies, and manual systems often slowed their response time, putting lives at greater risk.

**During their operations, the White Helmets faced significant hurdles in maintaining reliable communication during rescue operations.** Recognizing the need for a more effective solution, they reached out to Tech To The Rescue for support in developing a mobile application to streamline communication in the face of danger.

**After being matched with Cloud Primero, a Dutch digital company, they developed an innovative mobile application powered by an Early Warning System (EWS).** This app offers a comprehensive announcement system for military movements, airstrikes, chemical attacks, and other critical threats. It also enables citizens to report suspicious activities directly, creating a faster and more efficient flow of information between civilians and volunteers. **Remarkably, this solution reduced the White Helmets' response time by nearly 40%, saving countless lives.**

**The app has proven to be a groundbreaking tool for the organization, significantly enhancing its ability to respond to crises.** Initially custom-built to address Syria's military conflict, its remarkable success has spurred interest in expanding its capabilities. Although originally designed to warn against bombings and military attacks, the app shows tremendous potential as a relief tool during natural disasters that also affect the region. **This impressive performance encouraged the organization to join the AI for Changemakers program,** to scale the app further and integrate advanced disaster relief functionalities.

“This is what I hope: through the AI Changemaker Programs, we aim to gain insight into practical knowledge and how to integrate AI in our operations. I know it sounds like it could be a sort of luxury for some organizations during an emergency. But for me, I see AI as something essential.”

**Ahmed Ekzayez**  
White Helmets



# Combating World Hunger Through Resource Management

## Empowering Haba Na Haba During Zero Hunger Hackathon

Case study 4

Global hunger remains a pressing issue in many regions, but contrary to popular belief, it is not primarily due to a lack of food. Instead, the challenge lies in logistics. While some regions face crippling food shortages, nearly one-third of the food produced globally goes to waste. In developing countries, factors such as inefficient farming practices, inadequate storage solutions, weak infrastructure, and the growing impact of climate change exacerbate this problem, perpetuating cycles of poverty and hunger.

One of the most effective solutions to this issue is the food bank system. By capturing surplus food and redistributing it to those in need, food banks prevent waste, alleviate hunger, and provide a lifeline for vulnerable communities.

Haba na Haba, a Ugandan food bank, has been working tirelessly to address this challenge, focusing on distributing food to affected communities and partnering with charities.



Recognizing the transformative potential of technology, the NGO has been chosen as a participant in the Zero Hunger Hackathon, utilizing the power of collaboration to find innovative solutions to world hunger.

The hackathon's winning solution introduced an application connecting surplus food providers with individuals in need. Built on Unstructured Supplementary Service Data (USSD) technology and Africa's Talking API, the application provides a practical, cost-effective way to bridge the gap between food suppliers and recipients, even in regions with limited internet connectivity.

The Zero Hunger Hackathon, which brought together nonprofits and tech innovators showcased how collective effort can transform ideas into impactful solutions.

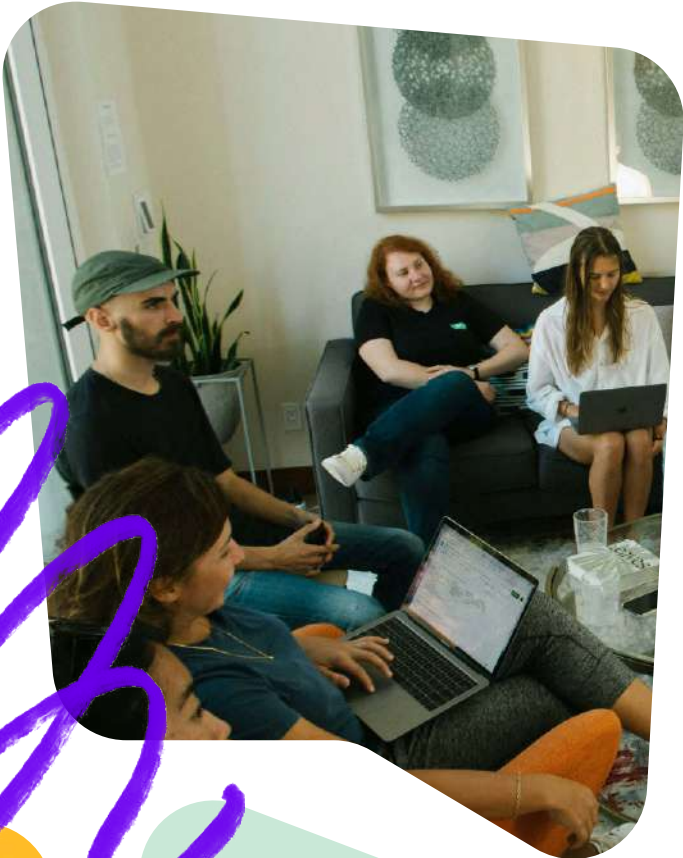
“We’re not only addressing hunger but also supporting a healthier community by improving livelihoods while reducing gas emissions. Together with our tech partner, we’re discovering new ways and systems to support us better in reducing delivery time and using data more effectively, allowing us to map demand patterns and allocate resources better. We’re aiming to deliver more than 10,000 meals each month to underserved communities, and this should reduce food waste by up to 30%.”

**Jessica Bagenda**  
CEO Haba Na Haba Food Bank



# Driving Impact Forward

## Our strategic initiatives



# AI For Changemakers - Promoting AI for Social Impact

In 2024, we launched our most ambitious program to date – **AI for Changemakers** – in collaboration with **AWS and Google.org**. This three-year global accelerator empowers mission-driven organizations to harness AI for unprecedented social impact.

The program delivers three critical resources that nonprofits typically lack: knowledge, expertise, and visibility.

Participants engage in **expert-led AI Bootcamps** where they develop practical skills alongside peers facing similar challenges.

For identified AI opportunities, **we facilitate pro-bono partnerships** with leading tech companies, transforming concepts into working solutions.

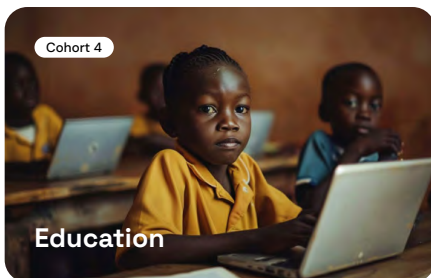
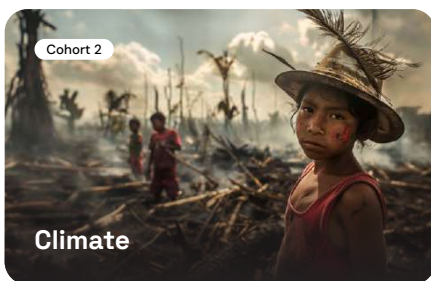
Finally, **we amplify their success** through thought leadership channels and award recognition, helping these innovators attract further support.

By removing financial and technical barriers that typically restrict advanced technology to the private sector, **AI for Changemakers** enables frontline organizations to deploy sophisticated solutions for humanity's most pressing environmental and social challenges, **creating impact at a scale previously unimaginable**.

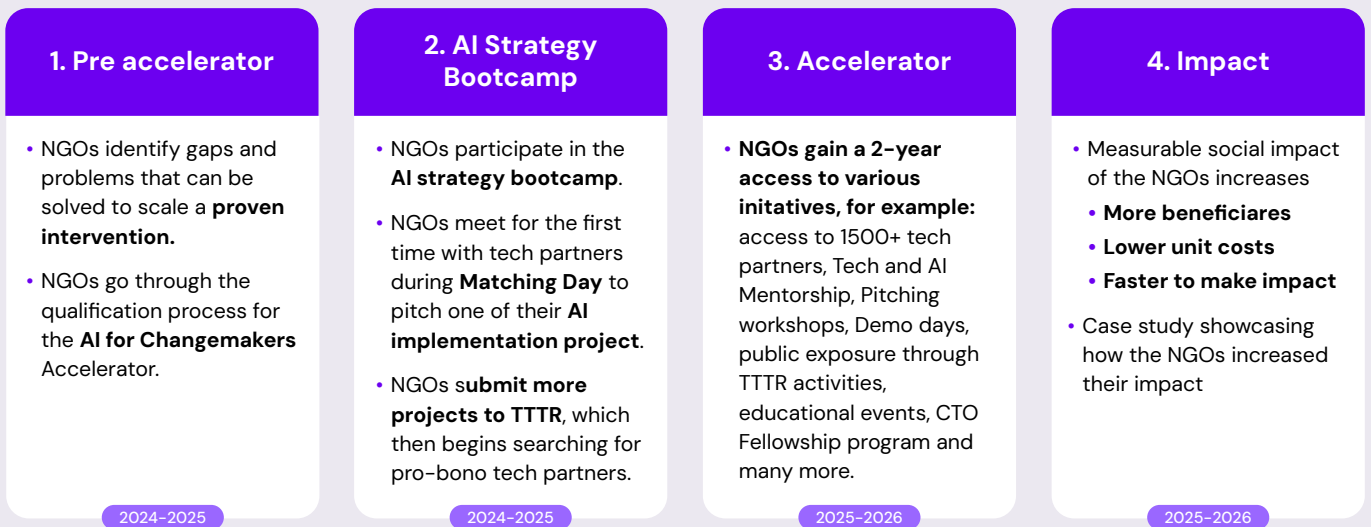
Organizations can apply for one of the **program's tailored impact cohorts**, designed to align with their specific profile:

“The next generation will depend on pioneers like us to believe in the potential of AI and to develop groundbreaking solutions.”

**Muyukani Kizito**  
CEO & Founder at Prescott Data



## Non-profit organisations journey in AI for Changemakers Program



**Selected nonprofits participate in a free 7-week AI bootcamp** led by industry experts who help them identify specific challenges where AI can create breakthrough solutions.

The program culminates in **Matching Day**, where nonprofits pitch their refined AI projects to tech companies ready to support them on a pro-bono basis. **This creates mutual benefit:** nonprofits gain access to specialized expertise that would otherwise be financially out of reach, while technology teams have the opportunity to apply their professional skills to address meaningful real-world challenges.

**Participants also join a community of fellow innovators and gain visibility through our movement**, extending their potential impact beyond the initial project. This ecosystem approach ensures technological solutions translate to sustainable change for communities worldwide.

**In 2024 we successfully completed both the Disaster Management and Climate cohorts** with high-impact matching days, and successfully matched 39 projects with specialized tech partners.

“The AI for Changemakers program was instrumental in deepening our understanding of how AI can drive positive social impact. The program’s collaborative structure and unique focus on both technical understanding and real-world application have left us with actionable strategies, a heightened passion for our climate change work, and an exceptional overall experience.”

**Clemence Kyara**  
Code For Africa



**The momentum continues into 2025, with our Health cohort already underway** as our first initiative of the year. Building on this success, we’re finalizing preparations to **launch two more cohorts, Education and Economic Opportunity, later in 2025**, expanding our reach to more organizations.

# Success stories from the AI for Changemakers Program (2024)



One standout success was the collaboration between **Cloudera**, a leading tech company specializing in advanced AI solutions, and **Mercy Corps**, an international nonprofit dedicated to aiding communities in crisis.



Together, they developed the innovative **AI Methods Matcher (AIMM)**, a tool empowering humanitarian teams to apply AI without deep technical expertise. AIMM provides access to analytical methods, tutorials, and resources, enabling organizations with limited funding and technical staff to harness AI's potential and enhance its impact. **Recognized for its innovation, the project has been invited to showcase at AWS re:Invent 2024.**

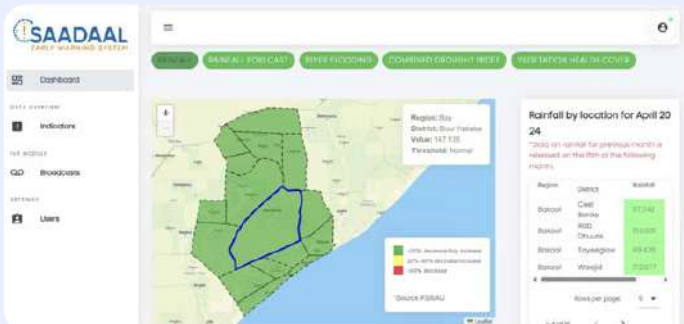


Somalia faces devastating bi-annual flooding of the Shabelle and Juba rivers, **impacting 1.8 million people** yearly and claiming 118 lives in just the first half of 2023. These floods cripple agriculture and industry, **threatening food security and economic stability.**



In response, Somali nonprofit Shaqodoon, in collaboration with Amadeus, developed SAADAAL — an **AI-powered early warning system that predicts flood risks and monitors water levels** in the affected regions.

This technology now provides critical advance alerts, enabling communities to prepare before disaster strikes, ultimately preventing casualties through timely intervention.



## AI for Changemakers - Accelerator Program Highlights 2024

**204**

applications  
from nonprofits

**40**

organizations recruited  
Disaster Management, Climate cohorts

**291**

tech companies  
joined the program

**2**

Bootcamps  
organised

**2**

Matching Days  
organised

**39**

successfully matched  
projects

**15**

"Tech For Good Talks"  
podcasts released

**\$1,801.060**

value of matched  
program projects

**We are committed to pursuing equally ambitious goals throughout 2025, building on the previous year's successes.** We will mainly focus on recruiting innovative, tech-oriented nonprofits into the AI for Changemakers program's cohorts, Education and Economic Opportunities. We plan to conduct three bootcamps, accommodating up to 200 individuals eager to harness AI's potential for their missions.

"The AI for Changemakers Program was a transformative experience that deepened my understanding of leveraging AI for meaningful impact. The hands-on approach, expert mentorship, and collaborative environment gave me the tools and techniques to drive innovative solutions in climate resilience and rural development. I highly recommend this program to anyone looking to harness AI for positive change in the social development sector."

**Vijay Solanky**  
WOTR



"Through the AI for Changemakers program, we gained access to expert mentorship, connected with other impactful nonprofits, and considered new funding opportunities. This experience, combined with the honor of being selected for the Now Go Build Fellowship and mentorship from the AWS CTO, has been instrumental in our AI journey, and I highly recommend it."

**Fermín Selva**  
CRIES



"I found the program highly valuable, offering a great opportunity to learn new things and strengthen our existing knowledge. The interaction with other participants was also very enriching, as we learned a lot from their experiences. This opportunity provided us with the tools and perspective we need to effectively integrate artificial intelligence into our project. I especially appreciated the positive energy from both the organizers and participants throughout the program, and I hope we can be considered for future programs or opportunities to present our projects."



**Carlos Saito**  
We Robotics

# Crisis Resilience Unit - Supporting Communities in Risk

At Tech To The Rescue, we believe that access to advanced technological solutions is vital for organizations serving crisis-prone communities, whether they are affected by human-made conflicts or natural disasters. Operating in this space often presents significant challenges, from time constraints and limited funding to complex organizational demands. Many nonprofits also lack the necessary technological expertise to implement effective, actionable solutions. Our experience supporting nonprofits in Syria, Palestine, Ukraine, and Turkey, has underscored the urgent need for tailored tech solutions that address those scenarios.

This understanding has become a main driver in the continuation and further development of the **Crisis Resilience Unit** (an initiative that started in 2023) – a program dedicated to equipping local aid providers with scalable technological tools to **adapt to fast-changing, high-pressure circumstances**. By empowering these organizations, we aim to enhance their preparedness and efficiency in responding to and managing crises.

**The initiative is organized in partnership with Twilio**, which allowed us to support several dozen organizations with the necessary resources. Last year, we also received a vital contribution from **DHL and EY**, with whom we continue to develop our intervention model.

## The Crisis Resilience Unit works in three phases:

### Identification of key nonprofits in particular regions

PHASE 1

Through extensive research and an established network of referral partners, we pinpoint organizations that are vital for their communities. We ensure they have access to the technological solutions they need while facing a crisis.

### Matching for difference

PHASE 2

Recognizing that working in crisis areas is incredibly time-sensitive, we swiftly ensure that vital tech solutions sought by nonprofits are timely matched with tech companies from our network, often those operating in the same area.

### Supporting implementation of new solutions

PHASE 3

For technology to truly make a difference during a crisis, it must be properly implemented and effectively utilized. By supporting the matched partners during and after the initial launch we ensure the organization is equipped for whatever the future might bring in.

**The model of intervention for the Crisis Resilience Unit continuously evolves to meet the dynamic needs of local aid providers who are at the forefront of saving lives and mitigating crises.**

# Selected Success Stories from the Crisis Response Program 2024



## Enhancing Humanitarian Operations with Data-driven Solutions

Humanitarian crises demand swift action based on reliable data, but fragmented information sources and poor integration consistently hinder effective emergency responses and aid distribution.

The Norwegian Refugee Council has partnered with **Sahaj Software** to solve this critical challenge through a comprehensive cloud-based data warehouse.

**This scalable system integrates diverse data sources to deliver real-time insights, enhancing decision-making during emergencies.** Built with robust security protocols, interoperability standards, and modular architecture, the platform supports essential functions including metadata management, custom queries, and continuous error monitoring—dramatically improving the speed and effectiveness of humanitarian operations.



## Sustainable Change for Development

Addressing the shortage of advanced Arabic-language educational platforms, **Indigo Icon and Sustainable Change for Development joined forces to fill a crucial gap in the Palestine region.**

Together, they are **creating an integrated Learning Management System (LMS)** and mobile application designed to provide educational content and psychological support to at-risk individuals in Palestine.

**The initiative has the potential to expand to Arabic speakers across the MENA region.**

Currently, our efforts are focused on the Middle East, with **a strong presence in Lebanon, Palestine, Jordan, Syria, and Egypt.** Starting in 2025, we plan to expand our operations into Eastern Europe, prioritizing countries such as Ukraine, Georgia, and Moldova.

“We have collaborated with TTTR on several impactful initiatives, most notably through the Tech For Ukraine Crisis Response Campaign, Hack To The Rescue, and Twilio.org Digital Innovation Grant programs. Together, we enhanced our Crisis Resilience Program, focusing on supporting the Middle East.

Our partnership focused on leveraging technology to create innovative solutions for pressing social and environmental challenges.”



**Lauren Hewitt**

Director of Business Operations,  
Social Impact at Twilio.org

# Building a Global Tech For Good Community

**Beyond matchmaking, we build awareness for Tech For Good across the entire tech industry.**

We spotlight successful collaborations, recognize industry leaders through awards, and promote best practices, helping to establish pro-bono tech projects as a standard practice throughout the technology sector.

## Tech For Good Badges

For the third consecutive year, we're proud to award the **Tech For Good Badge**, a prestigious recognition honoring exceptional tech companies in our community. **This badge celebrates** those who were matched with nonprofit partners through TTTR and completed a pro-bono project with excellent feedback within a year.



**In 2024, we continued the tradition of awarding companies** that have delivered multiple projects in a year **with the Golden Badge**, recognizing their outstanding commitment to using technology for social good. **These badges symbolize excellence for teams** that have turned their technological expertise into meaningful social impact, driving lasting change and delivering outstanding results.

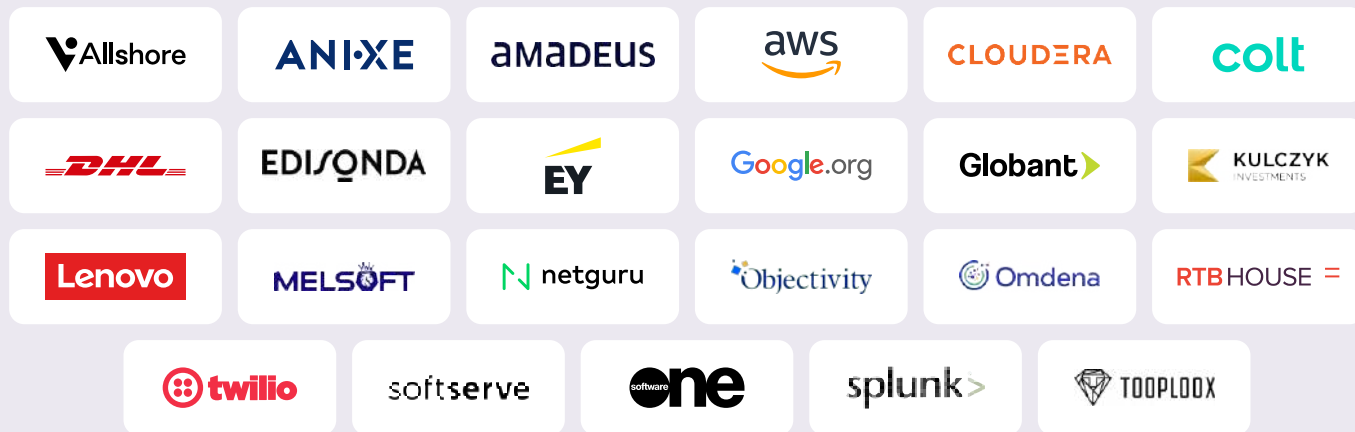
**Among the extraordinary companies that positively impacted their communities, in 2024 we distinguished:**

- **OFIR** – collaborated with Human Rights House Crimea to develop a detailed database monitoring more than 200 political prisoners, providing essential visibility into human rights abuses.
- **Allshore Virtual Staffing** – created an improved donation management portal for Human-I-T, providing digital access to an additional 4000 families annually.
- **Codeclusive** – prepared a mobile app for Planet Heroes. The project enabled a global cleanup effort that collected 61,000 bags of waste.

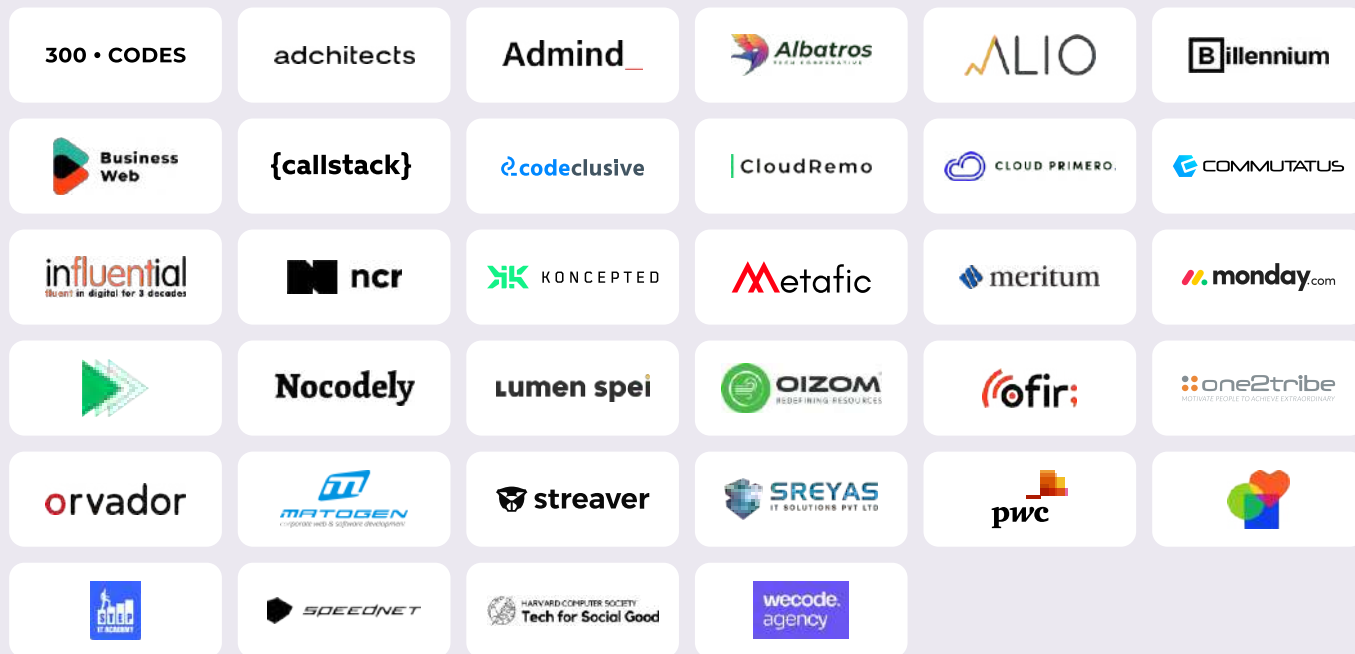


Our goal for the Tech For Good Badge is to send a clear message: purpose and profit are no longer mutually exclusive. It's a verified credential that sets companies apart in a competitive market, showcasing their commitment to going above and beyond. The badge also becomes a powerful tool for talent acquisition, acting as an emblem for purpose-driven developers who seek to work on impactful and meaningful projects.

### Golden Tech For Good Badge Receivers



### Tech For Good Pioneers



## Zero Hunger Hackathon

Harnessing the power of the tech community is a cornerstone of our mission. That's why we organized the **Zero Hunger Hackathon in collaboration with AWS**. The hackathon tackled food scarcity challenges and supported established NGOs with actionable, tech-driven solutions. **This global event brought together 211 team registrations from 57 countries**, with their innovative ideas evaluated by a panel of 45 esteemed mentors and experts.

### A Few Success Stories from the Zero Hunger Hackathon 2024



#### Manka: A Chatbot Revolutionizing Child Nutrition in Rural Ecuador

Fundación ADHA came up with a mobile chatbot designed to combat child malnutrition in rural Ecuador. Manka provides mothers in rural and indigenous communities with healthy meal plans and nutritional guidance, addressing a critical food issue with accessible, tech-driven innovation.



#### Riffle Farm: Empowering Women Farmers in Eastern Africa

Ripple Effect, an organization dedicated to eradicating poverty and fostering sustainable livelihoods in Eastern Africa, emerged as the winner with the innovative solution, Riffle Farm. This cutting-edge application empowers rural women by providing easy access to essential agricultural knowledge and best practices.

**Out of 11 outstanding finalists, five winners were selected – one for each challenge.** Their solutions were judged on safety, innovation, completeness, ease of deployment, and quality. **The Zero Hunger Hackathon** showcased how the combined efforts of global tech talent can make a meaningful impact, driving progress in the fight against hunger.



#### M' Farms Plus: Revolutionizing Market Access for West African Farmers

Mahouna Farms is committed to transforming agriculture in Africa by blending traditional knowledge with cutting-edge technology. The nonprofit is developing M' Farms Plus, an innovative app that connects local West African farmers to larger markets. This app enables farmers to expand their reach, sell their products more efficiently, and enhance their economic opportunities.



## Sharing the voices of our Tech For Good Community

Our vibrant community fuels everything we do. Through targeted engagement channels, we connect with tech innovators and nonprofit visionaries, creating a continuous exchange of ideas, opportunities, and inspiration.

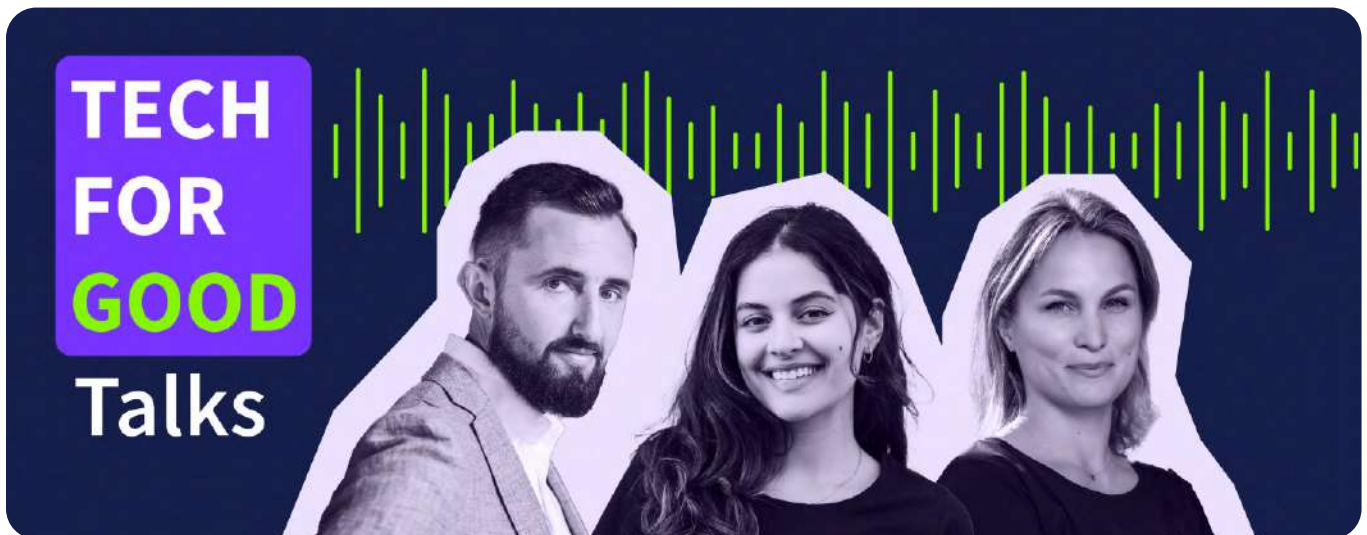
**Our Tech For Good Newsletter reaches over 4,000 subscribers through specialized editions for both NGOs and tech companies**, showcasing breakthrough projects, upcoming events, and the collective impact we're achieving together. This digital connection is strengthened through our regular community webinars, where experts share knowledge and participants forge relationships that often evolve into powerful collaborations.

These community-building efforts do more than share information, they create a supportive ecosystem where social innovation thrives and the next generation of Tech For Good leaders finds their voice.

Sign up for our Tech For Good Newsletter



**Another key way we engage with our community is through our podcast, Tech For Good Talks.** This series brings together industry leaders, innovators, and changemakers to discuss the transformative power of technology in driving environmental and social impact.



Give us a listen!

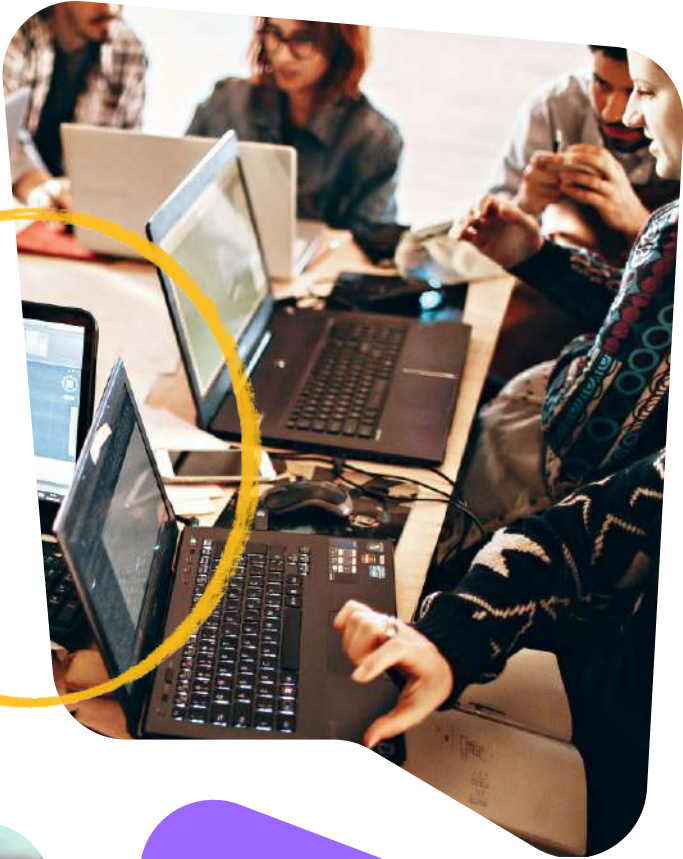


Featuring insightful conversations with experts and participants from our **AI for Changemakers program**, the podcast explores investment in purpose-driven projects and the future of Tech For Good. **In 2024, we released 15 episodes featuring top tech and NGO guests** – including Aslihan Ozcan (UN Women), Maria Haugen (Omdena), Bernhard Kowatsch (UN World Food Programme), and Amy Guterman (Salesforce).

**Tech For Good Talks is available on all major streaming platforms.**

**In 2025, we plan to showcase more Tech Heroes interviews, shining a spotlight on both tech companies and nonprofits.** By focusing on real implementations and success stories, we hope to inspire others in the sector. Additionally, we plan to feature insights from AI for Good experts and thought leaders from various fields, including policy, government, and technology. Their discussions will cover how to effectively implement AI for social good, provide examples of successful applications, and explore the transformative potential of AI in the nonprofit sector.

# Our Funders and Partners



# Our Strategic Partnerships

Tech To The Rescue's success at scale would not be possible without the generous support of our donors, supporters, and founding partners.



Their unwavering commitment to leveraging technology for humanitarian goals enables us to drive meaningful actions and raise awareness about socially conscious tech initiatives. This support allows us to create unique opportunities in collaboration with industry leaders, fostering innovation and expanding the reach of Tech For Good projects worldwide.

Supporting Tech For Good projects accelerates change and always makes for a good investment, transforming everyday operations for NGOs.

## Proudly Supported By

Google.org

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Lenovo

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## Founding Partners

RTBHOUSE =

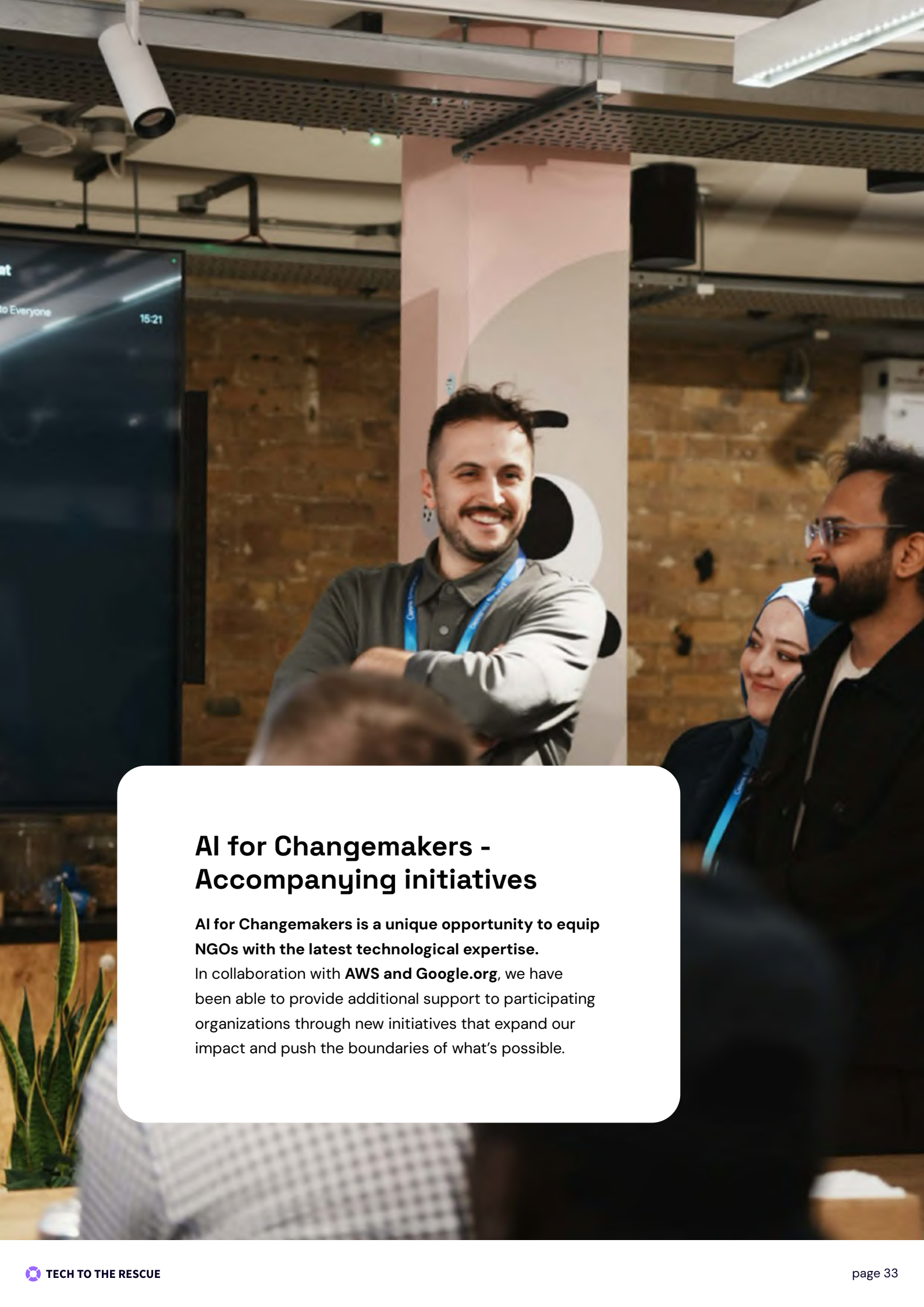
ANIXE

Objectivity

KULCZYK INVESTMENTS

one software

netguru



## AI for Changemakers - Accompanying initiatives

**AI for Changemakers is a unique opportunity to equip NGOs with the latest technological expertise.**

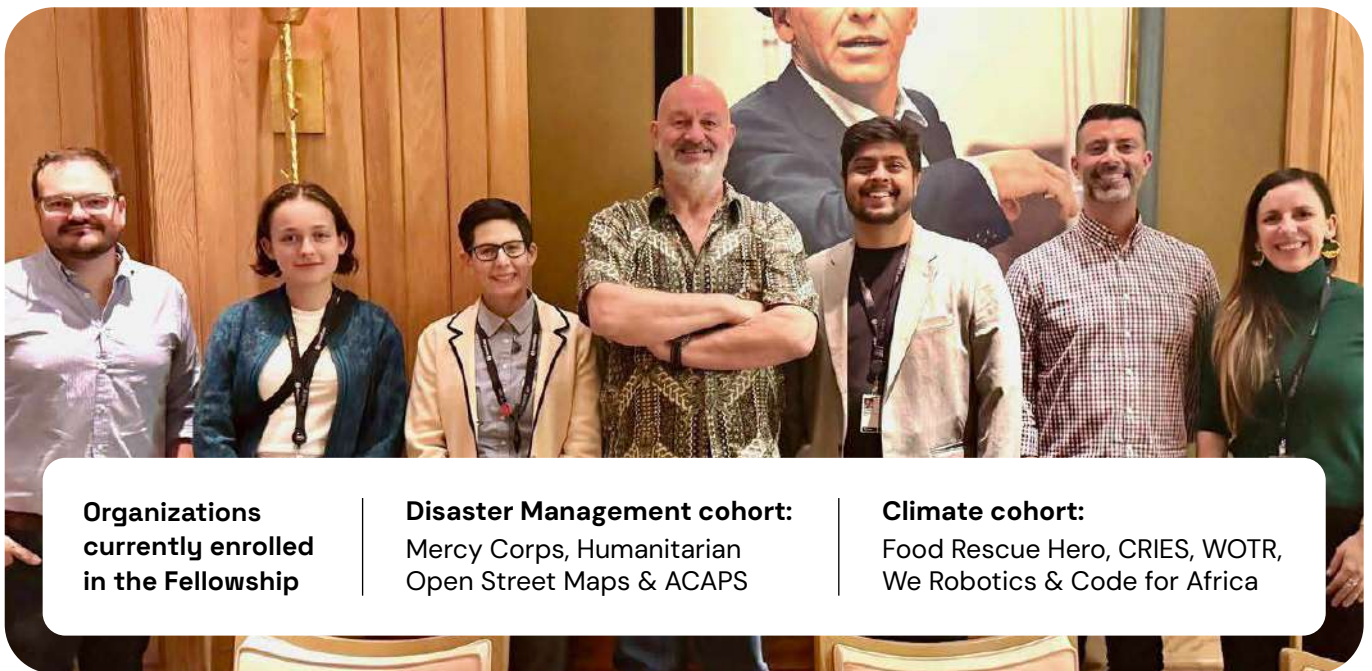
In collaboration with **AWS and Google.org**, we have been able to provide additional support to participating organizations through new initiatives that expand our impact and push the boundaries of what's possible.

# “Now Go Build” CTO Fellowship with Dr. Werner Vogels

The **AI for Changemakers Accelerator** is powered by the "Now Go Build" CTO Fellowship, an elite mentorship program led by Amazon CTO Dr. Werner Vogels himself. This opportunity connects nonprofit technical leaders with industry insights, strategic guidance, and a community of like-minded innovators tackling global challenges.

Fellows gain access to both virtual and in-person events, including AWS re:Invent, specialized AWS training, and certification pathways tailored to their organization's needs. Their work receives amplified visibility through Dr. Vogels' influential blog, **All Things Distributed**, and across AWS channels.

Eligibility focuses on CTOs and engineering leads of social impact organizations who demonstrate commitment to Tech For Good through public leadership and have existing or planned AWS workloads. Participants in our AI for Changemakers program receive automatic consideration for this transformative fellowship.



## AI for Changemakers Program Partners

Main sponsors:			Associate sponsor:				
Program partners:							

# Lenovo AI for Social Impact Lab

Another program supporting AI for Changemakers Accelerator is the **Lenovo AI for Social Impact Lab**, an upskilling and infrastructure enhancement program designed to equip NGOs with the technology, expertise, and resources needed to implement AI-driven solutions successfully. This initiative **provides funding for** hardware, software, and technical support, ensuring nonprofits have the tools to bring their AI projects to life.

**Thanks to Lenovo's support, six organizations from the Climate Cohort and six from the Education Cohort will receive additional resources, expanding their access to AI tools.**

## The so far selected organizations are:



**The Lenovo AI for Social Impact Lab serves as a critical extension of AI for Changemakers.**

While AI for Changemakers provides mentorship, guidance, and strategic support, this program ensures that participating NGOs also have access to essential AI infrastructure and tools to scale their impact.

**This initiative helps scale and implement AI-driven solutions,** accelerating the missions of NGOs that are making a real difference in the world.

### Support provided through the AI Social Impact Lab:

- **State-of-the-art Lenovo equipment** to meet the technological needs of each project
- **Access to advanced AI software** to enhance capabilities and streamline solutions
- **Ongoing mentorship and technical support** to maximize the impact of these resources

“At Lenovo, we believe in the power of AI to drive meaningful change, and in 2024, we took a bold step forward with the launch of the **Lenovo AI for Social Impact Lab**. This initiative is a key pillar of our global Smarter AI for All strategy. It ensures that climate action and education nonprofits have the tools, training, and mentorship to integrate AI into their

Through the Lab, Lenovo provides direct AI upskilling support to twelve organizations, enabling them to develop solutions that combat climate change, enhance access to education, and drive systemic change.

As AI reshapes industries worldwide, Lenovo remains dedicated to ensuring social impact organizations are not left behind. We are proud to be at the forefront of this movement, helping nonprofits unlock AI's potential to solve some of the world's most pressing challenges.”

### Santiago Mendez

Head of Corporate Citizenship at Lenovo Foundation





## Twilio Digital Innovation Grant

Twilio.org's Digital Innovation Grant was yet another program designed to support technology-forward nonprofits by providing funding for digital transformation projects.

As part of the Twilio Digital Innovation Grant, **TTTR played a crucial role in identifying and supporting three grantees.** We helped these grantees secure funding and find pro-bono tech partners, thereby facilitating the successful execution of their projects. **These projects focus on health, education, and crisis response,** leveraging technology to empower underrepresented communities.



### Combating Menstrual Poverty - Pink Box Foundation

The Pink Box Foundation launched The Menstrual Academy & RedFlow App, a hybrid digital and in-person initiative providing menstrual health education, a confidential helpline, and a mobile platform for menstrual product distribution.



### SHE+ Dashboard: Enhancing Reproductive Health Access in Ghana

Through the support of Twilio.org's Grant, Savana Signatures is working on the SHE+ Dashboard, a youth-focused digital helpline designed to improve access to reproductive health services in Ghana. Equipped with AI-driven case management, call and chat support, and geolocation-based referrals, the platform ensures young people receive timely, personalized assistance tailored to their needs.



### Chava Chat: AI-Powered Sexual Health Support for Young Latinas

The Lily Project launched Chava Chat, an AI-driven chatbot and live chat platform that aims to deliver what is missing for 70% of the young women in Latin America - 24/7 access to comprehensive, personalized, and confidential sexual health information and peer support. By combining technology with culturally relevant resources, Chava Chat empowers users with accurate information and a safe space for discussions.

At Twilio.org, we believe in the power of technology to drive meaningful impact. Partnering with Tech To The Rescue has enabled us to expand the reach of our Digital Innovation Grant, supporting not only a groundbreaking Crisis Resilience Program but also helping three visionary nonprofits — Pink Box Foundation, The Lily Project, and Savana Signatures — secure funding and implement transformative tech solutions. By connecting these organizations with pro bono tech partners, we've seen firsthand how digital tools can enhance crisis response, health education, and community empowerment, creating sustainable change for underserved populations worldwide."

#### Danielle D Morris

Sr. Global Impact Fund Manager at Twilio.org



# Championing Tech For Good: Our Presence at Global Events

We take Tech To The Rescue to the world stage because **real change requires both visibility and connection**. Our presence at global events transforms the pro-bono tech movement from concept to reality through face-to-face advocacy and practical demonstrations of impact.

**These platforms allow us to forge crucial relationships with tech leaders, nonprofit innovators, and funders who might otherwise never cross paths.** When our experts share success stories and insights through talks and panels, we're not just raising awareness – we're building the blueprint for a new standard of corporate social responsibility in technology.

## Key Events in 2024



### Forging the Future of Business with AI, MIT

Another milestone was our participation in the "Power of AI" panel at MIT's Forging the Future of Business with AI Conference.

Jacek Siadkowski joined industry leaders including Alexander Díaz (Google.org), Marnie Webb (TechSoup), Amy Guterman (Salesforce), Maggie Carter (AWS), and Jackie Ugokwe (Bill & Melinda Gates Foundation).

The panel shed light on the unequal access to **generative AI** – while commercial companies rapidly adopt AI, nonprofits, and changemakers struggle to keep up due to limited access to resources and expertise. The discussion called for **greater support from the tech industry** and **highlighted AI's potential for driving social impact** when leveraged by nonprofits. During this event, we introduced our flagship AI for Changemakers program.



### World Economic Forum, Davos

One of our most significant appearances in 2024 was at the World Economic Forum in Davos. TTTR co-founders, Jacek Siadkowski and Daniel Di Giusto participated in the "AI for Social Impact" panel alongside Dr. Frauke Goll (AppliedAI Institute for Europe), Naomi Morenzoni (Salesforce), and Bernhard Kowatsch (World Food Programme).

The discussion **highlighted how collaboration with specialized tech companies can revolutionize nonprofit operations** by providing technical expertise, resources, and innovation. The panel emphasized **the importance of low bono** (services offered at reduced rates) and **pro-bono engagement in the tech industry**, whether through knowledge sharing, dedicated projects, or funding opportunities, to bridge the technological gap for nonprofits.



## United Nations General Assembly, New York

During UNGA 2024, we had the exceptional occasion to host the **AI for Good Reception**.

This event allowed us to connect with sponsors, partners, and global changemakers, **further amplifying our mission**: ensuring that technology is accessible to nonprofits as a key tool in addressing global humanitarian challenges.



## AI for Good, Geneva

As expanding AI access for nonprofits remains one of our key priorities, we actively participated in the **AI for Good Conference in Geneva**.

This event provided a one-of-a-kind opportunity to network, exchange ideas with tech leaders and changemakers, and engage in high-impact discussions. A major highlight was **Dr. Werner Vogels' keynote speech**, where he acknowledged the **start of his collaboration with TTTR on the main stage**.



## AWS re:Invent, Las Vegas

At **AWS re:Invent in Las Vegas**, our founder Jacek Siadkowski joined the **prestigious AWS AI for Good panel** alongside key community members Yevhen Barshchevskiy from ACAPS and Alicia Morrison from Mercy Corps, with Sandra Topic facilitating.



The discussion highlighted how **AI can transform humanitarian work**, with a **dual call to action**: urging tech companies to contribute through pro-bono partnerships while encouraging nonprofits to embrace technological solutions. The event also marked a milestone as **Dr. Werner Vogels met in person** with the inaugural cohort of his **Now Go Build CTO Fellowship program**.

## Other Notable Engagements

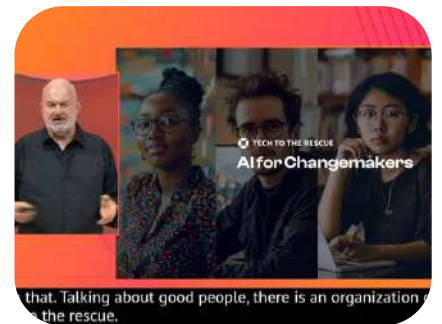
In addition to these key appearances, Tech To The Rescue actively participated in numerous industry events, including:

- Humanitarian Xchange Conference – London, UK
- Ashoka Tech & Humanity Summit – Bilbao, Spain
- Good Tech Fest – online
- Women in Tech – Warsaw, Poland
- Mastercard Inclusive Growth Summit – Washington D.C, USA



In addition to all the events in 2024, **we were honored to nominate 10 extraordinary organizations from our portfolio for The Earthshot Prize** – a prestigious platform that amplifies environmental solutions to an audience of over 54 million people annually through social media. This nomination process allowed us to spotlight the innovative approaches **these organizations are developing to address critical environmental challenges**, giving their work the global recognition it deserves.

Through these engagements, **we continue to advocate for technology as a force for good**, fostering collaborations, sparking innovation, and driving real-world impact.



# Our Team and Operations



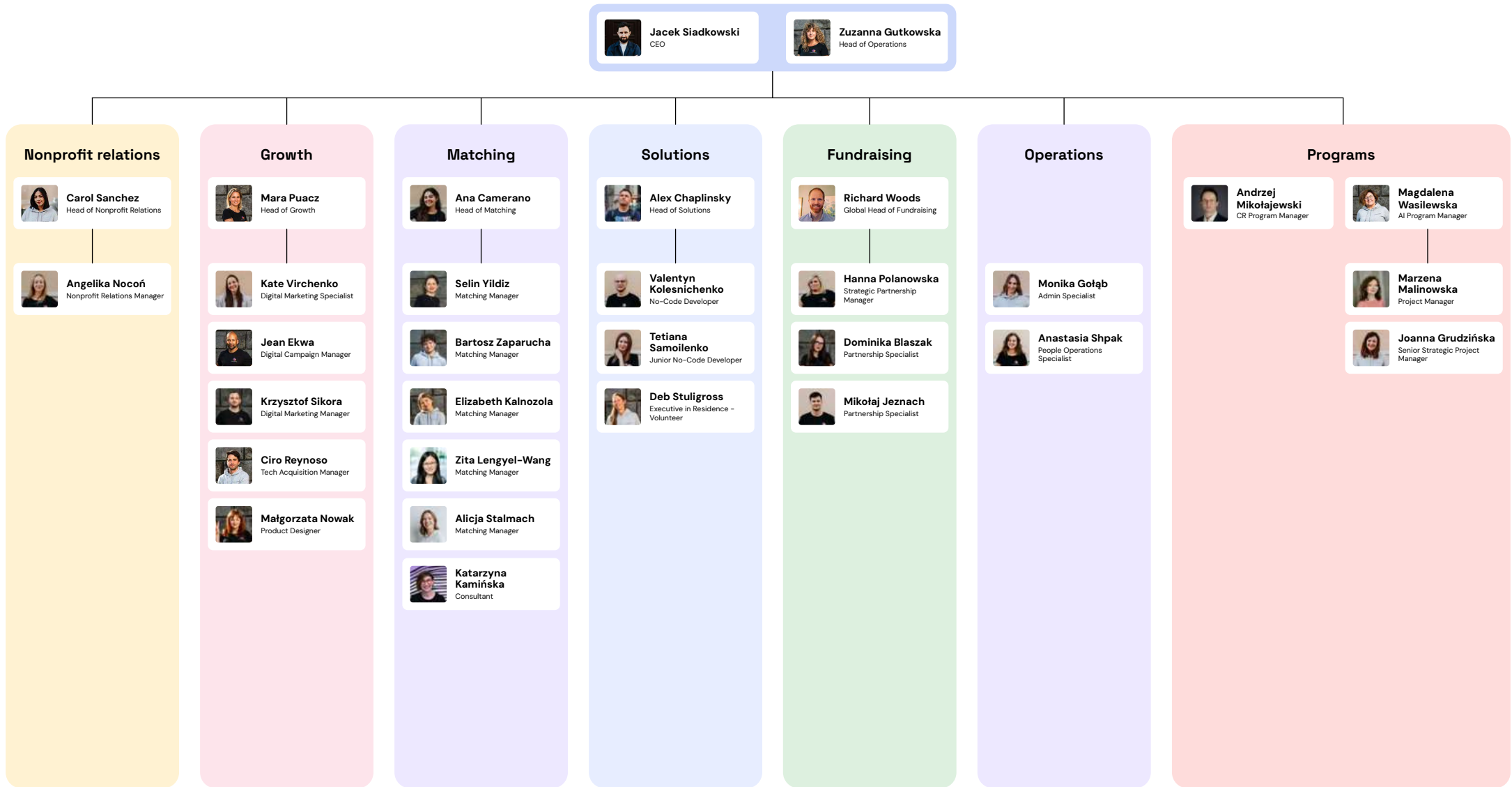


## Expanding Our Team & Strengthening Our Impact

In 2024, Tech To The Rescue expanded significantly, growing from a team of 22 to 31. As our team scales, we continue to collaborate with a diverse range of experts for both short- and long-term engagements. With contributions from employees, contractors, and volunteers, we have broadened our operational scope and enhanced our ability to support nonprofits through tailored high-impact initiatives.

Building on our previous successes, we have created **key program teams, including AI for Changemakers and the Crisis Resilience Unit**, ensuring that NGOs receive targeted, specialized assistance to maximize their impact.

# Our 2024 Team Structure



# Operational Milestones & Leadership Transition

In April 2024, our leadership team strengthened with **Zuzanna Gutkowska joining the Executive Board** alongside our co-founder Jacek Siadkowski. Her expertise will help guide our strategic direction during her three-year term as we enter this next phase of organizational growth and impact.

At the same time, we announced a major transition within our founding leadership. **Co-founder Daniel Di Giusto stepped down from the Executive Board.** Daniel's vision and contributions have been instrumental in shaping Tech To The Rescue's success, leaving a lasting legacy of innovation and impact in the Tech For Good movement.



**Daniel's contributions to the growth and impact of TTTR have been pivotal to our success,** and we are confident that his next venture will continue to drive meaningful, positive change around the world.

Being part of Tech To The Rescue from the very beginning has been a journey of witnessing firsthand how technology can drive real, systemic change. Stepping into the Executive Board is a natural evolution of my role, but my commitment remains the same – ensuring that pro-bono work becomes an integral part of how tech companies operate. Heading into 2025, we're not just focusing on making matches; we're building the foundations of a global movement, setting the gold standard for pro-bono partnerships, and pushing for a future where every tech company sees impact work as a core part of their business. I'm excited to continue this mission with our incredible team and partners

**Zuzanna Gutkowska**

Head of Impact Operations & Executive Board Member



In September 2020, Daniel joined informal TTTR initiative as a first employee who a while later became one of the co-founders of Tech To The Rescue Foundation. For four intense years, we worked shoulder to shoulder, pouring our hearts into growing TTTR. Together we built what has become the world's largest network of tech companies doing pro-bono work and one of the most impactful tech nonprofits globally. Though our paths now diverge, Daniel's legacy as one the first believers, a co-founder and Executive Director remains forever part of our story. Thank you for everything you've contributed to this movement.

**Jacek Siadkowski**

CEO at Tech To The Rescue



# Financial Transparency & Growth

At Tech To The Rescue, we believe that financial transparency is the foundation of every socially responsible organization and a key driver of sustainable growth.

In 2024, in response to the demand from the sector, we needed to grow by 172%. We added to the capacity and expertise of our organization, launched new initiatives, and connected with new communities across the globe. To manage these costs effectively, we focused on optimizing our activities, ensuring that the majority of funds were allocated directly to mission-driven programs rather than operational expenses. Additionally, we secured new grants to support our mission and mitigate any potential financial challenges.

## Spending by source of income

	Income*	Costs	% spent
Founding Partners Contributions	\$96,718.02	-\$63,115.30	-65.26%
AI for Changemakers	\$3,000,000.00	-\$997,507.57	-33.25%
Lenovo AI for Social Impact Lab	\$250,000.00	-\$95,514.25	-38.21%
Twilio   Crisis Resilience – Tech For Middle East Program	\$98,459.99	-\$97,239.63	-98.76%
Other donors	\$634,319.39	-\$416,086.46	-65.60%
<b>TOTAL</b>	<b>\$4,079,497.40</b>	<b>-\$1,669,463.21</b>	<b>-40.92%</b>

\*The income figures listed in the table encompass funds received from grants in 2024 as well as any remaining funds from prior years. These carried-over funds contribute to the total income available for our activities in 2024.

For 2025, we know the world faces even graver challenges. We have set our budget to \$1,825,000 to reflect the role we need to play, but to also align with the more challenging funding landscape. We have already successfully raised over 40% of this, but to close this gap, we are actively working on expanding our donor base and forging new strategic partnerships to ensure long-term financial sustainability.

Our commitment remains the same —to maximize impact, optimize resources, and drive meaningful change through technology.

# Our vision for the future



# Strategic Priorities for 2025

Imagine a world where every nonprofit becomes just 10% more effective. What challenges could we solve? From eradicating hunger to tackling climate change, the possibilities are limitless. Even a small increase in efficiency could unlock billions in impact, an opportunity too significant to ignore.

With the global nonprofit sector projected to spend \$1.3 trillion annually, even a 10% increase in operational efficiency would generate an additional \$100 billion in value. While securing \$100 billion in new funding is a challenge, **improving efficiency is within reach**, especially by leveraging technology and connecting nonprofits with the right talent.



**At Tech To The Rescue, we bridge the gap between nonprofits and tech companies**, our work proves that pro-bono and low-bono initiatives can become a standard practice in every tech company. If even a fraction of underutilized tech talent worldwide were dedicated to these projects, each company could commit to at least one pro-bono initiative per year, creating real, lasting change.



**Our vision is to make pro-bono work a cultural norm, embedding it as a core industry standard in the tech sector.**

## Key Objectives for 2025

### Research & Insights

We're preparing to release a white paper that captures the essence of the "TTR pro-bono magic"—showcasing its transformative impact on nonprofits, tech companies, and the communities they serve. This in-depth analysis will highlight key learnings, success stories, and the growing role of pro-bono technology in driving social change.

### The Pro-bono Certification Program

To establish a global standard of excellence for technology companies engaged in impactful pro-bono work with nonprofits, we're already working on the pro-bono Certification Program. This certification will incentivize tech teams within digital agencies, software houses, and corporate IT departments to participate in meaningful, long-term social impact projects. By positioning pro-bono efforts as a form of "impact investment," this initiative aligns perfectly with our mission to drive social innovation in the tech industry.

## Pro-bono Index

This groundbreaking tool will showcase companies that proudly highlight their pro-bono efforts, serving as an inspiring platform for the individuals driving transformative change. Through recognizing their contributions, we want to nurture a culture focused on social impact and encourage others to get involved.

## Incentivizing Impact

We're developing an open-source framework to encourage and reward pro-bono tech contributions—laying the groundwork for potential government tax incentives and platform-driven recognition. This initiative aims to shift the focus toward meaningful innovation that creates real-world impact.

## AI for Good Report

To measure and amplify our impact, we will conduct a comprehensive study of insights, strategies, and lessons learned from existing AI for Good programs, with a focus on improving program design, scaling up impact, and ensuring transparency on Tech To The Rescue's activities.

With the support of PwC, we will publish the AI for Good Report, analyzing the long-term benefits of pro-bono tech initiatives for nonprofits, technology enterprises, and underserved communities.

### This report will provide:

- Insights and best practices from AI-driven social impact projects.
- A blueprint for tech companies to engage in pro-bono initiatives.
- A decision-making tool for nonprofits looking to integrate technology into their work.

## AI for Good Awards

To further celebrate innovative AI solutions for social good, we are launching the **AI for Good Awards in partnership with ITU**. The awards will be presented at the AI for Good Global Summit, honoring changemakers who are driving AI-powered solutions for the world's most pressing challenges.

Our AI for Good Awards will recognize groundbreaking work across three categories:

### AI for People

Enhancing education, healthcare, and human rights

### AI for Planet

Advancing climate action, sustainability, and conservation

### AI for Prosperity

Promoting economic growth and equitable technology access

The awards are organized in partnership with the UN's International Telecommunication Union (ITU), further solidifying AI's role in global humanitarian efforts.

[Learn more](#)



# TECH TO THE RESCUE

## How Can You Get Engaged?

Join our movement today — your support can transform technology into a powerful force for good.

### Donors & Sponsors

Support our mission through funding, helping us reach more nonprofits in need.



**Richard Woods**  
Global Head of  
Partnerships

[richard.woods@techtotherescue.org](mailto:richard.woods@techtotherescue.org)

### Tech Companies

Commit to a pro-bono or low bono project and make a lasting impact.



**Ciro Reynoso**  
Tech Relations Manager

[ciro.reynoso@techtotherescue.org](mailto:ciro.reynoso@techtotherescue.org)

### Nonprofits

Partner with us to unlock cutting-edge AI and digital solutions for your organization.



**Carol Sanchez**  
Head of Nonprofit  
Relations

[carol.sanchez@techtotherescue.org](mailto:carol.sanchez@techtotherescue.org)

### PR Opportunities

Reach out to us and help amplify the impact of Tech For Good!



**Jean Ekwa**  
Strategic Communications  
& PR Lead

[jean.ekwa@techtotherescue.org](mailto:jean.ekwa@techtotherescue.org)

Together, we can make innovation an enabler of social change — empowering nonprofits to operate at their fullest potential and tackling the world's most urgent challenges faster than ever before. Let's build a future where technology serves humanity, instead of being a threatening force.

**Will you and your organization be part of it?**