

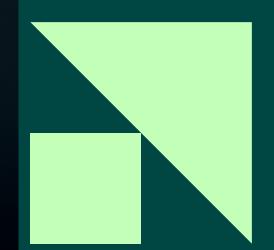
Experience reality.

Develop prototypes.

Design software.

Whether it's a workshop, hackathon or product event - at our CoCreation Days on Lake Constance, your team can escape the daily grind and get stuck into developing practical use cases or initial concrete solutions for your digital process optimisation.

CoCreation
Days at
Lake
Constance



Overview

- ▶ Right at Lake Constance
- With real workshop output
- Including meals and leisure programme
- Individually or as a project team
- One or two days
- ▶ With individual topic and tangible prototype

What happens at a CoCreation Day?

In a relaxed atmosphere, we work together on a specific challenge from your everyday life. We analyse processes, identify opportunities – and develop initial solutions, which we translate directly into a digital prototype.

What is the oucome of the CoCreation Days?

- Validated idea with direct practical relevance
- Visible impact in everyday work
- Basis for decision-making on next project steps
- Stable foundation for targeted further development

Who is our CoCreation Day for?

For project teams, innovation drivers, specialist areas or entire departments who:

- Want to make new ideas tangible
- Want to improve digital processes
- Are looking for a special team event with output

Expenses

Concept workshop

1 day

Development of specific use cases based on user story mapping – the functional big picture of a potential application and foundation for further project planning.

€2.500 net

including preparation, follow-up and catering

Prototyping workshop

▶ 1 Day

Development of 1-3 proof of concepts – functional prototypes that help to test ideas and minimise investment risks.

€7.500 net

including preparation, follow-up and catering

CoCreation workshop

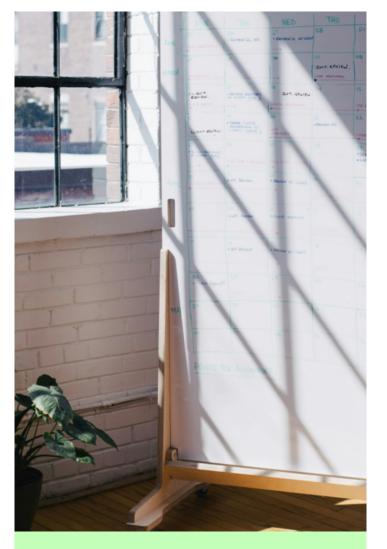
2 Days

Development of 1-3 proof of concepts – functional prototypes that help to test ideas and minimise investment risks. Joint team experience included – we plan the supporting programme flexibly with you: from barbecues to tours of Lake Constance.

€9.500 net

including preparation, follow-up and catering

We are happy to assist you in organising accommodation – whether holiday apartments, hotels or AirBnBs, depending on your preferences and group size.



Plan your CoCreation Days now:

cocreation@ugd.ai +49 (0) 7531 2843321

user generated design GmbH Brauneggerstraße 34A 78462 Konstanz