Biography

David S. Kidder is a four-time exited founder, a two-time New York Times bestselling author, super angel investor in 150+ startups, and one of the most trusted voices in the world on igniting resilient growth for leaders and within enterprises.

As co-founder and CEO of **Bionic**, David built the **GrowthOS**™ and bootstrapped the company to $30 million in annual revenue, partnering directly with CEOs and leadership teams at Nike, Procter & Gamble, Citi, GE, and more than forty other Fortune 500 organizations. In 2021, Bionic was acquired by Accenture Song in what became one of their most successful acquisitions in history, catalyzing more than $10 billion in new revenue growth for partners. His methodology is captured in his best selling book, *New to Big*, and is taught as a matriculated Harvard Business Review case study on enterprise growth and innovation.

David is now channeling that same conviction into two new ventures. **PreMortem** is an AI native commercial decision system that tells leaders whether their most consequential initiatives are actually on course, before capital and credibility are locked in. **Apogee** is a Human and AI operating system rooted in behavioral science that unlocks leadership performance through an identity level shift in how teams collaborate, decide, and grow. Together with his forthcoming books, The Board of Life (2026) and The Power of the PreMortem (2027), these ventures represent the next chapter of David's mission.

David was awarded Ernst and Young's Entrepreneur of the Year Award in 2008 and received ID Magazine's International Design Award. His books, including *The Startup Playbook*, *New to Big*, and *The Intellectual Devotional Series*, have collectively sold more than one million copies across 18 languages. His work on growth, resilience, and reinvention has been recognized by Adam Grant, the late Clay Christensen, and founders and investors such as Marc Andreessen for shaping how a generation of leaders build and scale what comes next.