



LISA BROOKS GREAUX

**PRINCIPAL & FOUNDER
AT SYNC WORLDWIDE**



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ABOUT *For Me*

Dr. Lisa Brooks Greaux is the principal and founder of capital SYNC, a leadership development consultancy specializing in executive coaching. With over 25 years of experience at Fortune 500 companies, including Pfizer, JP Morgan Chase, Verizon, Zoetis, Delphi, she combines corporate expertise with her skills as a leadership strategist and coach. Greaux's coaching integrates personal and professional growth, focusing on leveraging authentic strengths to achieve full potential. "She has successfully developed targeted assessments and customized roadmaps for leaders, integrating both performance and behavioral components to deliver measurable, real-world results. Greaux's corporate career had a rich global dimension taking her to Greece, Indonesia, and the Czech Republic for significant periods of time. These experiences allowed her to acquire a great deal of cultural fluency and global acumen.

Greaux has serious scholarly and writerly chops. She's earned an Ms. in Organizational Development from Fordham University, a Doctorate in Organizational Leadership from Columbia University and is currently Professor of Management at Montclair State University in New Jersey. Her recent book, "Don't Abdicate the Throne", struck a nerve and has been much celebrated in women's leadership circles.

Among other honors, Greaux has been named one of the **"25 Most Influential Women in Business"** by the Network Journal.



SIGNATURE *Topics*

1

ASK for What YOU Want!

Boldly Claim Your Desires: The Art of Asking for What You Want!

Encourage assertiveness and empowerment by strategically asking and pursuing your goals.

2

Power...Harnessing Power Effectively

Wielding Power judiciously and using Power to be a catalyst for personal and professional success.

3

12 Habits that Hold WOMEN Back...and men too!

Uncover and challenge the ingrained behaviors and messages that hinder progress.

4

The Indispensable Leader

Understand the skills and qualities that elevate leaders to being indispensable, such as navigating complexities with unwavering vision and seeing around corners.

5

Your Network is Your Net-Worth

Understand the dynamics of professional networks and how cultivating meaningful connections directly contribute to personal and professional value.

6

The Emotionally Intelligent Leader: The Key to Nurturing Success

Understand the components of Emotional Intelligence and the impact on leadership effectiveness, with an emphasis on empathy, self-awareness and interpersonal skills.

7

Executive Presence...

Decoding How Leaders Make an Impact

Decode the elusive concept of executive presence and unravel the nuances of how leaders authentically project themselves and leave a lasting impression on teams and stakeholders.

SELF-CARE & Wellness

highlights the importance of self-care and wellness practices as essential qualities for effective leadership. It emphasizes that leaders who prioritize their physical, mental, and emotional well-being are better equipped to make sound decisions, manage stress, inspire teams, and maintain a high level of productivity over the long term. The concept suggests that investing in personal wellness not only enhances the leader's own resilience but also positively impacts team culture, resulting in more sustainable, successful outcomes for the organization as a whole.



OUR CLIENTS *Testimonial*

VP ROCHE

Lisa has played a critical role in propelling me toward success and advancement in my recent position. Her exceptional coaching skills and the implementation of a well thought out strategic transition plan had been instrumental in elevating my confidence level, enabling me to hit the ground running and achieve immediate success in my new role.

CEO FOOD MANUFACTURER

Lisa has proven to be an indispensable partner in elevating the talent within our organization. Through her strategic assessments she identified crucial areas for talent development, paving the way for the internal cultivation of our leaders.

CONTACT

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