

# VERONICA FUNK

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[vfunk.design](http://vfunk.design)

## PROFILE

Senior graphic designer with 6+ years of experience delivering employer branding, career sites, and visual systems for clients across industries. Known for moving projects forward, mentoring designers, and bridging creative vision with execution. Strong background in web, UI, and designing within fast-moving collaborative teams.

## EDUCATION

B.F.A. - Savannah College of Art and Design, 2019

## DESIGN & TOOLS

Figma, Webflow

Adobe Creative Suite

UI & Visual Design

Branding & Design Systems

Prototyping & Accessibility

## COLLABORATION & PROCESS

Stakeholder Communication

Mentorship & Design Feedback

Cross-functional Collaboration

AI-assisted Design Workflows

## EXPERIENCE

### Senior Graphic Designer

HireClix | 2019 - PRESENT (remote)

- Owned and maintained company brand standards, ensuring visual consistency across internal documents, marketing materials, and the company website.
- Balanced multiple concurrent projects while maintaining design quality and meeting deadlines in a remote-fast paced environment.
- Led visual UI design for employer branding and career site initiatives, collaborating with PMs and developers to deliver high-quality work.
- Primary designer maintaining and evolving the Peraton career site, building new pages and making ongoing visual and UX improvements.
- Contributed to significant increase in career site engagement through improved layout, accessibility, and mobile-first design.
- Acted as the creative team's point of contact for AI-related knowledge, developing internal resources to help sales teams confidently speak to AI on client calls.
- Created and presented internal AI education deck for sales and internal stakeholders, supporting clearer positioning of AI-driven services.
- Led internal marketing initiatives including email templates and 2026 merch, collaborating with an intern and cross-functional partners.
- Mentored a design intern through regular feedback and guidance; intern performance resulted in an extended internship.
- Contributed to award-winning client work, including the 2023 TalentFusion Best Career Website (Vi Living).

### Freelance Designer

2017 - PRESENT, PORTLAND, OR

- Delivered brand identities, logos, and visual assets for small businesses across multiple industries.
- Owned project end-to-end, including creative direction, client communication, revisions, and final delivery.
- Adapted design styles to fit existing brand systems while maintaining consistency and quality.
- Collaborated on published creative work, including illustration and book design projects.