# Inseed Showcase

Frontend Developer (React) | 6.8 years of experience

# **SUMMARY OF QUALIFICATIONS**

- Experienced frontend developer specializing in e-commerce, social media, and nonprofit platforms.
- Proficient in JavaScript, React, TypeScript, and various web development tools.
- Successfully engineered a high-performance e-commerce platform integrating multiple online stores.
- Developed real-time communication features using WebSockets for various applications.
- Created and maintained a UI library with Storybook for enhanced documentation and rapid development.
- Implemented SEO best practices to improve website visibility and search engine ranking.
- Delivered comprehensive content management solutions for delivery service portals.
- Engaged in end-to-end web project delivery, focusing on client specifications and responsive design.
- Optimized frontend code for performance through advanced integration techniques and detailed testing methodologies.
- Collaborated on various platforms, including Shopify and WordPress, to meet diverse client needs.

### **SKILLS**

Package Manager

Frontend development	6.2 yrs	Content management	0.7 yrs
CI/CD pipeline integration	1.9 yrs		
Real-time communication	1.4 yrs		
STACK			
Programming language		JavaScript	4.8 yrs
		TypeScript	1.9 yrs
		PHP	1.5 yrs
Web framework		React	3.3 yrs
		Next.js	1.4 yrs
Protocol		WebSockets	2.9 yrs
Markup language		HTML	2.0 yrs
		CSS	2.0 yrs
CSS Frameworks and techniques		Sass	1.9 yrs
Testing Framework		Jest	1.9 yrs

Webpack

1.9 yrs

JavaScript Library		Redux	1.9 yrs
NoSQL Databases		MongoDB	1.4 yrs
UI Development		Storybook	1.4 yrs
CMS		WordPress	1.3 yrs
Ecommerce platform		Shopify	1.3 yrs
DOMAINS			
<b>DOMAINS</b> eCommerce	4.8yrs	Analytics	1.5yrs
	4.8yrs 3.4yrs	Analytics Social networking	1.5yrs 1.4yrs
eCommerce			-
eCommerce Payments	3.4yrs	Social networking	1.4yrs
eCommerce Payments Content management	3.4yrs 2.0yrs	Social networking  Communication tools	1.4yrs 1.4yrs
eCommerce Payments Content management CRM	3.4yrs 2.0yrs 1.9yrs	Social networking  Communication tools	1.4yrs 1.4yrs
eCommerce Payments Content management CRM Reporting	3.4yrs 2.0yrs 1.9yrs	Social networking  Communication tools	1.4yrs 1.4yrs

1.4yrs

Social media

### **WORK EXPERIENCE**

### 2023.2 - 2025.1

1.9 years Full-time

# **E-commerce Platform for Online Stores**

**Employer:** Leading ecommerce technology provider

Roles: Frontend developer

Stack: JavaScript, Jest, React, Redux, TypeScript, Webpack, Sass

An advanced e-commerce platform designed to integrate multiple online stores into a coherent and unified system, providing a streamlined experience for both vendors and customers.

- Offers a centralized dashboard for seamless management of product listings, inventory levels, and order processing across all connected stores.
- Features a standardized shopping cart and checkout process to enhance user experience and optimize conversion rates.
- Supports various payment gateways and offers customizable payment options for flexibility and convenience.
- Incorporates robust analytics tools to provide insights into sales trends, customer behavior, and store performance metrics.
- Includes comprehensive CRM features to facilitate customer interaction and improve engagement through tailored marketing campaigns and promotions.
- Ensures data security and privacy with advanced encryption protocols and compliance with industry standards.
- Offers multi-language and multi-currency support to cater to a diverse international audience.

### Responsibilities

- Refactoring legacy frontend code
- Implementing frontend performance optimizations and integrated webpack
- Migrating concatenated CSS to SASS for improved styling management
- Maintaining and writing technical documentation
- Developing microfrontend ReactJS components for the checkout module

### **Achievements**

- Migrated frontend components to React framework
- Implemented Jest testing for frontend code stability
- Optimized Redux store for improved state management
- Modernized monolithic frontend with Webpack integration
- Enhanced page load speed with optimized Sass and TypeScript in e-commerce platform redesign.

### 2021.9 - 2023.2

# **Online Community Network for Gamers**

1.4 years

Full-time

Employer: Fliphub.ru

**Roles:** Frontend developer

Stack: MongoDB, Next.js, React, WebSockets, Storybook

The social networking platform for gamers is specifically designed to cater to the unique needs and preferences of the gaming community. It provides a comprehensive ecosystem

where gamers can connect, communicate, and stay updated with the latest happenings in the gaming world.

### Responsibilities

- Developed frontend using Next.js and React with Typescript.
- Created a UI library with Storybook for documentation.
- Implemented WebSocket-based features for real-time messaging and news.
- Developed backend APIs using Node.js (Express) and MongoDB.
- Started database architecture design.

#### **Achievements**

- Launched a real-time communication and live news system for traders.
- Delivered a documented component library for rapid UI development.

### 2020.4 - 2021.10

# **Charity-Focused Crowdfunding Platform**

1.5 years Full-time

**Employer:** Crowdfunding initiative **Roles:** Frontend developer

Stack: JavaScript, PHP, WebSockets

This platform serves as a comprehensive solution for charities to enhance their online fundraising capabilities and broaden their donor base.

- Fundraising Campaign Creation and Management
- Secure Donations Processing
- Donor Engagement Tools
- Social Media Integration
- Reporting and Analytic

### Responsibilities

- Full-cycle frontend development
- Handling frontend design and participating in marketing planning

### **Achievements**

- Engineered a custom virtual DOM for performance
- Launched a high-performance, real-time frontend
- Delivered a hybrid SSR and SPA solution
- Implemented WebSockets for rapid data rendering in fundraising campaigns

# 2018.10 - 2020.2

# Multiple End-to-end Web Projects

1.3 years Full-time

**Employer:** Freelance

Roles: Frontend developer

Stack: CSS, HTML, JavaScript, WordPress, Shopify

number of end-to-end web solutions with a focus on Shopify and WordPress platforms, leveraging their flexibility and extensive plugin ecosystem to tailor websites to specific client needs. This included:

- Engaging in collaborative client consultations to understand project specifications and translate them into effective design plans.
- Crafting visually appealing and user-friendly frontend interfaces employing the latest design principles and responsive techniques.
- Implementing robust backend functionalities ensuring security, scalability, and performance optimization.
- Integrating SEO best practices directly into the web development process to enhance website visibility and search engine ranking.

### Responsibilities

- Developing full-cycle web projects including requirements and design.
- Seting up SEO and marketing elements.

### **Achievements**

- Successfully delivered multiple client projects end-to-end.
- Established experience with Wordpress ecosystem.
- Developed custom Shopify plugins for client needs

# 2018.1 - 2018.9

# **Content Management for Delivery Service Portal**

0.7 years

Full-time

Employer: Namobu.ru

Roles: Other

Stack: CSS, HTML

Managing and updating content related to on delivery service portal.

### Responsibilities

- Posting and moderated website content.
- Editing photos and adjusting site HTML and CSS.

### **Achievements**

Maintained healthy and updated content flow.