


# BRANDON ENDERS

## BRAND, UX, & VISUAL DESIGNER

Multidisciplinary designer with 8 years of experience building brand identities, developing visual systems, and producing design for print, digital, and product applications.

### Work Experience

 (701) 226-8402

 Brandon@enders.design

 enders.design

#### UX Manager | CrossCountry Freight Solutions (CCFS)

Dec 2023 - Current

- Owned end-to-end UX design for project Neural Logistics (NELO), a suite of internal operational desktop tools and a mobile app.
- Designed and prototyped interfaces that improved efficiency across multiple employee roles and processes.
- Coded using AI tools to create a CRM, document viewer, and barcode history application.
- Continued all prior responsibilities with greater ownership of UX for internal operational tools.

#### UX Designer | CrossCountry Freight Solutions (CCFS)

Dec 2020 - Dec 2023

- Built and maintained the marketing side of the company website using Webflow, ensuring usability and alignment with brand guidelines.
- Designed UI concepts that guided development for the redesign of 11 customer shipping tools.
- Worked alongside stakeholders and developers to incorporate customer insights to improve user experience.
- Continued all prior responsibilities from Brand & Visual Designer role, expanding into UX and digital product design.

#### Brand & Visual Designer | CrossCountry Freight Solutions (CCFS)

Nov 2017 - Dec 2020

- Created and maintained brand identity assets such as logos, typography, color palettes, etc for internal and external use.
- Collaborated with sales, operations, and leadership teams to design campaigns that supported company growth objectives.
- Produced marketing collateral including brochures, flyers, banners, and trade show displays, etc that aligned with brand standards.
- Managed vendor relationships for printing, signage, and promotional products to ensure quality and brand consistency.
- Shot and edited photography and video for campaigns, corporate communications, and marketing initiatives.

#### Freelance Designer | Ascend 33 Design Studio

Nov 2017 - Current

- Built brand identities and visual systems for print and digital clients.
- Pitched concepts and guided clients through the creative process.
- Delivered polished assets that improved client visibility and credibility.

#### Sign Designer | Indigo Signworks

Sep 2018 - Sep 2019

- Designed custom signage and vehicle wraps to client specifications.
- Prepared production-ready files for signage, and wrap applications.
- Coordinated with sales and fabricators to troubleshoot production issues.

### Skills

- Brand Identity Development
- Print & Digital Design
- Photography & Video Editing
- Adobe Creative Suite
- Social Media Content Creation
- AI Assisted Web Development
- User Experience (UX & UI) Design
- Wire framing & Prototyping (Figma)
- Design Systems & Style Guides
- Web Design (Webflow)

### Education & Achievements

#### Lambda School (Bloom Tech)

User Experience Design - 2019

#### Bismarck State College (BSC)

AAS: Graphic Design & Communications - 2017

#### Century High School (CHS)

High School Diploma - 2015

#### Phi Theta Kappa

National Honor Society

#### Presidents Honor Role

Bismarck State College

#### National Technical Honor Society

National Honor Society

#### Graphic Design Student of the Year

Bismarck Career Academy - 2014

References available upon request.