



# DRESS CODE

V: APRIL 2024



OURWAY

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## HOLMES PLACE DRESSCODE

At Holmes Place we believe that a careful and professional appearance makes a good impression, increasing credibility and empathy with our teams, partners and visitors. Therefore, we must ensure that all members of our team present a professional and harmonized image, in line with our brand.

### General (all functions)

- Discreet jewelry
- Hair up or well-styled (so that the face is fully visible)
- Clean, ironed and tidy clothes
- Jeans (regardless of color) are not allowed
- When wearing a piece of clothing with a more vibrant color, make sure that the rest of your clothing is in a muted color.
- Formal attire (as described below) is asked of every team member whenever they represent Holmes Place even outside the club.
- Shirt or blouse must always be tucked into the trousers/skirt and buttoned up over the chest.
- Belt must match the color and appearance of the shoes.

Club and Senior Managers are ultimately responsible that the dress code is adhered to at any time. In case of doubts, the final judgment/approval rests with the Club or Senior manager.

Club Managers, Heads of Department, Sales, Member Service Team, Reception, Facility, Support & Head Office when visiting clubs

Male



- Suit/chinos & blazer in muted colors (black, blue, grey, beige) - tie optional.
- Long-sleeved shirt in matching color and discrete pattern (business-style, unicolor, checkered, striped) (t-shirts and polos are not allowed).
  - From May to September: short-sleeved shirts are allowed
  - From October until April: business style pullovers, turtlenecks and vests are allowed. Only thin fabric, discrete unicolor. Pullover or vest only over shirt or blouse.
- Leather business shoes in matching color or low-top business sneakers\* in muted color and discrete pattern (leather or faux lather, no fabric shoes)
- Name tag on the right side
- Shaved or well-groomed beard



*Please see pages 8, 9, 10 & 11 for more DOs and DONTs.*

Female



- Suit in muted colors (black, blue, grey, beige): long trousers, skirt or shorts (length: minimum hand-width over knees) or business-style, long fabric trousers or dress/skirt (length: minimum hand-width over knees) with blazer, in muted color and discrete patterns
- Long- or short-sleeved blouse, shirt or business-style top in matching and muted color and discrete pattern (polos not allowed).
  - From October until April: business style pullovers, turtlenecks and vests are allowed. Only thin fabric, muted unicolor. Pullover only over shirt, blouse or business-style top.
- No strapless or spaghetti tops
- No see-through clothes
- Low-top business sneakers (leather or faux lather, no fabric shoes)\*, ballerinas or high heels (toes may not be visible)
- Name tag on the right side
- Discreet make-up



*Please see pages 8, 9, 12 & 13 for more DOs and DONTs.*

## Fitness Department (Gym & Personal Training)

- Long black training trousers
  - May - September: short black training trousers
- Clean indoor sport shoes
- Name tag on the right side
- Blue Holmes Place shirt when on MI shift and black Holmes Place shirt when delivering PT. **May only be worn when being on an actual work shift!**



## Group Fitness Department

- Sports wear
- Clean indoor sport shoes

\*Business Sneakers - DOs



\*Business Sneakers - DONTs



Dress Code Men - DOs



Dress Code Men - DONTs



Dress Code Women - DOs



Dress Code Women - DONTs

