

Video transcript: Takeshi Takada

There's something about surfing. I think it's like your life. You are always looking for new opportunities. Every waves are different. It doesn't come when you want it. Sometimes it's good, sometimes it's bad, but you always have to paddle back. I always get asked why we stayed in Brisbane. Why in Brisbane? I love Brisbane. I was born in Japan, raised in Tokyo. Was so fortunate enough to move here. 1988 World Expo Year, world Expo 88 in the heart of Queensland's Capital, Brisbane. This city was buzzing every day. I was only 13. It was such a critical moment for me. It set my um, DNA with global vision from early days even in my teens. I always want to bridge the gap, connecting Australia and Japan straight after uni. Work in Tokyo in my twenties, IT company, marketing company, advertising companies, big brands and international clients, and traveled all around the world. It was exciting, but looking back, it was always in my mind, Queensland is home for me. I'm gonna go home and challenge myself and pay back all the favor to this country, this state and this city.

Takeshi Takada (01:31):

Our journey started in Brisbane for the valley straight after we launched our business. We contacted TIQ, really helped us from day one. And the first project was a do or die challenge. Looked on a migration, two six dry commercial involved, really complicated CG animal fur simulation and um, we nailed it and delivered it. And that really put us in a map. Now you can always be one hit wonder. The biggest challenge was doing it again year after year after year. Again, we just kept looking for new opportunities, you know, outside of Brisbane, Sydney, and Melbourne and globally. We've worked hard and it really endorsed us that we are doing something right out of Queensland, out of Brisbane. I believe in this motto of, uh, "nil sine labore." "There's no success without hard work." People don't work with us. 'cause where we are, people work with us 'cause they believe in us and they believe in what we can do. Queensland offered me so many opportunities to be who I am today, and I'm surrounded by such talented people and driven people. I really think the sky is the limit in this state.