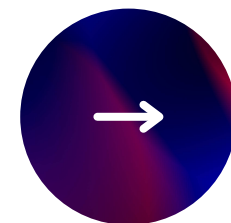


HAYA WASHINGTON

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Our Purpose

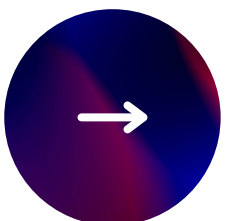
is to deliver life-saving relief and truthful reporting that go hand in hand to protect dignity and restore hope in times of crisis. We exist not only to provide urgent assistance to vulnerable communities but also to amplify their voices, share their stories, and ensure their struggles are recognized on the global stage. By combining humanitarian action with independent journalism, we empower people to survive, recover, and thrive—transforming moments of despair into opportunities for resilience and change.



WHO WE ARE

HayaWashington began in 2017 as a news organization dedicated to reporting on critical events, with a special focus on the Middle East. While our foundation was in journalism, our commitment to the community led us to step beyond coverage—such as distributing Eid Adhiya while reporting from the ground. These early acts of support revealed the urgent need to do more, inspiring us to amend our purpose and evolve into a dual-purpose nonprofit:

- Emergency Relief – Providing immediate aid to those affected by conflict.
- News & Advocacy – Delivering accurate, timely reporting from the ground



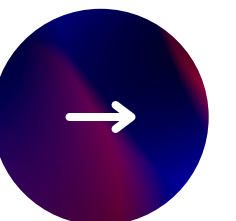
MEET OUR FOUNDER



Jihan ElHusseini

*CEO and
Founder*

Jihan ElHusseini is a journalist and humanitarian advocate with over 30 years of experience in international media and political reporting. Recipient of the Arab Journalism Award in 1994. A Palestinian born in Cairo and based in Washington, D.C., she has worked with leading outlets such as Dar Al-Hayat International and Al-Sharq Al-Awsat, interviewing world leaders and covering global summits across 30+ countries. A lifelong supporter of the Palestinian cause and former volunteer with the Palestinian Red Crescent, Jihan founded HayaWashington to combine her expertise in journalism with her commitment to delivering aid and amplifying voices in crisis zones.





Programs & Services

Food Distribution

We currently have 4 different Tekkeyas serving 4 different camos.

1. Mawasi Khan Younis (Al Mohajereen camp) - 450 beneficiaries
2. Mawasi Rafah (Yebna Camp) - 470 beneficiaries
3. Mawasi Kan Younis (Al Sadaqa Camp) - 300 beneficiaries
4. Tal Al Hawa (Felstin Waed Camp) - 300 beneficiaries

Water Distribution

1. Mawasi Khan Younis - 300 displaced families
2. Displacement camps in Gaza City - 300 Displaced Families

Bread Distribution

1. Mawasi Khan Younis - 50 displaced families

Milk Distribution

1. Displacement camps in Gaza City - 50 Children

Physco-social event

1. Mawasi Khan Younis - 250 Children



OUR Journey



2023

Founded in late December 2023, HayaWashington began as a small media initiative covering the ongoing war in Gaza. As the crisis deepened, we recognized that reporting alone was not enough. Driven by a team of dedicated journalists with a passion for volunteering and supporting their community, we expanded beyond media coverage to deliver critical humanitarian aid to those most in need.

2024

We have raised \$1,055,711 in donations, enabling us to implement a wide range of initiatives to support communities in need. These efforts include rebuilding schools, bread production and distribution, psychosocial support events, shoe and milk distribution, essential food baskets, a full month of Ramadan iftars for orphans, Eid Cookies, Food distribution in Churches, water and food distribution, shelter and tent provision, clothing and women's essentials distribution, blankets for displaced families, as well as the supply of medicines and diabetes monitoring devices.

2025

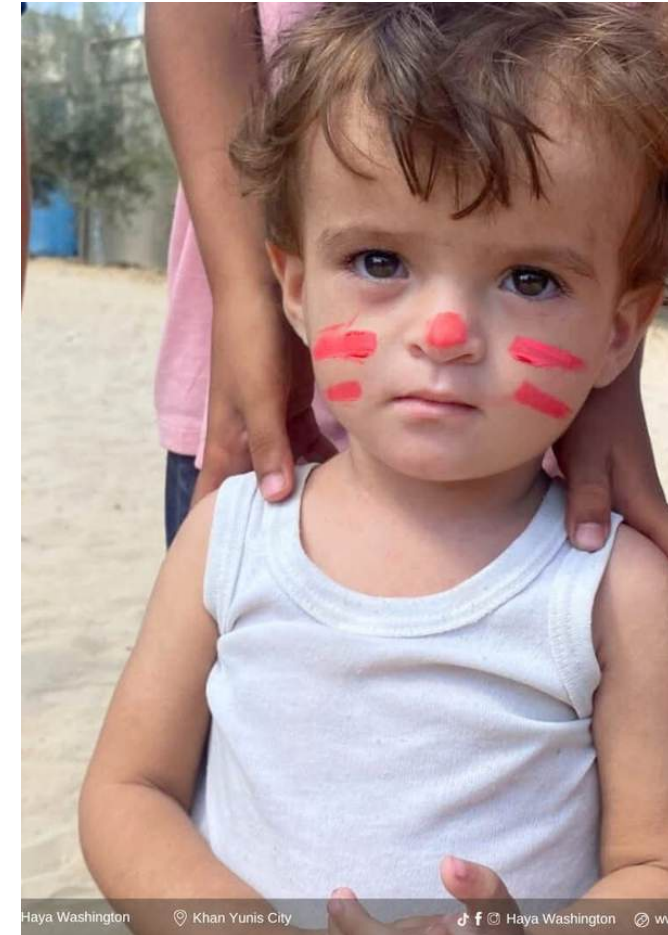
By July, we broke last year's record by raising \$1,065,013 in donations. These funds allowed us to expand our impact through a wide range of initiatives, including tent distribution, food and water delivery, Eid clothing and cookie distributions, psychosocial events, bread production, support for elderly individuals and injured children in hospitals, vegetable basket programs, a hair-shaving initiative, as well as the provision of women's essentials, shoes, and much more.





BUSINESS GROWTH

HayaWashington's impact has grown tremendously since expanding into humanitarian relief. By 2023, we launched our first dedicated initiatives, starting with the distribution of 120 blankets and 80 jackets for children to families in urgent need. From these small beginnings, our efforts rapidly scaled in 2024 and 2025, reaching hundreds of thousands of beneficiaries across food, water, shelter, psychosocial support, and essential supplies.





BUSINESS GROWTH

2024 (Expansion Year): Our efforts scaled significantly, implementing:

- 40 bread distribution initiatives reaching 3,950 families
- 2 school rebuilding projects benefiting 2,400 children
- 3 shoe distribution initiatives for 150 children
- 5 psychosocial events supporting 860 children
- 9 milk distribution initiatives for 500 children
- 10 essential basket distributions for 690 displaced families
- 258 water distribution initiatives aiding 57,630 displaced families
- 433 food distribution initiatives serving 114,379 displaced families
- 5 tent & shelter distributions for 1,600 families
- Plus clothing, blanket, women's essentials, and even an electricity station initiative to support communities in crisis.



BUSINESS GROWTH

• 2025 (RECORD-BREAKING GROWTH TO DATE): BY MID-YEAR, WE HAVE ALREADY SURPASSED PREVIOUS EFFORTS WITH:

- 186 bread distribution initiatives benefiting 13,220 families
- 30 psychosocial events reaching 7,520 children
- 20 milk distribution initiatives serving 1,326 children
- 323 water distribution initiatives reaching 96,030 displaced families
- 33 vegetable basket initiatives for 2,174 families
- 11 tent distributions for 89 families
- 412 food distribution initiatives serving 147,970 displaced families
- 24 additional initiatives, including Eid clothing and cookie distributions, women's essentials, shoe donations, toys, a barber initiative, and more—impacting 2,303 families.

In just over a year, we have grown from two small initiatives to over 1,000 annual initiatives, reaching hundreds of thousands of people with life-saving aid and support."



USE OF FUNDS

Funding Sources

Individual donors
Partner organizations
Future expansion into international markets

Use of funds

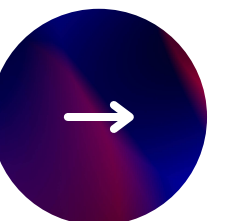
Donations fuel life-saving initiatives, from bread and water distribution to shelter and medical support.

- Funds also power psychosocial events for children, helping them find moments of relief in crisis.
- Our media and advocacy work is supported to share the truth and amplify the voices of those affected.



FUTURE PLANS

- ☐ Expand beyond Gaza to Launch Women's empowerment initiatives globally
- ☐ Strengthen collaboration with at least 5 international NGOs to scale aid delivery and impact
- ☐ Secure grants to diversify funding and ensure long term sustainability
- ☐ Leverage the media platform to advocate for humanitarian issues worldwide, amplifying marginalized voices on the global stage





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