

# AYN

Saudi's Only Capital Market RegTech Solution





# The Compliance Platform Built for CMA Licensed Institutions and FinTechs

AYN fuses Artificial Intelligence (AI) with purpose-built RegTech and ex-CMA expertise to help Saudi Capital Market Institutions and FinTechs automate over 90% of AML tasks. From watchlist



monitoring to adverse media checks, and automatic reporting, AYN turns complexity into clear, actionable steps so you can focus on what matters most.

#### What is RegTech?

RegTech (Regulatory Technology) is the use of software and data analytics to help institutions efficiently manage compliance with regulatory requirements.

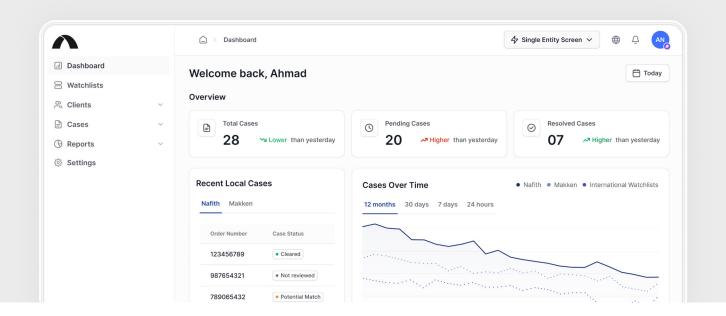
## What Differentiates AYN Compared to Other Solutions?

AYN is Saudi's first all-in-one AML and monitoring solution designed for Saudi capital market institutions (CMIs) by former regulators. General compliance platforms are not purpose-built for the needs of CMIs. Our simple and intuitive platform allows compliance teams at capital institutions to focus on what matters most, with the right features for their specific needs.



## Automate 90%+ of Compliance Monitoring & Reporting

Get peace of mind with industry-leading automation and fallback algorithms. Streamline reporting with automatic no-match reports generated for Nafith & Makken daily. AYN is more than a tool, it's your compliance partner. Whether you're starting or scaling, we've got you covered.





### 5× Faster Workflows

Whether you have an entity matched for PEP, sanctions, Nafith, or Makken, all your workflows for cross functional collaboration are built in so you can skip the emails.



#### Zero Manual Errors

No more spreadsheets. Eliminate compliance risks for good. Never miss an order number from regulators or manually track specific entities.





### Built-in Nafith & Makken

The only out of the box Nafith & Makken solution for financial service firms in Saudi Arabia. Stop juggling multiple platforms and workflows. Pick one, pick AYN.



### 3x the Value

Over 1800 international watchlists, Nafith & Makken automations, adverse media, all at the cost of a single competitor service.



## **Dedicated Databases**

Every client gets their own secure database, at no extra cost. We believe in providing additional safeguards to all clients, regardless of size.



#### #1 Adverse Media

AYN is integrated with the global leader in adverse media specifically for AML and Compliance. Augment your reviews with additional data points and stay ahead.



### Hosted in KSA

AYN is fully compliant with data regulation requirements and is fully hosted within the Kingdom.



## 16-Hour Response

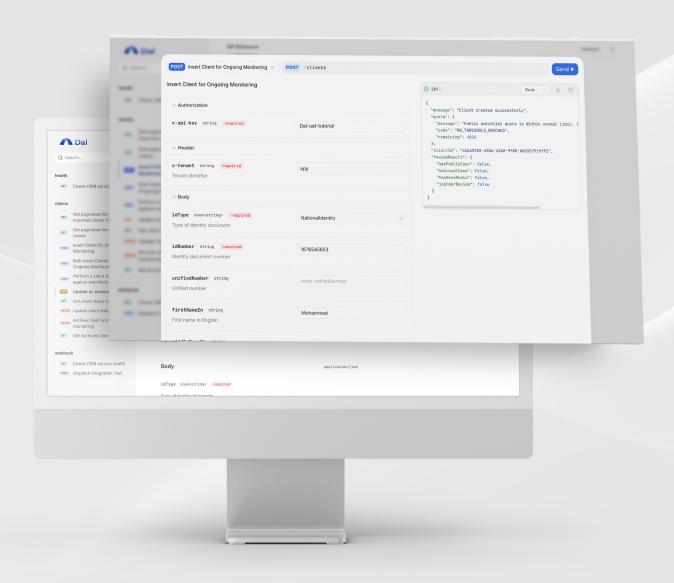
Tired of waiting on customer service teams for days? We take customer service seriously and guarantee response within 16 hours, regardless of the inquiry.



# **Trusted by Compliance Teams, Loved by Software Developers**

YN offers robust APIs and webhooks out of the box so that you can seamlessly integrate with your existing systems. Whether you want to streamline and integrate

your CRM or want to automate onboarding flows as a FinTech, we have your needs covered. Book a demo with us and we'll show you our APIs in action.





**Next Steps** 



# 30-second self assessment

Answer these statements to find out if AYN is right for you.

- My institution is or needs to be licensed by the Capital Market Authority (CMA)
- We have to conduct ongoing sanctions and pep screening
- We have to check our clients against local watchlists shared by the CMA
- We want to monitor against adverse media
- We need a Saudi-hosted solution in KSA
- We want a dedicated database not a shared database with other firms
- We have ambitions of expanding beyond Saudi Arabia

If you responded 'Yes' to three questions, your institution is a good fit for Dal. If you responded 'Yes' to four or more questions, your institution is a great fit for Dal.

#### Book a 45 minute demo today.



#### Scan QR Code

Mention "Where Money Does Business" and get 15% off your first plan before October 15, 2025.





#### Compliance Without Compromise

Trusted by Leading Firms



"Dal began where others stopped. We quickly came to rely fully on their platform. Their true strength shows in handling Nafith, Makken, and Adverse Media. The pace of their development is impressive, and with such a passionate team, it's hard to imagine how far they'll go a year from now!"

– Norah Albarraq, Chief Compliance Officer, TAM Capital.







"Dal's AML platform has truly been a game changer for us. Alongside comprehensive global PEP and sanctions screening, it has automated and streamlined CMA reporting, saving us significant time and effort. What sets Dal apart is their deep understanding of CMA requirements and how things are done in practice — they simplify the process and make it much easier to navigate. On top of that, their customer support is outstanding: responses come quickly, often within the hour, and they don't just acknowledge feedback but act on it, reflecting and implementing improvements without delay. Their commitment, agility, and reliability have made them not just a solution provider, but a trusted partner for us at Pinnacle Capital."

– Maha AlThehaiban, Compliance & AML Lead, Pinnacle Capital.





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