



Choosing Dignity

The Community Resource Center's Sponsorship Guide

2026

**COMMUNITY
RESOURCE
CENTER**



615.291.6688



hello@crcmidtn.org

Thank you!

Thank you for your interest in supporting the mission of the Community Resource Center. Enclosed is our 2026 Sponsorship Guide, created to highlight the many ways your partnership can make a meaningful difference in the lives of those we serve. By joining us, you not only help strengthen our community—you also showcase your business to a wide network of organizations, corporations, donors, partners, volunteers, and community members across Middle Tennessee.

Explore Our Options

Annual Sponsorship: As an Annual Sponsor, your business will be **celebrated throughout the year across our events, programs, and outreach efforts.** This partnership not only highlights your commitment to the community but also connects your brand with the hope, dignity, and impact made possible through the work of the Community Resource Center.

Event-Based Sponsorship: By sponsoring one of our signature events, your business will be recognized and **celebrated among our attendees, partners, and community supporters.** This opportunity not only showcases your brand but also demonstrates your commitment to creating meaningful impact and advancing the mission of the CRC.



Every sponsorship and donor dollar contributed, **goes directly into the support of over 300,000 individuals and families in Middle Tennessee.** We deeply value your partnership and the confidence you place in the CRC. Please take a look at the enclosed guide and feel free to reach out with questions, or to customize a plan that aligns with your goals. We look forward to making a difference with you.

Kind regards,

Tina Doniger
CEO

annual Sponsorship Opportunities

**SPONSORSHIP LEVEL AND PACKAGE
FOR ALL IN FOR HYGIENE 2026
[INCLUDED]**

**SPONSORSHIP LEVEL AND PACKAGE
FOR DISHIN' UP 2026 [INCLUDED]**

**INCLUSION ON CRC WEBSITE
SPONSOR PAGE [YEAR ROUND]**

**LOGO INCLUSION IN CRC
WAREHOUSE**

**LOGO INCLUSION IN CRC
NEWSLETTERS**

INCLUSION IN ANNUAL REPORT

**EXECUTIVE SPEAKING
OPPORTUNITY DURING ONE
EVENT OR VOLUNTEER DAY**

**# OF DEDICATED SOCIAL MEDIA
POSTS PER YEAR**

**# OF VOLUNTEER ENGAGEMENT
OPPORTUNITIES- YEARLY**

PRESENTING PARTNER \$25,000	LEADERSHIP PARTNER \$15,000	IMPACT PARTNER \$10,000	COMMUNITY PARTNER \$5,000
PLATINUM	PLATINUM	ANTE	ANTE
CHAMPION	CHAMPION	PARTNER	SUPPORTER
			NAME ONLY
			
BI-MONTHLY NEWSLETTER	QUARTERLY NEWSLETTER	2X/ YEAR JANUARY & JULY	1X/ YEAR MAY
RECOGNITION	RECOGNITION	RECOGNITION	RECOGNITION
			
5	4	3	2
6	4	2	1

	PRESENTING SPONSOR \$25,000	JACKPOT SPONSOR \$10,000	PLATINUM SPONSOR \$5,000	ANTE SPONSOR \$2,500
IDENTIFICATION AS THE PRESENTING SPONSOR ON ALL SIGNAGE/ MEDIA				
LOGO INCLUSION ON ALL EVENT MATERIALS				
SIGNAGE ON ALL TABLES AT EVENT				
NAMING RIGHTS TO ONE TABLE GAME				
INCLUSION ON EVENT WEBSITE	LOGO	LOGO	LOGO	NAME
LOGO INCLUSION IN EVENT PROGRAM	FULL PAGE	HALF PAGE	1/3 PAGE	
# OF DEDICATED- EVENT RELATED- SOCIAL MEDIA POSTS	3	2	1	1
# OF TICKETS TO EVENT	20	15	6	4
INVITATION TO PATRON'S PARTY				
FIRST RIGHT OF REFUSAL TO SPONSOR IN 2027				
RECOGNITION DURING EVENT PROGRAM				
CASINO CASH CO-BRANDED WITH LOGO				



premier

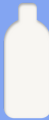
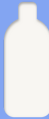
SPONSOR OPPORTUNITIES

DISHIN'
UPDignity

	DIGNITY DEFENDER \$10,000	DIGNITY CHAMPION \$5,000	DIGNITY PARTNER \$2,500	DIGNITY SUPPORTER \$1,000
IDENTIFICATION AS THE PRESENTING SPONSOR ON ALL SIGNAGE/ MEDIA				
LOGO INCLUSION ON EVENT MATERIALS				
# OF DEDICATED- EVENT RELATED- SOCIAL MEDIA POSTS	2	1	SHARED POST	SHARED POST
INCLUSION IN EVENT PROGRAM				NAME
INCLUSION ON CRC & EVENT WEBSITE				NAME
# OF TICKETS TO EVENT- YOUR CHOICE OF BREAKFAST/LUNCH	10	6	4	2
LOGO INCLUSION ON CRC NEWSLETTERS				
INVITATION TO SPEAK AT EVENT				
LOGO INCLUSION ON DIGITAL ADS				
OPTION TO PROVIDE MARKETING MATERIALS				

program

SPONSOR OPPORTUNITIES

	SIGNATURE PARTNER \$25,000	CHAMPION PARTNER \$15,000	SUPPORTING PARTNER \$10,000	COMMUNITY PARTNER \$5,000
SPONSORSHIP OF ONE MAJOR PROGRAM	EXCLUSIVE	CO- SPONSOR	SUPPORTING SPONSOR	COMMUNITY LEVEL SPONSOR
LOGO INCLUSION ON PROGRAM COMMUNICATIONS				NAME ONLY
LOGO INCLUSION ON CRC WEBSITE			NAME ONLY	NAME ONLY
LOGO INCLUSION IN CRC WAREHOUSE	SIGNAGE	SHARED SIGNAGE	SCROLLING TV	SCROLLING TV
# OF DEDICATED SOCIAL MEDIA POSTS PER YEAR	2	1	SHARED POST	SHARED POST
EVENT PHOTO INCLUSION ON CRC SOCIAL MEDIA	EXCLUSIVE SOCIAL MEDIA POST	SOCIAL MEDIA POST	SOCIAL MEDIA STORY	SOCIAL MEDIA STORY
LOGO INCLUSION IN CRC ANNUAL REPORT			NAME ONLY	NAME ONLY
VOLUNTEER ENGAGEMENT DAYS				

ADDITIONAL SPONSOR OPPORTUNITY:

\$2,500— QUARTERLY VOLUNTEER DAY SPONSOR

INCLUDES:

- EXCLUSIVE SPONSOR OF ONE QUARTERLY VOLUNTEER EVENT
- LOGO INCLUSION ON SIGNAGE
- RECOGNITION IN VOLUNTEER COMMUNICATIONS
- SOCIAL MEDIA INCLUSION: RECAP GROUP PHOTO

2026 PARTNERSHIP COMMITMENT FORM



PARTNER/INDIVIDUAL INFORMATION

Company or Donor Name

Contact Name (if different than Donor Name)

Street Address

City

State

Zip

Phone

Email

Website

Signature

annual Sponsorship Opportunities

- ☐ **Presenting Partner**
\$25,000
- ☐ **Leadership Partner**
\$15,000
- ☐ **Impact Partner**
\$10,000
- ☐ **Community Partner**
\$5,000

premier ALL IN FOR HYGIENE Sponsorship Opportunity

- ☐ **Presenting Partner**
\$25,000
- ☐ **Jackpot Sponsor**
\$10,000
- ☐ **Platinum Sponsor**
\$5,000
- ☐ **Ante Sponsor**
\$2,500

premier DISHIN' UP Dignity Sponsorship Opportunity

- ☐ **Dignity Defender**
\$10,000
- ☐ **Dignity Champion**
\$5,000
- ☐ **Dignity Partner**
\$2,500
- ☐ **Dignity Supporter**
\$1,000

TOTAL COMMITMENT \$ _____

PAYMENT INFORMATION

- ☐ Check enclosed [preferred method]
- ☐ Please send invoice
- ☐ Credit card [We will contact you to make a credit card payment. There is a 4% service fee]

Please make **checks payable to:**
Community Resource Center

Mailing Address:
218 Omohundro Place
Nashville, TN 37210