



# Annual Impact Report 2024

**COMMUNITY  
RESOURCE  
CENTER**

**615.291.6688  
crcmidtn.org**

# Dignity shouldn't be *optional*

Founded in 1985, the Community Resource Center (known locally as the CRC) began as a simple wish-list published in The Tennessean asking the community to donate basic household items for people in need.

Since then, the CRC is Nashville's lead agency in times of crisis and the nonprofit community's go-to resource for **ongoing essential needs**.



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# What We Do

## Hygiene Insecurity

Many people are aware of the issue of a lack of access to basic needs such as food, clothing, and housing. However, fewer people think about the barriers to accessing basic hygiene products that many of our neighbors in Middle Tennessee face every day.

**Hygiene Insecurity** is the lack of consistent access to hygiene products, such as toothbrush, toothpaste, soap, deodorant, shampoo, menstrual products, or laundry detergent.

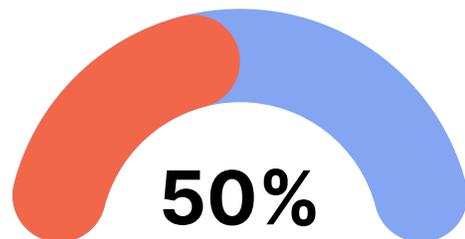


**No one should have to choose between putting food on the table and keeping themselves and their family clean and healthy.** Unfortunately, for many of our neighbors in Middle Tennessee, that difficult decision is made far too often.

**Today, 2 in 5 Middle Tennesseans struggle to afford basic hygiene and household cleaning products.** Hygiene insecurity disproportionately impacts women, girls, and gender-expansive people who menstruate due to period poverty.



**1 in 4** menstruating students will miss school each year due to not being able to afford period care products.

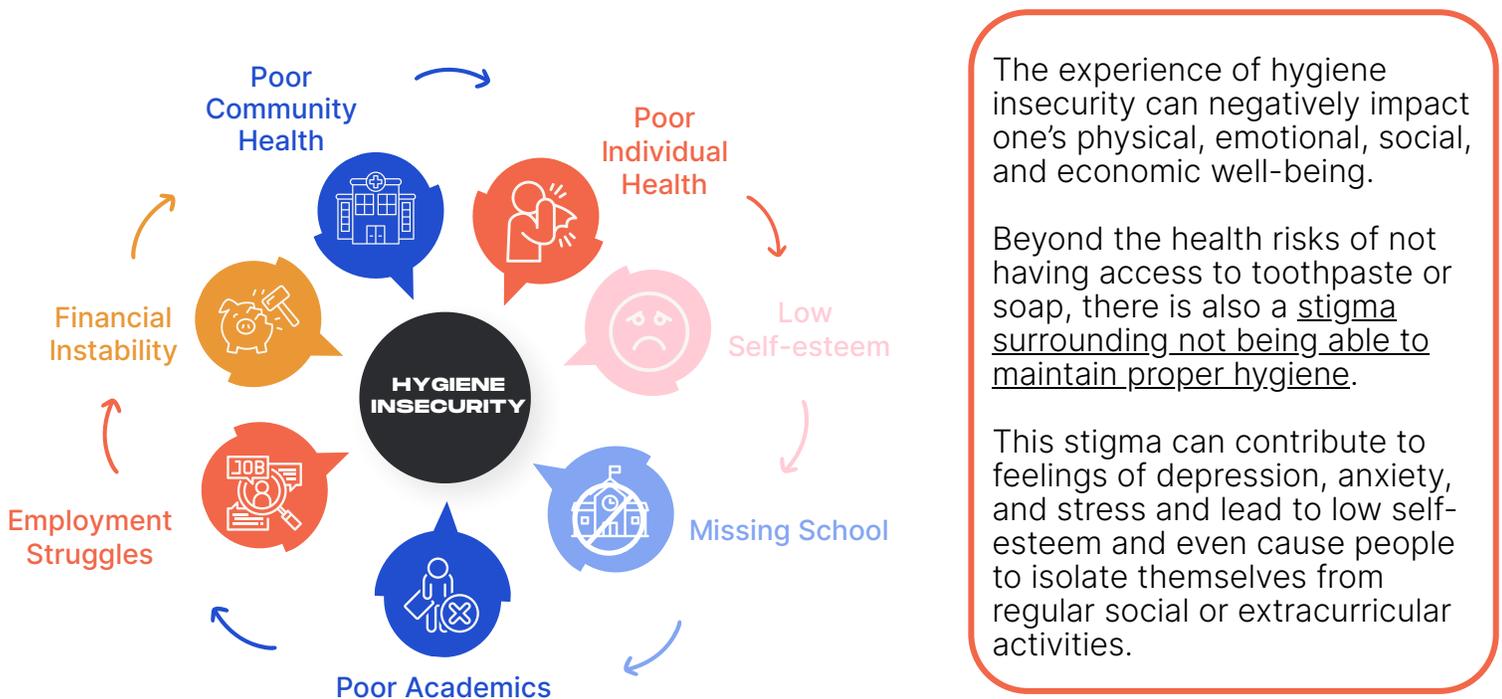


**Half of families** in the United States with young children struggle to afford diapers for their baby each year.

Hygiene insecurity impacts not only individuals and families, but entire communities.

According to the 2023 American Community Survey, around **388,000** of our neighbors in Middle Tennessee are struggling to provide basic hygiene products to their families.

## Hygiene Insecurity Cycle



When people don't have the ability to keep themselves and their clothing clean, they may miss work or school.

This ripple effect makes it increasingly difficult to secure and maintain gainful employment and financial stability. **Without proper hygiene, communities cannot flourish and reach their full potential.**

**By taking on the responsibility of having essential items in stock and available, the CRC frees our partner agencies to maintain focus on their missions and services.** They spend less time holding product drives and more time providing services and support for their clients.

## 2024: HYGIENE PRODUCTS DISTRIBUTED

**1,748,315 PRODUCTS**

2024 Goal:  
**1.6 Million**



**84,232**

Toothpaste



**69,573**

Toothbrushes



**40,210**

Shampoo



**60,244**

Soap



**50,692**

Deodorant

## ADDITIONAL DISTRIBUTIONS



**933,830**

Period Products



**523,082**

Cleaning & Other

## SERVING:



**100+**  
PARTNERS



**500+**  
SITES



**7 COUNTIES**  
9 SCHOOL DISTRICTS

## 2024: PRODUCT DISTRIBUTION BY COUNTY

