

The judging rubric evaluates ARTEFFECT projects based on the **Creative Interpretation** of the Unsung Hero's story in the artwork (40%), the **Aesthetic Value** of the artwork (40%), and the thoroughness and clarity of the written **Impact Statement** (20%).

CRITERIA	EXCEEDS (40)	MEETS (30)	PARTIALLY MEETS (20)	DOES NOT MEET (10)
Creative Interpretation of the Unsung Hero's Story 40% of total score	The artwork demonstrates a thorough understanding of the Unsung Hero's story in an innovative and exceptionally thoughtful way. The use of well-developed artistic ideas expresses an interpretation of the Unsung Hero's character traits, heroic act(s), and/or social impact in a manner that is thought-provoking, complex, and compelling.	The artwork demonstrates a clear understanding of the Unsung Hero's story in a unique and well-considered way. The use of evenly developed artistic ideas expresses and interpretation of the Unsung Hero's character traits, heroic actions, and/or social impact in a manner that is well-crafted, specific, and convincing.	The artwork demonstrates a limited understanding of the Unsung Hero's story in a conventional way. The use of some artistic ideas begins to express an interpretation of the Unsung Hero's character traits, heroic actions, and/or social impact in a manner that is not evenly developed.	The artwork demonstrates a lack of understanding of the Unsung Hero's story. The artwork does not express the Unsung Hero's character traits, heroic actions, and/or social impact and lacks a cohesive concept.
Justify your score by adding comments here.				

CRITERIA	EXCEEDS (40)	MEETS (30)	PARTIALLY MEETS (20)	DOES NOT MEET (10)
Aesthetic Value 40% of total score	The artwork demonstrates a high level of technical skill, craftsmanship, and outstanding execution of the media. The artist applied refined artistic techniques to the creation of the artwork with a thoughtful, eye-catching composition, strong and distinctive artistic voice, and high aesthetic value.	The artwork demonstrates a proficient level of technical skill, craftsmanship, and adequate execution of media. The artist applied good artistic techniques to the creation of the artwork with a visually compelling composition, a unique artistic voice, and acceptable aesthetic value.	The artwork demonstrates a limited level of technical skill, craftsmanship, and limited execution of media. The artist applied basic artistic techniques to the creation of the artwork with limited effectiveness in its composition, artistic voice, and aesthetic value.	The artwork demonstrates a very limited level of technical skill, craftsmanship, and execution of the media. The artist applied a low level of artistic techniques to the creation of an (unfinished) artwork lacking effectiveness in its composition, artistic voice, and aesthetic value.
Justify your score by adding comments here.				

The **Impact Statement** is a written essay (500-1000 words), accompanying the artwork. Students should address the following prompts:

- 1) Introduce your Unsung Hero; 2) Discuss your Unsung Hero's impact; 3) Describe your artistic vision and process; and
- 4) Share the impact of your artwork. A student may include research references used in the development of their project.

See the [Impact Statement Outline](#) for full prompts and questions.

CRITERIA	EXCEEDS (20)	MEETS (15)	PARTIALLY MEETS (10)	DOES NOT MEET (5)
Impact Statement 20% of total score	The essay is 500-1000 words, and addresses all five prompt questions in a clear, captivating, and articulate synthesis. It presents the artist's impressions about Unsung Hero's inspiring qualities and impact, and the artwork's intended meaning or message. The artist includes a thorough description of their creative process, an authentic reflection on the impact this project had on their life, and a specific plan for sharing their artwork with others. The writing uses standard English conventions with a high level of competency.	The essay is 500-1000 words and addresses all five prompt questions in an articulate and sufficient manner. It presents the artist's impressions about the Unsung Hero's inspiring qualities and impact, and the artwork's intended meaning or message. The artist provides a clear description of their creative process, an authentic reflection on the impact this project had on their life, and a general plan for sharing their artwork with others. The writing uses standard English conventions with a good level of competency.	The essay is shorter than 500 words and addresses some of the five prompt questions. It partially presents the artist's impressions about the Unsung Hero's inspiring qualities and impact, and the artwork's intended meaning or message. The artist provides some description of their creative process, a vague reflection on the impact this project had on their life. The artist lacks a plan for sharing their artwork with others. The writing uses standard English conventions with a fair level of competency.	The essay is far shorter than 500 words and does not address the five prompt questions. It lacks discussion of the artist's impressions about the Unsung Hero's inspiring qualities and impact, and the artwork's intended meaning or message. The artist does not describe their creative process or a reflection on the impact this project had on their life. The artist does not present intentions to share their artwork with others. The writing uses standard English conventions with a low level of competency.
Justify your score by adding comments here				