



BLUEPRINT
PERFORMANCE
mindset wellbeing leadership



Maggie Kelly Blueprint Performance

Executive Coaching | Leadership Development | Wellbeing



0416 013 788



maggie@blueprintperformance.com.au



www.blueprintperformance.com.au



[linkedin.com/in/maggielkellysuccess](https://www.linkedin.com/in/maggielkellysuccess)

Leaders don't need more theory, they need results

By creating a unique Blueprint for Performance, I help leaders cut through complexity, elevate their influence, and lead with clarity and confidence. As a result, expect improved performance, presence, and impact while building resilience to perform under pressure.

For over 20 years, I've worked with CEOs, mid-senior executives and emerging leaders across diverse industries including Macquarie Bank, Vodafone, Xstrata Coal, Allianz, RACQ, Spectrum Films, Velocity Frequent Flyer, Unisys and the NSW Government. My approach is dynamic, pragmatic, and results-driven.



Maggie's continual study of behavioural science, neuroscience and emergent research in leadership capability, bring unique insights with practical application for leaders.

What Clients Gain

- Insight and strategies to address leadership derailers
- Sharpened skills in influence, communication, & negotiation
- Clear strategic direction and confidence to act decisively in complex environments
- Greater self-awareness and skills to achieve stronger results
- Increased energy, focus and wellbeing
- An elevated professional profile with greater visibility and credibility
- Engaged and motivated teams that deliver high performance.

Credentials



- Institute of Executive Coaching and Leadership (IECL): Organisational level 2 Certification
- Hogan Personality Inventory
- Hogan 360
- High Performing Teams Assessment (HPTA)
- LSI and GSI team accreditation
- The Leadership Circle Profile (LCP) 360 Certification
- IWAM; Inventory of Work Attitudes and Motivations
- LAB Profiling Consultant (Language and Behavioural Analysis)
- Advanced Neurodynamics, Drs Tad and Adriana James
- Integrity and Values leadership profiling psychometric certification
- Master Facilitation Program Singapore
- Master Practitioner Neuro-Linguistic Programming (NLP)

Maggie Kelly | Blueprint Performance

☎ 0416 013 788

✉ maggie@blueprintperformance.com.au

Mindset. Wellbeing. Leadership.

Executive Testimonials

"Maggie has developed a very capable team and she uses her understanding of the business needs and the individual to match manager and coach. Maggie has also proven to be an invaluable resource and was able, through her very extensive network, to provide assistance way beyond her brief." **Shaun Palmer**, General Manager
- Human Resources Xstrata Coal

"Has the great ability to swiftly get to the heart of the issue and to empower people to better manage themselves for improved business performance." **Karl Schuster**, President Asia Pacific Carlson Marketing Group

"Generated simple, effective and powerful solutions in a complex world." **Ben Ramsden**, Director, Strategy & Business Development Telstra Consumer Marketing & Channels

"The approach they take to their Career Transition Program, is unique in the marketplace. Their strong background and experience in coaching is an outstanding platform for offering additional depth to the career transition coaching process."
Anne Carr, VP Human Resources Asia Pacific Landis+Gyr.

"Maggie's approach with clients is collaborative and pragmatic whilst maintaining a strong focus on results. Committed to helping people succeed, "She is perceptive and persistent in digging out the real issues, which are often not the obvious. Maggie provides coaching and facilitation at a highly practical level, albeit using sophisticated thinking." **Managing Partner, Law Firm**

"Challenged me to adopt new ways of doing business, which has improved my bottom-line. My business has grown. My income increased by a quarter and my profitability by a third. Additionally, I have reclaimed most weekends as my own." **Leonie Kelly**, Tracey, Brunstrom & Hammond Pty Limited

By reconnecting with my values and 'brand', developing my constitution, and applying the practical leadership tools I now have in my arsenal, I have been able to re-prioritise the chaos of work activity, improve efficacy, and reclaim repressed personal values. I am still coming to terms with the new me... empowered, pragmatic, more confident, and more capable, both personally and as a business leader. **Gerard Forrest**, Regional Head – Health, Safety & Well-being Vodafone Australia

BLUEPRINT PERFORMANCE:

Sharper focus. Stronger leadership. Greater impact.



Maggie Kelly | Blueprint Performance

0416 013 788

maggie@blueprintperformance.com.au

Mindset. Wellbeing. Leadership.