

## Cristian Evans / UX Designer

Experienced UX Designer with a strong foundation in front-end development, seamlessly blending design, research, and engineering to craft intuitive user experiences. Skilled in collaborating with Design and Marketing teams to develop, refine, and maintain interactive digital products. Passionate about creating empowering user-centered solutions, particularly in healthcare and enterprise applications.

513.594.3074 / CristianLEvans@gmail.com / cevans.myportfolio.com / linkedin.com/in/cristian-evans

### EXPERIENCE

#### HUB Analytics / Senior UX Designer

2025-2025

- Created original designs and redesigns of existing features for continuous improvement to the application
- Worked with Product and Engineering to iterate on current functionality
- Created hi-fidelity mockups using Figma and Material UI
- Created custom components that could be shared across design files

#### symlr / Senior UX Designer

2020-2025

- Developed a Design Critique Template, facilitating structured feedback sessions to improve design quality
- Reimagined the Lean UX Canvas, adapting existing frameworks to better suit project needs
- Developed Clinical Communications Schedules, improving scheduling efficiency for healthcare teams
- Led UX education initiatives through book clubs, discussing works like Don't Make Me Think, Lean UX, and Mismatch to foster a culture of continuous learning
- Bridged human needs and technological possibilities through UX design, applying a strong foundation in front-end development to create intuitive and impactful user experiences

#### Winsupply / UI/UX Designer

2019-2020

- Established a design review process, standardizing evaluation methods to ensure design consistency and quality
- Created persona templates, aiding in the development of user-centered design strategies
- Compiled UI/UX notes, documenting best practices and insights for team reference
- Conducted user testing, providing actionable insights to inform design decisions

#### Online Rewards / UX Designer/Front-End Developer

2015-2019

- Participated in and lead whiteboard challenges, demonstrating problem-solving abilities and design thinking
- Created mockups for brands like Coke and Walmart, showcasing versatility and brand adaptation skills
- Led usability testing and front-end optimizations for a SaaS dashboard, improving user engagement and reducing bounce rates
- Redesigned and coded the checkout flow for an online marketplace, resulting in an increase in completed purchases
- Developed an accessible, WCAG-compliant design framework, ensuring a 100% ADA compliance score and reducing accessibility-related support tickets
- Completed wireframes to full builds, demonstrating a comprehensive understanding of the design and development process

#### Nox Solutions / UX Designer/Front-End Developer

2014-2015

- Created original designs and redesigns, showcasing adaptability and continuous improvement
- Created mailer designs and templates, enhancing communication strategies through effective design
- Optimized mobile-first designs for a B2B platform, increasing mobile engagement and improving retention rates

**ViewSource Inc.** / UX Designer/Front-End Developer 2013-2014

- Enhanced product features, showcasing a commitment to continuous improvement and user-centric design
- Created hi-fidelity mockups and coded front-end components and interactions for brands like Home Depot and Clopay
- Designed web banners, creating visually appealing and effective marketing materials

**Ethicon Endo-Surgery - Johnson & Johnson** / UX Designer/Front-End Developer 2012-2013

- Collaborated closely with clients to translate visions into compelling designs
- Managed multiple design projects simultaneously, maintaining high-quality output and meeting deadlines 100% of the time
- Utilized advanced graphic design tools, including Adobe Photoshop, Illustrator, and InDesign, to create visually impactful designs

**New Horizons Computer Learning Center** / Applications Instructor 2011-2012

- Taught a variety of software applications, including Microsoft Office Suite, Adobe Creative Cloud, and web development tools to professionals and students
- Provided individualized coaching and troubleshooting support to help students master software functionality and improve technical skills
- Conducted live demonstrations and interactive workshops on software best practices, increasing student proficiency and retention rates

## EDUCATION

**The Art Institute** / Web Design and Interactive Media 2011

## CORE SKILLS

Figma, Axure, Affinity, Invision, Sketch, Adobe Illustrator, Adobe Photoshop, HTML/CSS, JavaScript, jQuery, Java, XSLT, Foundation, Bootstrap, Git, Gulp, Final Cut Pro, Sequel Pro, User Flows, Journey Mapping, Persona Development, Product Design, A/B Testing, Responsive Design, Design Leadership, Stakeholder Management, Data-Driven Design, Qualitative Research, Quantitative Research, Web Accessibility (WCAG), Agile UX, Lean UX, Storyboarding, Cross-Functional Collaboration, UX Advocacy

## AWARDS

**Hackathon Winner** 2024

*Best Use of AI in More Than One Product*

- Collaborated with teammates to design a chat experience to help users build logic statements

**Hackathon Winner** 2023

*Best Integration of More Than One Product*

- Led a hackathon project titled One App, demonstrating innovative problem-solving and collaboration skills

**Hackathon Winner** 2022

*Best Improvement to Customer Experience*

- Created a Burnout Dashboard Concept, addressing user well-being through thoughtful UX design