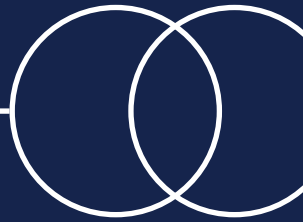
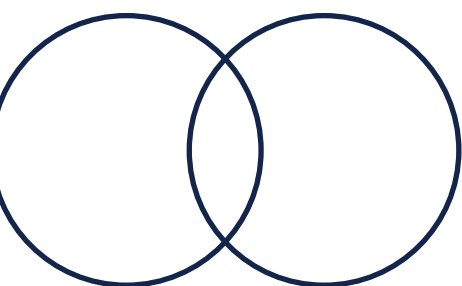


Careers Ambassador Programme

Powered by

Springpod 





If you are running a **student careers ambassador programme** in your school or college or would like to start one we can support your students through a brand new training programme aimed at students aged 13 to 19 years.



Why should my school or college get involved?

The programme is designed to support and train your careers ambassadors. We have created online modules around typical tasks such as:

- Creating posters and displays
- Organising and supporting careers events
- Meeting and greeting visitors
- Attend meetings
- Writing careers blogs
- Contributing to newsletters
- Research tasks
- Gathering feedback
- Managing and organising careers information

If you are interested in setting up an ambassador programme in your school we hope that you can use this programme to encourage more young people to engage with your careers education programme. The programme is designed to introduce the key skills and provide the essential knowledge that your students will need to perform their roles effectively. Successful implementation of this programme will ensure that student voice is a key part of your careers strategy.

This programme will help your students:

- Develop their knowledge about the careers curriculum in your school or college
- Develop their skills and encourage self-reflection to inform their own decision-making
- Develop their confidence in talking about the importance of careers in internal meetings and inspections
- Strengthen their CVs and future applications – they will all receive a certificate upon completion
- Evidence their volunteering as part of a DofE award

The training programme will cover the following modules:

Module 1	The Role of an Ambassador
Module 2	Collecting and providing feedback
Module 3	Teamwork
Module 4	Gatsby Benchmarks
Module 5	Effective writing (Persuasive and informative)
Module 6	Leadership
Module 7	Event planning (promotion, feedback and reflection)
Module 8	Finding and applying for opportunities

You can track and monitor progress through your student engagement report which we can set up for you.

There will be opportunities for your ambassadors to get involved in other Springpod activities if they choose such as:

- Focus groups with employers to inform work experience
- Focus groups with universities to inform university subject spotlights
- Focus groups with Springpod to inform future developments of our platform
- In-person work experience opportunities with Springpod
- Reverse mentoring programmes with employers keen to develop their Equality, Diversity and Inclusion strategies.
- A new annual awards scheme to celebrate the achievements of ambassadors



How can my school/college get involved?

We will leave you to recruit your ambassadors but have a sample job description [here](#) that you can use if helpful.

Once you have recruited your ambassadors you will need to ask students to:

1. Create a Springpod student account [here](#)
2. Apply and enrol on our ambassador program via our [website](#).

If you want to track and monitor engagement complete our [form](#) to set up your student engagement report.





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