

CDI Career Development Virtual Work Experience Case Study – Airbus and Springpod

Airbus is one of our valued employer partners with more than 9000 young people across the UK having completed their programmes with us. As an international pioneer in sustainable aerospace for a safe and united world, Airbus designs, manufactures and delivers industry-leading aircraft, as well as providing data services, navigation, secure communications, urban mobility, and other solutions on a global scale. This programme can be mapped to the six career objectives, as detailed below:

Grow throughout
Life



- Students attend webinars to learn more about the roles and pathways available
- Students learn more about pathways available in ‘Early Careers at Airbus’
- Students develop skills through interactive tasks and activities

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Aerospace

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- Module 8 - Next Steps 0/4

1.2 - Live Webinar Schedule

Live Webinar Schedule

Throughout this virtual work experience programme, you will have the opportunity to attend live webinars with industry professionals. If for whatever reason you are unable to attend the live webinar, there will be an opportunity to watch it back on the Springpod platform.

Here is the itinerary of webinars scheduled for this programme:

Webinar Schedule	
21 NOV	DEFENCE & SPACE 5PM
22 NOV	COMMERCIAL 5PM
23 NOV	SUSTAINABILITY 5PM
24 NOV	AN ACADEMIC AIRCRAFT LESSON 5PM
28 NOV	LAUNCH YOUR CAREER WITH AIRBUS 5PM

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- 6.4 - Life at Airbus: Live Our Way
- 6.4a - GenA
- 6.4b - Introduction to GenA
- 6.5 - Life at Airbus: Our Stories
- 6.6 - Webinar: Academic Aircraft Lesson

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6.0 - Module Overview

Module Overview



In this module, we will cover:

- Apprenticeships at Airbus
- Meet the experts at Airbus
- Introduction to Coleg Cambria
- Life at Airbus, including diversity and inclusion
- A live webinar

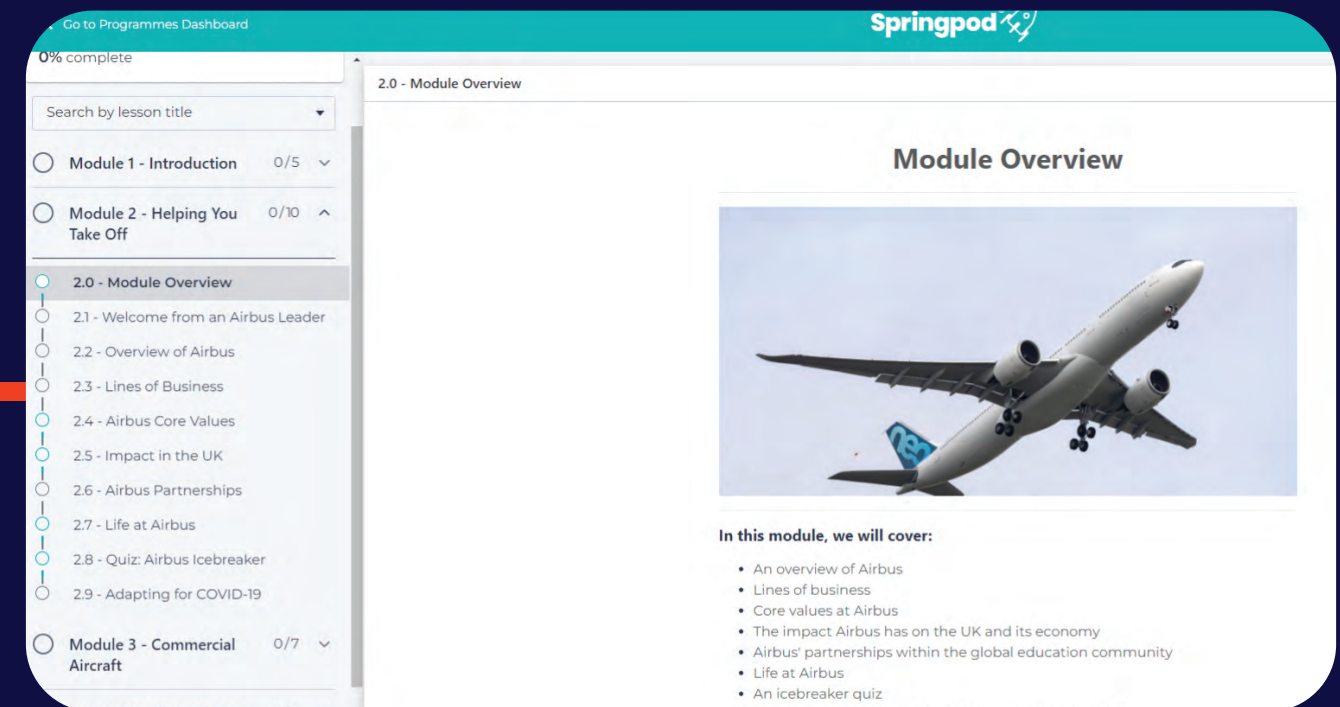
Explore Possibilities



- Students learn about the aerospace industry and its impact in the UK and globally
- Students learn about the core values of Airbus and working life

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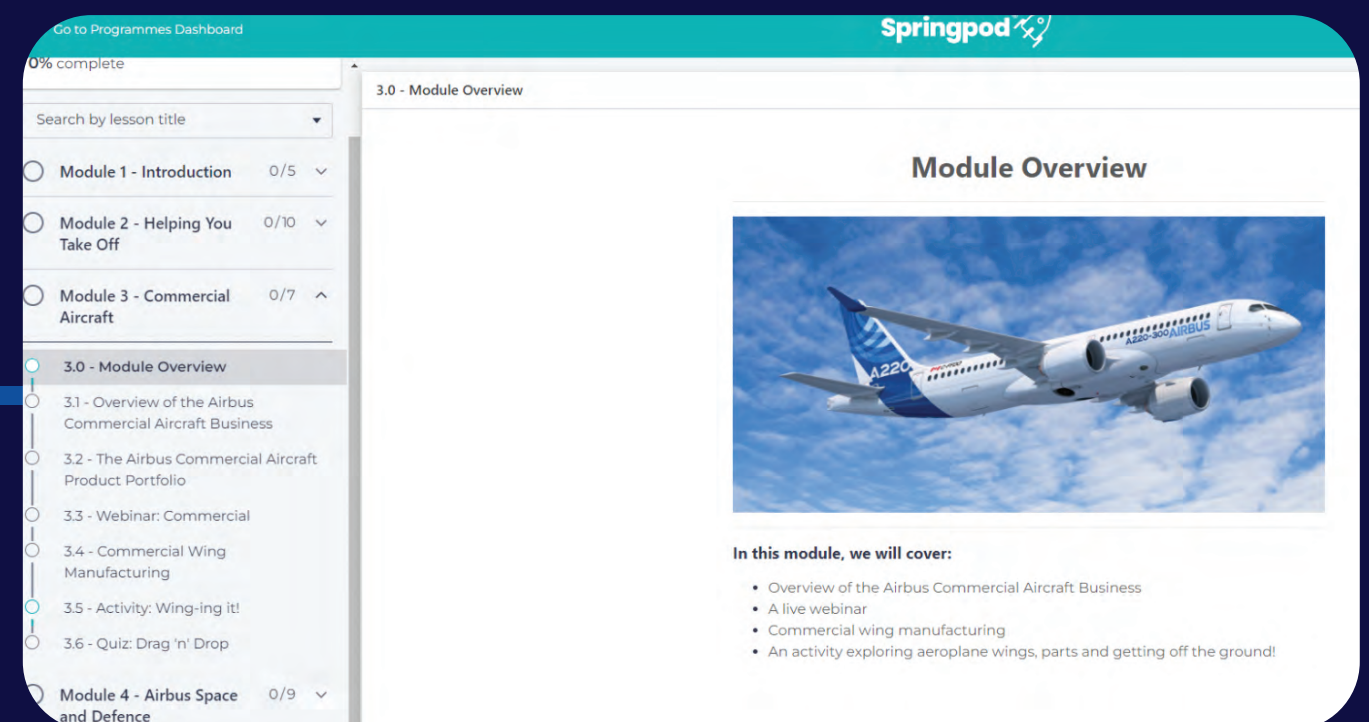
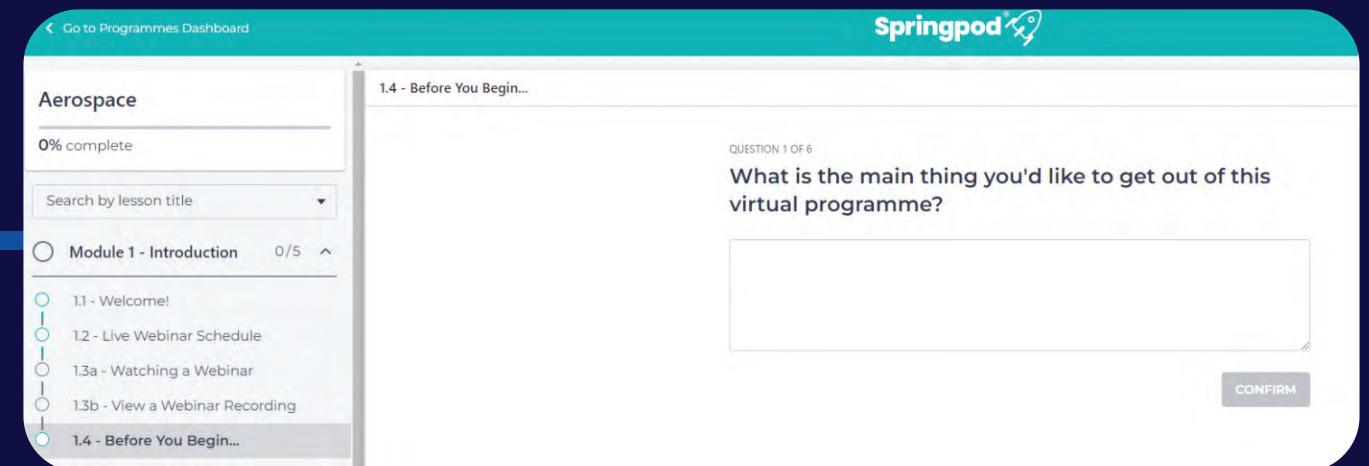
Manage Career



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- Students complete self reflection tasks throughout the programme
- Students complete surveys asking them to think about their objectives and learning outcomes before and after completion.
- Students take part in tasks and activities to reflect on their skills and strengths before making decisions at key transition points.



Create Opportunities



- Programmes encourage young people to prepare for their next steps and use their experiences to create opportunities
- Programmes provide practical advice around preparing for an application process
- Webinars focus on how to get your career started



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Module 7 - Get Your Career Flying! 0/8

7.0 - Module Overview

7.1 - Before Applying

7.2 - Building Your CV

7.3 - Application Process

7.4 - Interview Skills Workshop

7.5 - Activity: Competency Skills Questions

7.6 - Webinar: Launch Your Career

7.7 - Activity: Cover letter

7.0 - Module Overview

Module Overview



In this module, we will cover:

- Tips on what to do before applying for a role at Airbus
- Building your perfect CV
- The application process
- Interview skills workshop
- Competency skills quiz
- A live webinar
- A cover letter activity

Balance Life and Work



- Students learn about work life balance at Airbus and support for employees
- Students learn about how companies engage with employees with their culture and values
- Students reflect on why an apprenticeship may be of interest to them based on their personal goals and commitments

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Go to Programmes Dashboard

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- 6.7 - Reflection: Airbus Apprenticeships

6.4a - GenA

GenA

As we've already learned, there are a wide variety of employee groups at Airbus. If you do go on to get a job there, the first employee group you'll encounter will probably be **GenA**.

GenA is an employee group for Airbus' younger employees: apprentices, recent graduates, interns and others who are in the early stages of their career.

Through a combination of socials, speaker events, sports tournaments, fundraising and volunteering opportunities (and much more!) the younger generation at Airbus are given the chance to **connect, make friends in new locations, and build a sense of community**.

As a member of GenA, you'll attend sessions where you'll have a chance to engage with the company, their culture and values before you're an official employee. Once you join properly, they'll arrange further team building events for you to sink your teeth into. As you progress through the early stages of your career, you'll have regular opportunities to enjoy extracurricular, social activities with your peers - and even the chance to **take the reigns and lead GenA yourself**.

See the Big Picture



- Students learn about the importance of sustainability at Airbus
- Students find out how Airbus is using science and technology to create sustainable aircraft
- Students take part in an activity to explore the aircraft of the future

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